

# Stunning Portrait Photography Posing And Lighting On Target Photo Training Book 18

A reference for wedding and portrait photographers as well as amateur shutterbugs of any experience level demonstrates how to maximize natural lighting for the best effects, drawing on the expertise of an award-winning wedding photographer to outline specific techniques. By the author of *Wedding Photography Unveiled*. Original.

Containing numerous contemporary images by leading photographers, this indispensable manual concerning wedding portraits explains posing fundamentals as well as how to create a flattering, feature-specific photograph--one that focuses on the head, shoulders, arms, legs, or torso--in different levels of close-ups, from head-shots to full-lengths. This comprehensive guide to location portraits teaches the basics of good head-to-toe posing, indoors and out, and shows the classical approaches used throughout photographic history to create a pleasing rendition of the human form. Additional introductory chapters detail the four main posing styles and reveal how to determine which will work best with a subject, their clothing, the location, and the purpose of the portrait. Chapters for advanced photographers highlight the creation of a wide variety of individual and group poses--including ground, seated, head-and-shoulders, and standing--to be utilized in tandem with stairs, rocks, and other architectural and natural elements. A chapter devoted to the essential business skills needed to professionally schedule appointments, work through consultations, manage sessions, and present and deliver final prints is also included.

POSE! 1,000 Poses for Photographers and Models Rocky

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A brief introduction to the basic principles of creating a flattering pose accompanies chapters devoted to 12 acclaimed photographers who present and discuss their favorite, most successful, and most challenging photos. Widely regarded for their flattering, inventive, and cutting-edge posing techniques, these professionals cover why the pose was selected, how it complemented the subject and the scene, and how it works to make the subject look his or her best. The special challenge of group portraits is also covered by many of the contributors. Additional topics of discussion include personalized tips for learning the art of posing, common problems they see in portraits and their solutions, and suggestions and ideas for researching poses.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In

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the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides "go-to poses" you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter

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doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures. ȷ

In this instructive resource, seasoned photographers illustrate how to become an elite senior-portrait photographer. Whether the student wants a simple

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headshot for the yearbook, classic studio portraits, or fashion-oriented images shot on location, this resource outlines every phase of the process—from selecting the right equipment, poses, and light to generating great expressions and using the computer to retouch the face. An emphasis to stay ahead of the competition in terms of style, technology, customer service, and advertising offers photographers no-nonsense ideas for shooting better images and providing more variety within the often very limited time constraints of a senior-portrait session. Packed with before-and-after images, sequential illustrations that show posing variations, sample marketing materials, and much more, this is a must have book for those entering the market—or those seeking to chisel out a bigger share.

Anyone who has photographed children knows: kids don't really *do* posing. But, as the photographer, it's your job and your responsibility to deliver lasting, impactful images in which kids look great. More importantly, the goal is to create photographs of kids that are authentic, engage their spirit, and convey their unique personalities.

So how do you get beyond the “cheese” smile? How do you harness the wild energy of a kid who won't stop moving? How do you create energy and dynamism with a kid who just seems...bored and not into it? How do you do all that *and* achieve a compelling composition with flattering light and the proper exposure?

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Tamara Lackey has been photographing children and families for years, and in *The Posing Playbook for Photographing Kids*, she teaches you her strategies and techniques for successfully posing and photographing children. The book begins with a discussion of “organic posing,” an approach to directing the subject that focuses on making small adjustments that build up to a successful shot. Tamara moves on to the psychology of photographing children, covering how to read your subjects, work with different personality types, and elicit genuine engagement. She also discusses gear, accessories, composition, lighting, and camera settings.

Then, in five chapters that are the real core of the book, Tamara tackles typical shooting scenarios and works through each kind of shoot, explaining what worked, what didn't, and how each shoot progresses from start to finish. Covering the real-world challenges you'll face when photographing children, Tamara discusses photographing children in the studio, in urban settings, on commercial and fashion shoots, in outdoor natural settings, and in groups. At the end of each of these chapters, she provides a handy reference guide of poses to fuel and inspire your shoots.

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Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from

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the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," *Picture Perfect Posing* is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading

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Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment.

