

The Social Entrepreneur Revolution Doing Good By Making Money Making Money By Doing Good

Pascal Dey and Chris Steyaert provide a timely critique on the idea of social entrepreneurship and its reputation as a means for positive social change. The book uses different traditions and modes of critique to interrogate, disrupt and reimagine the concept of social entrepreneurship.

Contemporary Western societies seem to be marked by a revival of ethics: virtually every actor claims to be doing something 'good', or even to be willing to 'change the world'. Social innovation, sharing economy and ethical business are just few of the tags attached to this manifold cultural trend, which is indicative of the attempt to reintegrate ethical responsibility with economic conduct. But how can entrepreneurship be redefined as the best way to express one's will to change society? How can people decide to actualise their desire to change how things are by means of a business? *Social Entrepreneurship and Neoliberalism: Making Money While Doing Good* tackles these questions, offering a critical yet empathetic account of the lifeworld of young social entrepreneurs in London and Milan.

Now published in more than twenty countries, David Bornstein's *How to Change the World* has become the bible for social entrepreneurship--in which men and women around the world are finding innovative solutions to a wide variety of social and economic problems. Whether delivering solar energy to Brazilian villagers, expanding work opportunities for disabled people across India, creating a network of home-care agencies to serve poor people with AIDS in South Africa, or bridging the college-access gap in the United States, social entrepreneurs are pioneering problem-solving models that will reshape the 21st century. *How to Change the World* provides vivid profiles of many such individuals and what they have in common. The book is an *In Search of Excellence* for social initiatives, intertwining personal stories, anecdotes, and analysis. Readers will discover how one person can make an astonishing difference in the world. The case studies in the book include Jody Williams, who won the Nobel Peace Prize for the international campaign against landmines she ran by e-mail from her Vermont home; Roberto Baggio, a 31-year old Brazilian who has established eighty computer schools in the slums of Brazil; and Diana Propper, who has used investment banking techniques to make American corporations responsive to environmental dangers. The paperback edition will offer a new foreword by the author that shows how the concept of social entrepreneurship has expanded and unfolded over the last few years, including the Gates-Buffetts charitable partnership, the rise of Google, and the increased mainstream coverage of the subject. The book will also update the stories of individual social entrepreneurs that appeared in the cloth edition.

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Christian entrepreneurs are at the heart of the church's mission. They are dynamic, innovative followers of Christ who are making a major contribution to our society through the companies they run, the products they make and the people they influence. A Voice to Be Heard explains and celebrates their work, mostly through their own words. Theological educator Richard Higginson and former retail entrepreneur Kina Robertshaw have worked together on this ground-breaking study, based on interviews with fifty entrepreneurs. Exploring issues of vision, creativity, relationships, stewardship, integrity, prayer and perseverance, they show how people running their own businesses are exercising crucial roles in building God's kingdom. With the church's encouragement, they have the potential to do even more. 'Practical, biblical, informative . . . this book conveys vividly the voices of Christian entrepreneurs.' Lord Griffiths of Fforestfach 'This book is a treasure. From car dealerships to toy stores, A Voice to Be Heard visits particular entrepreneurs at work and reveals their leadership lessons for us all.' Eve Poole 'This book has truth with flesh on. It is a delicious mixture of story and biblical reflection . . . a truly inspiring read.' Dr R. Paul Stevens

Don't just make money...make a difference. As a social entrepreneur, you can build a business that changes the world. But you will face some unique challenges. This book will prepare you for them. Packed with advice, inspiration and real-life stories, it will help you: Define what you want to do and why you want to do it Find the right kind of funding Build a brand that makes you unique Find a team as motivated and inspired as you are Measure the impact you're having How to be a Social Entrepreneur is the only social enterprise start-up guide you'll ever need. "This is the seminal book on social enterprise" —Martin Murphy, Network 2012 "An essential read for any aspiring or existing social entrepreneur. Full of practical examples of real life social enterprise scenarios and written in Robert's usual uncomplicated format" —Marc Davies, Wales Co-operative Centre Limited, walescoop.com "Social enterprises need social entrepreneurs. This book will help you decide is you've got what it takes to be one" —Peter Couchman, Chief Executive, Plunkett Foundation, plunkett.co.uk "This very practical book will guide you as to what it takes to be a social entrepreneur. Enjoy it and then do it!" —Lord Andrew Mawson OBE, author of The Social Entrepreneur: Making Communities Work, amawsonpartnerships.com "I was genuinely impressed by how comprehensive it is!" —Peter Holbrook, CEO, Social Enterprise Coalition, socialenterprise.org.uk "A treasure trove filled with practical insight and knowledge that will give you the edge to start, grow a sustainable and successful social enterprise" —Stephen Gyasi-Kwaw, CEO/Founder Youth Enhancement Int.Ghana "I particularly enjoyed the section on sales, which is a fundamental topic too often neglected" —Andy Brady, '3rd Sector Futures', Anglia Ruskin University, anglia.ac.uk Robert Ashton is a leading small business troubleshooter, entertaining small business speaker and the bestselling author of many business books including How to Start a Business for Entrepreneurs, Instant Entrepreneur and The Entrepreneur's Book of Checklists.

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The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe. This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation. This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the entrepreneurial world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry leaders. Ideal reading for aspiring entrepreneurs, *Entrepreneurship and Big Data: The Digital Revolution* is also useful to students, academicians, researchers, and practitioners.

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before.

Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future--one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

Make the business of society your business No one knows the business of social entrepreneurship better than Rupert Scofield. Cofounder and president of FINCA International—a nonprofit microfinancing institution with 7,000 employees serving 750,000 customers in 21 countries—Scofield has been a social entrepreneur for 40 years. In *The Social Entrepreneur's Handbook*, Scofield leads you through the entire process of starting up and running a nonprofit, sharing personal success stories and advice on what not to do—valuable lessons he learned the hard way. The process, while

risky, isn't as difficult as you might think. Practically speaking, you need only two things: an idea and a plan. The former comes from you and you alone. This book supplies the latter. The Social Entrepreneur's Handbook illuminates the path to building a successful nonprofit from the ground up. You'll learn how to: Create a realistic plan for getting started in your chosen cause Assemble the perfect team for putting your plan into action—and keeping it rolling in the right direction Develop a business model specifically designed to run a nonprofit organization Keep yourself, your staff, and your cause in solid financial shape One of the many beauties of social entrepreneurship is that it's never too late to start. You can be right out of school or working in the highest ranks of corporate America. It doesn't matter. Social entrepreneurship begins with a noble cause, which turns into a passion, and soon becomes a mission worth dedicating your life to. The Social Entrepreneur's Handbook is the one and only resource you will need to attain your dream of working full-time in service to others—and making a real, measurable difference in the world.

Meet the social entrepreneurs who are using business to disrupt the status quo and rebuild their communities Our communities are facing the fallout from the demise of vital industry, bankrupt economies, bad policy or policing, and political mismanagement. People are looking for answers, and the "same old" simply won't do. In the Business of Change is a practical and inspirational guide that showcases how social entrepreneurs from places such as New York, Chicago, Los Angeles, San Francisco, and Vancouver, who are weary of waste, injustice, and government inaction, are using business savvy to tackle challenges in their communities. Part storytelling, part lessons learned, coverage includes: Profiles of remarkable individuals and companies in such diverse sectors as employment, food, art, education, and social justice An overview of lessons learned and real impacts on the ground Tips for getting started, connecting to the local community, and scaling up. In the Business of Change is for everyone who wants to rebuild their communities and believes that business can be a powerful, positive force for change.

Given the global crises confronting the world today, it is important to interrogate the notion of "the modern state" and to evaluate its effectiveness in providing security and services for its populations, including the most disadvantaged and vulnerable. This book investigates the modern state's capacity to serve its constituents by examining the organisations that facilitate two key elements of contemporary living: social capital and social enterprise. These elements are explored in a series of rich case studies located in Australia, Ireland and Bangladesh, with broader implications for policy and practice in the rest of the world. The case studies highlight the growing importance of social enterprise and social entrepreneurship in fostering social capital and in contributing to the idea of "the enabling state". This book will appeal to researchers, policy-makers and community leaders working in business, education, employment pathways, homelessness, housing, local government, mental health, public administration and refugee resettlement.

Written for students and practitioners of social entrepreneurship, this text is about the opportunity and challenge of applying leadership skills and entrepreneurial talents creatively and appropriately to create social value.

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An expert's inside look into the ways social entrepreneurship is changing the world Whether you're a policymaker, investor, or involved in a nonprofit, *Social Entrepreneurship for the 21st Century* gives you the knowledge you need to make the best possible decisions for the future. A former McKinsey consultant reveals how social entrepreneurship has filtered into the workings of government and private enterprise, where social sector values are now shaping "social impact" capitalism. Georgia Levenson Keohane is a Roosevelt Institute fellow, foundation executive, and former McKinsey consultant. She advises a range of poverty-fighting organizations, including philanthropies (Robin Hood Foundation), educational entities (New York City Charter School Center), community development organizations (Civic Builders), and think tanks (The Aspen Institute). She is an adjunct Professor at Columbia Business School.

The Social Entrepreneur Revolution *Doing Good by Making Money, Making Money by Doing Good* Cyan Books

Each book covers all the necessary information a beginner needs to know about a particular topic, providing an index for easy reference and using the series' signature set of symbols to clue the reader in to key topics, categorized under such titles as Tip, Remember, Warning!, Technical Stuff and True Story.