Create family portraits to cherish for a lifetime Family photographs are a staple of both amateur and professional photography. While always in demand, they also pose a unique set of challenges. In this book, Canon Explorer of Light Michele Celentano guides beginning- to intermediate-level photographers around the common pitfalls and helps them learn how to get top-quality shots every time. From getting families organized and directing the posing to managing large groups and impatient kids, this book reveals the secrets and helps you capture the shot without relying on post-production to achieve perfection. Whether you're a professional seeking to advance your knowledge or the family's designated picture-taker, you'll benefit from these professional tips. You'll learn camera techniques that can take pounds and years off your subjects and create images that stand the test of time. Family pictures are a photographic staple with their own set of challenges; this book offers tried-and-true advice for both hobbyists and professionals Veteran photographer and Canon Explorer of Light Michele Celentano guides you through getting families prepared for a photosession, directing the poses, handling challenging personalities, and creating memorable settings Helps you capture the perfect shot in the camera without relying on post-production to make it right Reveals secrets that can help your subjects shed pounds and years Packed with advice to help you keep your photos from showing upon

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awkwardfamilyphotos.com Photographing Families: Tips for Capturing Timeless Images is loaded with insider tips to help you make family portraits the treasure they should be.

With detailed, informative instructions for capturing personable and memorable yearbook photos, actor and model portfolios, and business, bridal, and children's portraits, this exhaustive reference covers what photographers need to know to be successful.

Emphasizing that the client is always the center of the photograph, this resource illustrates how to evaluate the customer to determine which features to downplay and which to accent. Tips for creating the perfect image through posing and lighting, handling the post-shot conference, and previewing and retouching the images are supplied, as well as guidance for the technical and emotional challenges of shooting a portrait. Packed with step-by-step images, no-nonsense techniques, and practical advice, this is a must-have book for professional and advanced amateur photographers. Aiming to help portrait photographers yield pleasing results with a variety of body types, this tutorial evaluates the subject's appearance and suggests refining poses, providing tips to make sure each subject ends up with a result they like. Using before-and-after photos—and working through every region of the body from the head to the feet—acclaimed professional instructor Jeff Smith demonstrates simple posing adjustments and explains how various poses can conceal problem areas and maximize positive assets. Also covered are common mistakes that photographers make when posing their

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subjects and how to best match that pose with the setting, coordinating an overall feeling and style that makes every client look outstanding.

Packed with all the latest ideas and techniques, that usually can only be gained from experience or, from keeping up-to-date with all the latest, literature, this guide to studio portrait, photography explains how to get the best results, and the lighting techniques required.

Also, included are details of many special techniques, that will show the reader how to select and use, special filters, how to take high-impact, close-ups, how to handle exposure testing and, control and lots more besides.

Illustrated with, b & w and colour photographs throughout.

In portrait photography, posing must make the client look amazing, and this book takes photographers through that process from start to finish. With short, one- or two-page lessons that are amply illustrated with before and after images, the book guides the reader through each phase, from the positioning of arms and hands to the degree of the head tilt and shifting the weight. Image sequences showing variations and posing alternatives are also presented to customize a pose for an individual subject, accentuating the assets and minimizing the flaws.

Readers are encouraged to take this book with them on shoots and work on replicating or refining the provided examples, creating a self-study course in the art of posing for portrait photography. This thorough guide shows how to get the pose to work within the photo's composition—sure to give portraits

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a finished, professional look.

Discusses the fundamentals of portrait photography and reveals how to get the best shots of subjects both in the studio and outdoors, addressing the problems and opportunities both settings present. For those that love taking pictures, or having their picture taken, this book is a creative resource of possibilities. Get shooting. Whichever side of the camera you like to be on, this book will show you how - with some simple camera techniques and inexpensive items of wardrobe - you can revolutionize your portfolio. That's always been the mission of photographer Mark and presenter/model Imogen in their smash-hit YouTube channel WeeklyImogen, and their expertise has attracted 160,000 subscribers with well over a million views a month (and growing). In this book they'll turn the practical wisdom so popular with thousands of photographers worldwide into a simple and accessible guide. You won't need to spend a fortune on props, studios or equipment; photographers and models alike will quickly learn how to create an exciting, varied portfolio of fresh portrait photography.

Next to lighting, posing is the most challenging aspect of photography—with so many body parts to capture, the possibilities are endless, and it's all too easy to make a wrong turn. This illustrated reference provides both amateur shutterbugs and seasoned

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pros with the perfect place to turn when in need of quick posing strategies and fresh ideas. Containing 500 contemporary images by leading photographers, this indispensable manual explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, torso, or feet—in different levels of close-ups, from head-shots to full-lengths. More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles,

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and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more Posing continues to be a critical factor for photographers: doing it well is one of the primary ways true professionals can help their work stand out. In Master Posing Guide for Portrait Photographers, the author covers all the types of poses and subjects a professional photographer is likely to encounter in this handy guide. Headshots, waist-up, three-quarter and full-length poses (both seated and standing) are covered in detail. Also covers working with special subjects, such as brides and children.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any

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natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is *your* photo!? *You* took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky

smooth, out-of-focus background no matter which lens you have.

- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

There are many aspects to professional photography: composition, camera angles, exposure, color balance, posing, and lighting— just to name a few. However, while each of these aspects of photography is important in the creation of a professional portrait, lighting presents a special challenge that is part art and part science. When the

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two come together effectively, the results are stunning; when any one aspect of the recipe falls short, the result is a poor exposure or a downright unflattering look. On the artistic side of the scale, lighting is one of the primary tools for setting the mood of the portrait. It can communicate a sense of bright, airy ease or sharp, dramatic tension—or anything in between. Determining what look is right for the client (and for their intended use of the resulting portraits) is a key decision. From there, the photographer can begin to use light to sculpt the subject's features, minimizing problem areas or accentuating the subject's best features through the selection of light modifiers and the positioning of the lights themselves. Moving to the technical side, outdoor lighting present particular challenges—but also some significant advantages. Outdoors, photographers shoot at least partially with natural light. While this is (most of the day) an abundant light source, it is largely out of the control of the photographer. The light can change from moment to moment as clouds pass between the earth and sun. It also changes continually throughout the day as the sun moves across the sky. Since he can't completely control the light, the photographer must be prepared to adapt his subject's pose and position to create flattering results with the light as-is. Alternately, the photographer can “tweak” the lighting by augmenting the sunlight with flash or

reflectors—or even softening it, using scrim or other diffusers. (Of course, this leaves another major concern: the background. Even if the light on the subject can be perfected, rarely can the photographer also control the light on an area as large as the background—making it a major concern in the process of posing and lighting.) So, given all this, why would any photographer choose to make portraits outside? One advantage is that the lighting and scenes are free—making outdoor photography a great starting point for those entering the field. Even established studios, however, have found that clients simply like the natural, timeless look of outdoor portraits. This makes them strong sellers. Additionally, most portrait subjects are more at ease in natural light than when seated in front of bright, noisy studio-flash units—and relaxed subjects translate into better expressions, and better overall portraits. In this book, Smith takes you through the process of lighting outdoor portraits from start to finish, covering both the artistic and technical aspects of achieving success. Short one- or two-page lessons are amply illustrated to guide the reader through each phase. In many cases, before and after images—or image sequences showing variations and alternative approaches—are presented to facilitate learning. Readers are encouraged to have this book with them during practice sessions and work on replicating or refining the provided

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examples, creating a self-study course in the art of lighting for outdoor portrait photography.

Featuring techniques and images from more than 40 of the industry's top photographers, this resource shows the best methods for lighting and posing individuals, couples, and groups, both on location and in the studio. Details are included on how to pose subjects, elicit expressions, create dynamic compositions, and utilize traditional lighting setups. Whether a photographer shoots weddings, group portraits, executive images or a little bit of everything, this book serves as a how-to guide and an idea file. Fully updated with all new images and covering the newest digital technology and latest software versions, this resource is an indispensable guide for photographers.

**PHOTOGRAPHIC EQUIPMENT & TECHNIQUES.** Rick Ferro opens wide his overflowing bag of tricks to show photographers how to create breath-taking wedding, engagement, portrait, and glamour photographs in any location. Readers will learn to work with natural light to produce beautiful, evocative images. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style. He also provides tips for adding to the budding photographer's income through social media, inventive presentations, and more.