The social web has changed the way we do business forever The future of your company is not in measured, considered responses and carefully planned initiatives. Business today is about near-instantaneous response. About doing the best you can with extremely limited information. About every customer being a reporter, and every reporter being a customer. About winning and losing customers in real-time, every second of every day. About a monumental increase in the findable commentary about our companies. Having the time and information required to make a considered business decision is a luxury - a luxury that's quickly facing extinction. Yet business hasn't adapted to this evolution. And adapt you must. This book isn't about how to "do" social media. Instead, *The Now Revolution* outlines how you must retool your organization to make real-time business work for you rather than against you. Read about seven shifts that will help you make your company faster, smarter, and more social: Engineer a New Bedrock Find Talent You Can Trust Organize your Armies Answer the New Telephone Emphasize Response-Ability Build a Fire Extinguisher Make a Calculator *The Now Revolution* is pushing you to adapt the way you do business, from the inside out. It impacts your organization culturally, operationally, and functionally. This book is your guide to making the changes you need, and to harnessing the potential of this new communication era.

Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities. *Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications* is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today's enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage,

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this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

For years, the lean startup has been revolutionizing both new and established businesses. In this eye-opening book, serial social entrepreneur Michel Gelobter shows how it can do the same for nonprofits. Traditionally, whether creating a new business or a new program, entrepreneurs in all sectors develop a plan, find money to fund it, and pursue it to its conclusion. The problem is, over time conditions can change drastically—but you're locked into your plan. The lean startup is all about agility and flexibility. Its mantra is “build, measure, learn”: create small experimental initiatives, quickly get real-world feedback on them, and use that data to expand what works and discard what doesn't. Using dozens of social sector examples, Gelobter walks you through the process. The standard approach wastes time and money. The lean startup will help your organization vastly increase the good it does.

Explains how to use the popular social media network to create profitable business relationships with people around the world.

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

How can anyone make a difference in a world marked by genocide, civil war, refugee crises, disease epidemics? With conscience, hope, and sweat equity, Dr. Zachary Kaufman and the other contributors to this book have offered aid, created organizations serving victims of human rights violations, and learned from set-backs and failures. Their insight into challenges of sustainable fund-raising, organizational design and management, and skepticism about young Western volunteers can inspire and instruct others who hope to address suffering and injustice through initiative, analysis, and commitment. — Martha Minow, Dean of the Faculty of Law and Jeremiah Smith, Jr. Professor of Law, Harvard Law School; Author, *Between Vengeance and Forgiveness: Facing History After Genocide and Mass Violence* This book makes an all too rare and important point: One of the distinguishing characteristics of social entrepreneurs is the way their actions and their example pave the way for peace. Kaufman gives us multiple examples here to demonstrate that the kind of empathetic leadership exhibited by these social entrepreneurs builds an alternative to conflict and contributes to the stability and security of societies. — Dr. Diana Wells, President, Ashoka Under the able editorship of Dr. Zachary Kaufman, an upstander in his own right, this pathbreaking book demystifies social entrepreneurship, namely, citizen-inspired initiatives that may have as much potential to overcome the challenges burdening victims of atrocities and other assaults on humankind as social media has demonstrated in revolutionizing how people communicate in the 21st

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Century. **Á _ The Honorable David J. Scheffer, Mayer Brown / Robert A. Helman Professor of Law and Director, Center for International Human Rights, Northwestern University School of Law; former U.S. Ambassador at Large for War Crimes Issues; Author, All the Missing Souls: A Personal History of the War Crimes Tribunals** *“The accounts of social entrepreneurs contained in this volume could well inspire a future shortlist for the Nobel Peace Prize. Zachary Kaufman has coupled impressive narratives with compelling analysis in a collection that informs observers but that will also stimulate more young people to take up the challenges of responding to atrocities.”* **Á _ Dr. William A. Schabas, Professor of International Law, Middlesex University (London); Author, Genocide in International Law: The Crime of Crimes; Commissioner, Sierra Leone Truth and Reconciliation Commission** *“This splendid book is more than a primer on social entrepreneurship for human rights in the developing world. It is also a compendium of searing testimony about the immense practical challenges that idealistic changemakers can overcome by dint of their unflagging energy, incandescent visions of humanity and justice, and on-the-ground skills and resourcefulness. Zachary Kaufman has performed a great public service in orchestrating this admirable volume about how hope for the future can be vindicated even under the most unpromising conditions.”* **Á _ Peter H. Schuck, Simeon E. Baldwin Professor Emeritus of Law, Yale Law School** *“At last, a compelling narrative of the recent achievements to address pressing global issues through social entrepreneurship! This book is a tribute to the author’s ethical convictions and the generation of innovators that he represents. As Chairman of UNITAID, the first laboratory of innovative financing, I’ve seen how a small levy on airline tickets can save thousands of lives every year through market solutions. It warms me to see how young thinkers continue to innovate and act to provide global public goods. Pay attention to them!”* **Á _ Philippe Douste-Blazy UN Under Secretary-General in charge of Innovative Financing for Development, Chairman of UNITAID and former French minister of foreign affairs** *“At a time when so many reflexively look to government action as a remedy for today’s ills, this valuable book demonstrates the power of social entrepreneurs to take on some of the world’s great challenges. Social entrepreneurship is grounded in real-world experience. The projects this book profiles demonstrate the impact of individuals as agents of change _ taking ideas and turning them into action that can help transform entire societies.”* **Á _ Dr. Arthur C. Brooks, President, The American Enterprise Institute; Author, Social Entrepreneurship: A Modern Approach to Social Value Creation** *“For anyone who doubted one person could change the world or just wondered how to get started, Dr. Kaufman’s book is equal parts inspiration and how-to guide. He has lived and studied social entrepreneurship, and provides a serious contribution to the emerging field of social entrepreneurship, particularly as it relates to genocide and other atrocities.”* **Á _ The Honorable Tom Perriello, former U.S. Congressman; former Special Advisor to the Prosecutor, Special Court for Sierra Leone; Co-Founder, DarfurGenocide.org; current President & CEO, Center for American Progress Action** *“Social Entrepreneurship in the Age of Atrocities is a welcome contribution to the study of one of the most promising social movements in recent time, the mobilization of engaged citizens, or Upstanders, in the face of mass atrocities around the world. Zachary Kaufman incisively investigates how social entrepreneurs are taking on tough issues including conflict prevention and transitional justice, and presents practical lessons learned from the perspective of activists on the ground.”* **Á _ John Prendergast, Co-Founder, Enough Project, Center for American Progress; former Director for African Affairs, U.S. National Security Council; Co-Author, Unlikely Brothers: Our Story of Adventure, Loss, and Redemption; Co-Author, Not on Our Watch: The Mission to End Genocide in Darfur and Beyond** *“Social Entrepreneurship in the Age of Atrocities interweaves two critical movements: social entrepreneurship and human rights. Kaufman is one of the first to explore these intersections in a powerfully informative way. He and his fellow social entrepreneurs provide concrete examples of, and offer practical advice about, the power of ordinary people to confront one of the most intractable problems: mass atrocities. Kaufman demonstrates how we can all be ‘upstanders’ in the face of such*

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conflicts. | _ Mark Hanis, Co-Founder & Board member of United to End Genocide (formerly Save Darfur / Genocide Intervention Network); Ashoka Fellow; Echoing Green Fellow | Dr. Kaufman's book is a huge addition to the field, and his focus [on atrocities] is spot on. Looking at social entrepreneurship through the lens offered in this book will provide the field with new insights and inspiration. Bravo! | _ Peter Brinckerhoff, author of Smart Stewardship for Nonprofits: Making the Right Decision in Good Times and Bad and Social Entrepreneurship: The Art of Mission-Based Venture Development | Social Entrepreneurship in the Age of Atrocities deftly outlines how young global peace entrepreneurs are successfully fostering smart and agile solutions to some of the world's most intractable problems. Gone are the tired images of doves and peace signs, rightfully replaced with laptops and smart phones. This is a must read for all young leaders who strive to have real impact in their careers, as well as the old guard if they care not to be left behind by the winds of change. | _ Cameron M. Chisholm, Founder and President, International Peace & Security Institute | In an age of austerity, with governments and international organizations limited in their capacity to address atrocities, Dr. Zachary Kaufman's book is a timely reminder of the power of social entrepreneurs to effect critical change. But this is no romantic account of the ability of inspired individuals to make a difference after mass conflict. As an insider's view of entrepreneurship, this book gives a warts-and-all account of the personal, political, social, and economic challenges that must be overcome and the energy, risk-taking, and good fortune required to achieve even modest results. Highlighting the crucial work of social entrepreneurs, this collection also provides a necessary critique of the failures of governments and international bodies such as the UN to respond coherently to the challenges of post-conflict societies. | _ Dr. Phil Clark, Lecturer in Comparative and International Politics, School of Oriental and African Studies, University of London; Co-Founder, Oxford Transitional Justice Research, University of Oxford; Author, The Gacaca Courts, Post-Genocide Justice and Reconciliation in Rwanda: Justice Without Lawyers; Co-Editor, After Genocide: Transitional Justice, Post-Conflict Reconstruction, and Reconciliation in Rwanda and Beyond | Social Entrepreneurship in the Age of Atrocities is a bold work of definition and analyses. It presents both concepts and histories _ focused on individuals and groups _ in response to mass violence and atrocities. This significant study, edited by Zachary Kaufman, is a work of clarification and inspiration. | _ Dr. Judith S. Goldstein, Founder and Executive Director, Humanity in Action | This book is nothing less than an antidote against despondency. In and of itself an innovation, Dr. Zachary Kaufman's collection of personal narratives by change agents reveals a pattern of how people are bringing light to areas where there seems to be nothing but darkness. The remarkably simple recipe of these social entrepreneurs is to take a good dose of caring, add an innovative solution, and finally knead the project through the phases of iterative testing and growth until impact is achieved. Finally we have in this book an addition to the ever-growing library of literature on human rights and atrocities that is not a call to arms or a cry of accusatory indignation, but a cheerful invitation to roll up one's sleeves. | _ Dr. Fernande Raine, Social Innovation Leader, Innosight; former Senior Team Member, Ashoka; former management consultant, McKinsey & Company; former Executive Director, Carr Center for Human Rights Policy, John F. Kennedy School of Government, Harvard University | Dr. Zachary Kaufman provides powerful lessons for anyone committed to preventing atrocities, ending conflicts, building peace, and fostering systematic and sustainable positive social change. The compelling and honest first-hand accounts by leading social entrepreneurs working in diverse sectoral areas help ground the field by providing unique insight into the many opportunities, successes, and challenges encountered through the difficult task of change making. This powerful text will inspire many young people and others to take action and work hard in pursuing innovative ways to address some of the most complex, seemingly intractable problems facing the world today. This book should be required reading for anyone seeking to positively impact the world, one step at a time. | _ Dr. Craig Zelizer, Associate Director, Conflict Resolution Program, Georgetown University; Founder, Peace and