'The Perfect Portrait Guide' is a reading for anyone seeking to take great photographs. People are by far the most popular photographic subject, yet getting that special picture often involves more than just pointing and

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shooting. From taking informal portraits to using backgrounds, colours and studio lighting, this book gives invaluable advice on how to get the best from models in both posed and candid portraits. Choosing lenses, film and lighting equipment; understanding light; and mastering composition and exposition - all this is covered in 'The Perfect Portrait Guide'. It is also peppered with top professional's tips and technical know-how.

Offers the tools needed to create professional images and presents one hundred family portrait poses for newborns and babies, children, siblings, and family groups.

Whether you're the photographer behind the camera or the model in front of the lens, chances are you could use some help with posing, which is one of the biggest challenges when it comes to portrait photography.

POSE! provides the knowledge and the inspiration you need to make your next photo shoot a success. With over 1,000 different looks for you to recreate and experiment with, the book covers a wide range of poses and subject matter in an easily accessible and visually dynamic layout. Photographer and author Mehmet Eygi demonstrates exactly how to get the right pose--from hand and leg placement, to a subtle tilt of the chin, to engaging with props and the environment around you. Each pose covered consists of a main pose followed by three variations on that pose. Organized by subject matter, POSE! covers: ? WOMEN: Portrait, Beauty, Fashion, Lingerie, Implied Nude, Curvy, Curvy Boudoir, Sports, Business, Wall ? MEN: Portrait, Fashion, Implied Nude, Sports, Business, Wall ? COUPLES: Portrait,

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Fashion, Implied Nude, Sports ? MATERNITY: Mother, Couple ? FAMILY: Parents and Baby, New Family, Children Whether you use POSE! as an educational tool to explore the art of posing, or you simply use it as a look-book to find photographic inspiration or to help you direct a model, you'll quickly improve your portrait photography starting with your very next shoot.

With techniques for achieving a flawless portrait, this manual shows how to create stunning, professional images in any setting. Tips on how to delicately discuss and evaluate a subject's appearance and his or her specific concerns combine with examples on how subtle changes in lighting and posing can flatter subjects—by slimming the waist and hips, enhancing the bust, narrowing the nose, reducing a double chin, and concealing baldness—helping portrait photographers sensitively downplay perceived flaws. Also illustrating how the latest in digital imaging technology can fix problems, this up-to-date resource shows how to digitally eliminate acne, whiten teeth, remove braces, and fix unnoticed clothing problems. Techniques for processing RAW files and for optimizing JPEG files for quick, but consistent, shooting are also included. With hundreds of new images, before-and-after sequences, and informative text, this is the ultimate reference for creating beautiful, flattering portraits.

A trusted reference for beginners looking to master the portrait or lifelong photographers looking to try a new twist on the classic genre. The editors of Popular Photography pooled all their knowledge from their 70+ years of experience to bring you the most

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comprehensive guide to portraits on the market: The Complete Portrait Manual. Whether you're after snapshots of loved ones laughing, impressive studio headshots, fun yet tasteful selfies, or lightning-fast captures of athletes doing the thing they love, this guide will help you produce the perfect portrait. In chapters on how to flatter your subjects with poses and angles, light them just right, and retouch your photos in post-production, you'll learn how to:

- Get to Know Your Subjects
- Pick Props that Show Personality
- Snap a Nice Selfie
- Craft Environmental Portraits
- Hide Flaws with Clever Angles
- Take Candid Street Shots
- Pick Poses that Flatter
- Zoom In on Telling Details
- Shoot Truly Joyful Holiday Portraits
- Freeze a Subject's Fleeting Reflection
- Set Up Avedon Lighting
- Know Your Light Sources
- Flatter with a Ring Light
- Mimic Film Noir Shadows
- Slow a Spinning Ballerina with Long Exposure
- Combine Natural and Studio Light
- Select Light Modifiers
- Capture Musicians with Limited Lighting
- Make Nostalgic Portraits with Film
- Understand Retouching Tools
- Go Classic with Black and White Conversion
- Craft Whimsical Composites
- Repair Old Photos of Loved Ones
- Minimize Lines and Skin Flaws
- Whiten Teeth and Eyes
- Make Cautious Use of the Liquify Tool
- Brighten Exposure for Breezier Snapshots

Often overshadowed by complicated lighting techniques or advanced postproduction tips, this resource seeks to remind the professional photographer of the fundamental importance of a subject's pose. Conveniently designed in two-page spreads—a striking portrait on one side, a comprehensive how-to of the strategies used on the

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other—this reference includes countless techniques for studio sessions as well as outdoor and location shoots, with individuals or groups, male or female clients, and in sitting, standing, or lying poses. With advice from a well-known and respected professional, it covers all the basics, showing how to emphasize a client's assets and downplay perceived flaws, how to create a cohesive, engaging group photo, how to use natural elements on location to enhance an image, and how to ensure that the result flatters the subject and adds the essential professional polish to an image.