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Collaborative Development Network iZachary Kaufman's new book expands the term social entrepreneur to include human rights advocates _ in this instance, young people from the Global North, who have chosen to speak out, stand up, and intervene in the complex contexts of war, atrocity, and civil conflict. Kaufman's provocative book includes case studies that will help challenge prevailing definitions of this emerging field as it explores how, where, and why social entrepreneurs are engaging with the intersection of geo-politics, international law, and social change. _ Kavita N. Ramdas, Executive Director, Program on Social Entrepreneurship, Stanford University; former President & CEO, Global Fund for Women Social Entrepreneurship in the Age of Atrocities provides crucial insight into social entrepreneurship from visionaries in the field as well as other experienced practitioners and renowned theorists. While this book focuses on social entrepreneurship as it relates to genocide and other atrocities, the experiences and lessons learned also apply to additional critical social, economic, legal and political problems such as healthcare, development, education and literacy. The authors in this book address the clear need for further examination of social entrepreneurship. They discuss the challenges, obstacles and opportunities of the field and lend new insight to the concept, history and methodologies of social entrepreneurship. The book profiles case studies based on some of the most innovative and effective social enterprises addressing atrocities, including the National Vision for Sierra Leone, Asylum Access, the Kigali Public Library, Indego Africa, Generation Rwanda, Orphans Against AIDS, Americans for Informed Democracy, and Children of Abraham. Social Entrepreneurship in the Age of Atrocities will inform, instruct and build the community of social entrepreneurs. This unique, essential collection of first-hand accounts is an inspiring and informative addition to the evolving social entrepreneurship literature. It will be of particular interest to social entrepreneurs; students, scholars and practitioners of business, management, public policy, social policy and development studies; anyone with a philanthropic mindset; and all those who are invested in creating and maintaining a socially responsible, accountable world.

Research on social entrepreneurship is finally catching up to its rapidly growing potential. In *The Search for Social Entrepreneurship*, Paul Light explores this surge of interest to establish the state of knowledge on this growing phenomenon and suggest directions for future research. Light begins by outlining the debate on how to define social entrepreneurship, a concept often cited and lauded but not necessarily understood. A very elemental definition would note that it involves individuals, groups, networks, or organizations seeking sustainable change via new ideas on how governments, nonprofits, and businesses can address significant social problems. That leaves plenty of gaps, however, and without adequate agreement on what the term means, we cannot measure it effectively. The unsatisfying results are apple-to-orange comparisons that make replication and further research difficult. The subsequent section examines the four main components of social entrepreneurship: ideas, opportunities, organizations, and the entrepreneurs themselves. The copious information available about each has yet to be mined for lessons on making social entrepreneurship a success. The third section draws on Light's original survey research on 131 high-performing nonprofits, exploring how they differ across the four key components. The fourth and final section offers recommendations for future action and research in this burgeoning field.

A no-nonsense, implementable handbook for taking part in the Entrepreneur Revolution We are living in revolutionary times; times with an impact as significant and far-reaching as the previous Industrial Revolution was to the Agricultural Age. Technological shifts have allowed micro-businesses to compete with large corporations. Small business can now have a global footprint, can be structured in low tax environments, move products anywhere in the world, and access unprecedented levels of support. Entrepreneur Revolution means taking the initiative to do something that you love, something that you're good at, and something that will make you money. This masterclass in gaining

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an entrepreneurial mindset will show how to change the way you think, the way you network, and the way you make a living. Includes new statistics, activities, case studies, and research Takes a look at how the brain can affect the entrepreneurial mindset Offers new ideas for entrepreneurs starting a new business Helps you shake off old ideas and make a great, independent leap forward This inspiring and practical book shows you how to break free from The Industrial Revolution mindset, quit working so hard, follow your dream—and make a fortune along the way.

'Social Entrepreneurship' is a term that has come to be applied to the activities of grass-roots activists, NGOs, policy makers, international institutions, and corporations, amongst others, which address a range of social issues in innovative and creative ways. Themed around the emerging agendas for developing new, sustainable models of social sector excellence and systemic impact, Social Entrepreneurship offers, for the first time, a wide-ranging, internationally-focused selection of cutting-edge work from leading academics, policy makers, and practitioners. Together they seek to clarify some of the ambiguity around this term, describe a range of social entrepreneurship projects, and establish a clear set of frameworks with which to understand it. Included in the volume are contributions from Muhammad Yunus, winner of the 2006 Nobel Peace Prize and the father of microfinance, Geoff Mulgan, former head of the British prime minister's policy unit, and Bill Drayton, founder of the Ashoka network of social entrepreneurs. Jeff Skoll, founder of the Skoll Foundation, and first president of eBay, provides a preface. Alex Nicholls provides a substantial new preface to this paperback edition, reflecting on the latest developments in the study and practice of social entrepreneurship.

This contributed volume features state-of-the-art research from ten different countries on implementation, institutionalization and the future prospects of social entrepreneurship. This volume aims at bringing together research that considers the context of economy, politics and cultural issues combining with the needs of social and human development. By conceptualizing the notion of social entrepreneurship and societal entrepreneurship, this volume aims to disseminate the numerous streams of research and theory of social entrepreneurship to educators, libraries, scholars, non-profit researchers, public policy makers, practitioners, undergraduate and graduate students, and any organization or person interested in staying abreast of advances in this area. It is also an important reference book for teachers, students and faculty interested in conducting research or teaching social entrepreneurship. ?

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the "Silicon Savannah". The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still waiting on the side-lines, and to inspire other nations to do the same. The agri-food chain consumes about one third of the world's energy production with about 12% of it for crop production and nearly 80% for processing, distribution, retail, preparation and cooking. The agri-food chain also accounts for 80-90% of total global freshwater use where 70% alone is for irrigation. Additionally, on a global scale, freshwater production consumes nearly 15% of

the entire energy production. It can therefore be argued that making agriculture and the agri-food supply chain independent from fossil fuel use has a huge potential to contribute to global food security and climate protection not only for the next decades but also for the coming century. Provision of secure, accessible and environmentally sustainable supplies of water, energy and food must thus be a priority. One of the major objectives of the world's scientists, farmers, decisions makers and industrialists is to overcome the present dependence on fossil fuels in the agro-food sector. This dependency increases the volatility of food prices and affects economic access to sustenance. This book provides a critical review of recent developments in solar, wind and geothermal energy applications in agriculture and the agro-food sector such as processing, distribution, retail, preparation and cooking.

The Definitive Guide to Doing Business in Africa For global and Africa-based companies looking to access new growth markets, Africa offers exciting opportunities to build large, profitable businesses. Its population is young, fast-growing, and increasingly urbanized--while rapid technology adoption makes the continent a fertile arena for innovation. But Africa's business environment remains poorly understood; it's known to many executives in the West only by its reputation for complexity, conflict, and corruption. Africa's Business Revolution provides the inside story on business in Africa and its future growth prospects and helps executives understand and seize the opportunities for building profitable, sustainable enterprises. From senior leaders in McKinsey's African offices and a leading executive on the continent, this book draws on in-depth proprietary research by the McKinsey Global Institute as well as McKinsey's extensive experience advising corporate and government leaders across Africa. Brimming with company case studies and exclusive interviews with some of Africa's most prominent executives, this book comes to life with the vibrant stories of those who have navigated the many twists and turns on the road to building successful businesses on the continent. Combining an unrivalled fact base with expert advice on shaping and executing an Africa growth strategy, this book is required reading for global business executives looking to expand their existing operations in Africa--and for those seeking a road map to access this vast, untapped market for the first time.

Change the world around you. Make some money. It's an appealing prospect for many people in this age of social conscience. For all the good that government, business, religious and other institutions do, there are many problems that fall between the cracks: health, environment, human rights, poverty, etc... and that's where social entrepreneurs come in. Social entrepreneurship has the potential to transform corporate practice and make a major contribution towards solving the world's ills and problems. This book describes how virtually anyone can become a social entrepreneur, whether you want to create change in your local community or the entire planet. There are already well-known role models - Jamie Oliver, Muhammad Yunus, Bill Gates - of who this book profiles. Such social entrepreneurs are already rewriting the recipe book, mixing social impact and profit. But as this book shows, you don't have to be a millionaire to make a difference.

Social entrepreneurship is a revolution occurring around the world today. People from all walks of life are developing and implementing innovative, effective, and sustainable solutions in response to social and environmental challenges. These solutions

include products, services, and interventions brought to market by new startups and existing orga
Government Alone Can't Solve Society's Biggest Problems World hunger. Climate change. Crumbling infrastructure. It's clear that in today's era of fiscal constraints and political gridlock, we can no longer turn to government alone to tackle these and other towering social problems. What's required is a new, more collaborative and productive economic system. The Solution Revolution brings hope—revealing just such a burgeoning new economy where players from across the spectrum of business, government, philanthropy, and social enterprise converge to solve big problems and create public value. By erasing public-private sector boundaries, the solution economy is unlocking trillions of dollars in social benefit and commercial value. Where tough societal problems persist, new problem solvers are crowdfunding, ridesharing, app-developing, or impact-investing to design innovative new solutions for seemingly intractable problems. Providing low-cost health care, fighting poverty, creating renewable energy, and preventing obesity are just a few of the tough challenges that also represent tremendous opportunities for those at the vanguard of this movement. They create markets for social good and trade solutions instead of dollars to fill the gap between what government can provide and what citizens need. So what drives the solution economy? Who are these new players and how are their roles changing? How can we grow the movement? And how can we participate? Deloitte's William D. Eggers and Paul Macmillan answer these questions and more, and they introduce us to the people and organizations driving the revolution—from edgy social enterprises growing at a clip of 15 percent a year, to megafoundations, to Fortune 500 companies delivering social good on the path to profit. Recyclebank, RelayRides, and LivingGoods are just a few of the innovative organizations you'll read about in this book. Government cannot handle alone the huge challenges facing our global society—and it shouldn't. We need a different economic paradigm that can flexibly draw on resources, combine efforts, and create value, while improving the lives of citizens. The Solution Revolution shows the way.