Whether you're the photographer behind the camera or the model in front of the lens, chances are you could use some help with posing, which is one of the biggest challenges when it comes to portrait photography.

*POSE!* provides the knowledge and the inspiration you need to make your next photo shoot a success.

With over 1,000 different looks for you to recreate and experiment with, the book covers a wide range of poses and subject matter in an easily accessible and visually dynamic layout. Photographer and author Mehmet Eygi demonstrates exactly how to get the right pose—from hand and leg placement, to a subtle tilt of the chin, to engaging with props and the environment around you. Each pose covered consists of a main pose followed by three variations on that pose. Organized by subject matter, *POSE!* covers:

? WOMEN: Portrait, Beauty, Fashion, Lingerie, Implied Nude, Curvy, Curvy Boudoir, Sports, Business, Wall

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? MEN: Portrait, Fashion, Implied Nude, Sports,  
Business, Wall

? COUPLES: Portrait, Fashion, Implied Nude,  
Sports

? MATERNITY: Mother, Couple

? FAMILY: Parents and Baby, New Family,  
Children

Whether you use *POSE!* as an educational tool to explore the art of posing, or you simply use it as a look-book to find photographic inspiration or to help you direct a model, you'll quickly improve your portrait photography starting with your very next shoot. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as

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well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the

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background)ISO Natural  
lightFlash Troubleshooting blurry, dark, and bad  
picturesPet photographyWildlife photography  
(mammals, birds, insects, fish, and  
more)Sunrises and  
sunsetsLandscapesCityscapesFlowersForests,  
waterfalls, and riversNight  
photographyFireworksRaw filesHDRMacro/close-  
up photography Advanced photographers can  
skip forward to learn the pro's secrets for:  
Posing men and women. including corrective  
posing (checklists provided)Portraits (candid,  
casual, formal, and underwater)Remotely  
triggering flashesUsing bounce flash and flash  
modifiersUsing studio lighting on any  
budgetBuilding a temporary or permanent studio  
at homeShooting your first weddingHigh speed  
photographyLocation scouting/finding the best  
spots and timesPlanning shoots around the sun  
and moonStar trails (via long exposure and  
image stacking)Light paintingEliminating  
noiseFocus stacking for infinite depth-of-  
fieldUnderwater photographyGetting close to  
wildlifeUsing electronic shutter  
triggersPhotographing moving  
carsPhotographing architecture and real estate  
Combining two disciplines—posing and wedding  
portraiture—this professional resource helps  
photographers create flattering poses to build the  
best possible portraits and highest possible  
sales. Photographers are taught how to position

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the head, shoulders, torso, arms, hands, legs, and feet to correct figure flaws, make a client feel relaxed, and evoke a dynamic image that tells a story or defines a relationship. The challenges of shooting on location are addressed with tips for adjusting poses in any situation. A discussion of body language and how small

The key to being a successful portrait photographer is choosing a style of photography you are passionate about. While many photographers work in multiple areas to fill the off season or offer a variety of options, most photographers focus on one style of photography. Oftentimes, the photographers' location will dictate their style. For author Krista Smith, the sunny beaches of Florida are her inspiration to shoot primarily natural light portraits, and she applies that to capturing authentic and joyful family portraits. Whether photographing entire families, kids, babies or all of the above, Smith brings an ease and comfort to the shoots that is immediately evident in her pictures. And shows you how to create the same look in your environment or clients' homes. While passion plays a key role in creating memorable portraits, employing the right techniques is essential for consistently getting those perfect shots. Smith begins by detailing what equipment you'll need to get started and gives some insight on how and what to use. She emphasizes taking the time to figure out and