With business seemingly everywhere on television, from the risks of the retail and restaurant trade to pitching for investment or competing to become the next 'apprentice', The Television Entrepreneurs draws upon popular business-oriented shows such as The Apprentice and Dragons' Den to explore the relationship between television and business. Based on extensive interviews with key industry and business figures and drawing on new empirical research into audience perceptions of business, this book examines our changing relationship with entrepreneurship and the role played by television in shaping our understanding of the world of business. The book identifies the key structural shifts in both the television industry and the wider economy that account for these changing representations, whilst examining the extent to which television's developing interest in business and entrepreneurial issues is simply a response to wider social and economic change in society. Does a more commercial and competitive television marketplace, for instance, mean that the medium itself, through a particular focus on drama, entertainment and performance, now plays a key role in re-defining how society frames its engagements with business, finance, entrepreneurship, risk and wealth creation? Mapping the narratives of entrepreneurship constructed by television and analysing the context that produces them, The Television Entrepreneurs investigates how the television audience engages with such

programmes and the possible impact these may have on public understanding of the nature of business.

Lao Tzu, Marx, the Buddha, Ibsen, Machiavelli — these are just a few of the world's great thinkers who have weighed in on the subject of leadership over the centuries. Yet, the contemporary student of leadership often overlooks many of these names in favour of more recent theorists hailing from the social sciences. *Understanding Leadership: An Arts and Humanities Perspective* takes a different angle, employing the works of the great philosophers, authors and artists found in world civilization and presenting an arts and humanities perspective on the study of leadership. The authors build their conceptual framework using The Five Components of Leadership Model, which recognizes the leader, the followers, the goal, the environmental context, and the cultural values and norms that make up the leadership process. Supporting the text are a wealth of case studies which reflect on works such as Ayn Rand's novella *Anthem*, Eugène Delacroix's painting *Liberty Leading the People*, Charlie Chaplin's film *Modern Times*, Athol Fugard's play "Master Harold" . . . and the Boys, Lao Tzu's poetic work *Tao Te Ching*, and Antonín Dvořák's *New World Symphony*. The authors also introduce studies from various world cultures to particularly illustrate the role cultural values and norms play in leadership. This illuminating framework promotes the multidimensional thinking that is necessary for understanding and problem solving in a complex world. *Understanding Leadership: An Arts and Humanities Perspective* will be a valuable textbook for both undergraduate and postgraduate leadership students, while leadership professionals will also appreciate the book's unique liberal arts and cultural approach.

New times create new needs – and new needs require new solutions. *The New Pioneers* is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by incorporating social responsibility into their business, and heartcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of sustainable business success. Read *The New Pioneers* to gain insight into the new rules that are paving the way for business unusual – for the benefit of humanity and the bottom line. Learn more about *The New Pioneers* and join the movement of sustainable businesses and social entrepreneurs at www.thenewpioneers.biz

Current responses to our most pressing societal challenges—from poverty to ethnic conflict to climate change—are not working. These problems are incredibly dynamic and complex, involving an ever-shifting array of factors, actors, and circumstances. They demand a highly fluid and adaptive approach, yet we address them by devising fixed, long-term plans. Social labs, says Zaid Hassan, are a dramatically more effective response. Social labs bring together a diverse a group of stakeholders—not to create yet another five-year plan but to develop a portfolio of prototype solutions, test those solutions in the real world, use the data to further refine them, and test them again. Hassan builds on a decade of experience—as well as drawing from cutting-edge research in

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complexity science, networking theory, and sociology—to explain the core principles and daily functioning of social labs, using examples of pioneering labs from around the world. He offers a new generation of problem solvers an effective, practical, and exciting new vision and guide.

How to develop an entrepreneurial mindset, begin a successful venture, and change the world for the better We are living in a world of incredible challenge and changes, and for both the entrepreneur and potential entrepreneur alike, this also means it is a world of ample opportunities. From the fall of the Berlin Wall to the rise of e-commerce and social media, there are now, today, more markets, tools, and opportunities for entrepreneurs than ever before. Even better: we are now also living in a world more predisposed to entrepreneurial solutions than ever, and we need those solutions—not just to create the Next Big Thing, but to solve the Next Big Problem. Every issue that individuals, communities, and nations face offers the entrepreneur the chance to make a difference. For anyone ready to embark on a mission to solve problems, create communities, build businesses, tap technology, and think entrepreneurially, this new world is teeming with opportunities for success. Uses real-life examples to explain the full extent of today's global entrepreneurial revolution and its vital importance for our future Explains where the emerging markets are and how to tap into them to achieve success Offers insights on the global entrepreneurial revolution, the future of financing, the rise of the self-employed army, the transformation of innovation, and the view from the "bottom of the pyramid" Learn how the world's best entrepreneurs are starting profitable businesses, innovating, or creating organizations to alleviate social needs across the globe. Planet Entrepreneur teaches how anyone can develop an entrepreneurial mindset, begin a successful venture, and change the world for the better. This is the Era of the Entrepreneur.

This masterly text is a classic in its field and will be a reliable companion throughout the course of your studies and your career as a social work practitioner. In this substantially reworked and updated fourth edition of his best-selling text, Malcolm Payne presents clear and concise evaluations of the pros and cons of major theories that inform social work practice, and comparisons between them. Modern Social Work Theory is now more accessible and comprehensive than ever, offering: the most complete coverage of social work theory, from classic perspectives to the very latest ideas, including a new chapter dedicated to strengths, narrative, and solutions approaches; a host of brand new case examples showing how theories can be applied to everyday practice; new analysis of the ethical dimensions of different social work theories and what common values they share; Pause and Reflect questions to encourage you to draw on your own experience and develop your thinking; and updated Example text sections which summarize the most current thinking and help bridge the gap between introductions to each theory and more specialist writing. Despite the world's elation at the Arab Spring, shockingly little has changed politically in the Middle East; even frontliners Egypt and Tunisia continue to suffer repression, fixed elections, and bombings, while Syria descends into civil war. But in the midst of it all, a quieter revolution has begun to emerge, one that might ultimately do more to change the face of the region: entrepreneurship. As a seasoned angel investor in emerging markets, Christopher M. Schroeder was curious but skeptical about the future of investing in the Arab world. Travelling to Dubai, Cairo, Amman, Beirut, Istanbul, and even Damascus, he saw

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thousands of talented, successful, and intrepid entrepreneurs, all willing to face cultural, legal, and societal impediments inherent to their worlds. Equally important, he saw major private equity firms, venture capitalists, and tech companies like Google, Intel, Cisco, Yahoo, LinkedIn, and PayPal making significant bets, despite the uncertainty in the region. With *Startup Rising*, he marries his own observations with the predictions of these tech giants to offer a surprising and timely look at the second stealth revolution in the Middle East—one that promises to reinvent it as a center of innovation and progress.

What can you learn from other successful women business owners and entrepreneurs? A lot more than you think. Don't you wish you could find the equivalent of *Glamour* magazine's "Dos and Don'ts" section on business? Most advice on small business and entrepreneurship focuses on the tactical and strategic aspects of starting a venture, often leaving the individual out of the equation. And yet, it's the underlying personal foundation that is so critical to success. By gleaning insights from others and knowing the traits that successful businesswomen have in common, you will be firmly on the road to wild success. This book takes a fresh and creative look at how identifying and utilizing role models can greatly benefit your business and life. Through interviews and research, author Jenn Aubert has identified the juicy traits, motivations, and personal styles of empowered women entrepreneurs and has distilled it down to what it takes to be a savvy and successful businesswoman on your own terms. Part reference toolkit, guidepost, and friendly travel companion, this book will see you through the ups and downs of building your business and will serve as a constant reminder that if you can dream it, you can undoubtedly achieve it.

This book is not available as a print inspection copy. To download an e-version click [here](#) or for more information contact your local sales representative. 'This book clearly approaches the "21st century skills-issue" ... Hands-on, reflective, thorough: a definite must-have for students, professionals and HE institutions.' - Nieke Campagne, Careers/Policy Advisor, Leiden University, The Netherlands Whether you are about to embark on your business degree programme, are already a business student or are a business graduate, this book helps you to develop yourself and your career in ways which will benefit you, your current and future employers and society. Focused on developing study and personal skills to enhance your employability, it provides insights and practical guidance on: Developing a skill set and competencies that will be valued by employers, including team-working, critical thinking, networking, managing emotion and managing technological change Self-profiling through career and life planning, and self-presentation through career communication, volunteering and internships Becoming a global business practitioner, able to anticipate economic and cultural change, understand a diversity of world-views and the idea of 'global responsibility' Becoming a responsible and ethical business practitioner, embodying virtues and values which are increasingly sought after by employers in line with consumer expectations. 'The first thing I really love about Paul Dowson's hugely comprehensive book is its clarity; he takes complex themes and turns them into accessible learning outcomes. The other thing to love is its humanity – it is insightful and borne of a deep concern about how students transition from higher education to working life and citizenship.' - Jane Artess, Director of Research, Higher Education Careers Services Unit (HECSU), UK

In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what

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challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of How to Change the World. Original.

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