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hone a personal style of shooting. The book lists a number of tips for finding a style that fits, including taking inspiration from other photographers you admire, and deciding what kind of feeling you want to present. Once you start to find your style it's important to build your portfolio. Organizing shoots with friends and family and offering free shoots to aspiring models is a great place to start. Outdoor shoots are the most ideal settings when using natural light as your primary light source. The author lays out the shoot requirements and gives tips for scouting the best locations. To create a photo that stands out, it's important to be versatile. While a sweeping vista covered in flowers or grand mansion may be preferred as backdrops, these are often not an option for many. A city street with multiple building textures or a small field can be used from a variety of angles to create the feel of something grander. From there the author moves onto the basics of lighting in an outdoor setting. By explaining the fundamentals of the direction and quality of light and the use of reflectors, it allows the reader to prepare for any outdoor scenario. An entire chapter of the book dedicated to shooting strategies over the course of twelve hours. There are different requirements for shooting at different times of the day. The reader will learn how to make the most of the "golden hour" and adjust for problematic midday lighting. Adapting your approach for morning,

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evening and sunset sessions is also covered. Sometimes weather does not cooperate for an outdoor shoot. Luckily, there are plenty of options for using natural and available light indoors. Shooting in a client's house provides a comfortable setting for the family and this ease can come across in the photos. Window light is a powerful tool to have an understanding of for these shoots. It is possible to get a variety of shots from one window. Being able to see beautiful light in all kinds of locations opens up countless shooting opportunities. While lighting is essential, thoughtful posing plays many important roles. In a well-done family portrait, the models look relaxed and natural. Some people look this way naturally, others need assistance. And posing isn't always a static thing; it can be more like orchestrating, grouping people together and getting them to move around in just the right way. It can also be used to help distract from physical problem areas, and bring added style to a photo. In addition, pointers are given on how to relax anxious children, organize families for group shots and encourage spontaneous moments. Finally, Smith discusses the business side of portrait photography. As she states in the closing chapter, there is more to the business than taking amazing photos. Without a stable financial and marketing plan it is difficult to stay competitive and possibly, stay in business. Realistic pricing packages are key. Pricing competitively is good,

but it's important to consider all of your expenses when deciding how much to charge. Marketing is imperative to the success of any business and social media can play a large role in that. Tips for using Facebook, Twitter, Instagram and blogging are given to help keep a business current and their clientele updated. An equally important part of marketing is branding. Establishing a brand helps you stand out from all of the other portrait photographers out there. Putting your style and passion out front helps clients know who to choose for their portrait needs. And pointers are given for customer interaction both over the phone and in person. This book provides a comprehensive overview of each aspect of professional family portrait photography. Smith takes the passion she has for creating beautiful, natural light portraits and lays out the steps for the reader to capture memorable shots on their own. Readers are also guided through what is involved with establishing a successful and vibrant portrait business. Drawing from her own experiences starting a portrait business from the ground up and providing indispensable tips for almost any shooting scenario, Smith has created an essential guide for natural light portraiture. With easy-to-follow instructions and detailed photo sequences showing how to arrange lights and lighting accessories, this carefully structured course teaches all the fundamentals of

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portraiture, as well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional levels.

Most photographers love photographing people—but they will also readily admit that there are a lot of challenges to making great portraits. In this book, professional portrait photographer Bill Israelson explores the skills that lie at the heart of a successful approach to portrait photography. First, he helps you set your overall objectives for the image and your depiction of the subject, which will determine the equipment you'll need. Then, he lays out a simple six-step process designed to help you achieve your objectives (from location selection through lighting and posing) and create a great-looking portrait of any subject in any situation. Delving further into the process, he presents individual chapters dedicated to meeting the unique challenges of creating portraits outdoors, in the studio, and at indoor locations. Concluding with tips for editing your images, Israelson charts a simple course to more appealing, more flattering portraits!

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Get inspired to take family portraits your clients will love. Whether you're facing your first family portrait shoot or are a seasoned professional looking for fresh inspiration, Design Aglow's 100 ideas for posing newborns, babies, children, siblings, and families will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as Elizabeth Messina, Rachel Devine, Jose Villa, Tara Whitney, and Anna Kuperberg. You'll also get tips on directing your subjects, follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, *The Design Aglow Posing Guide for Family Portrait Photography* will inspire any family photographer, novice or expert, to "wake up" their style and take beautiful portraits for modern families. Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and

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movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

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