

Sony Alpha 7r Manual

Beautifully designed A-Z of the totality of revolutionary politics. This brand new Crimethinc book is the action guide - the direct action guide. From affinity groups to wheatpasting, coalition building, hijacking events, mental health, pie-throwing, shoplifting, stenciling, supporting survivors of domestic violence, surviving a felony trial, torches, and whole bunch more. Incredible design, and lots of graphics give it that hip situ feel. Loads to read, to think about, and to do. At 650 pages, you could always throw the damn book at a suitable target. What are you waiting for?

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

The Sony A7R IV has a myriad of settings which is somehow confusing to understand, that was why this guide was put together with step by step guide for those that struggle or just want to get started with a basic understanding of these settings. In this book, I will be giving you detail information on how to set up your Sony A7R IV, A7 III, A7R III, A9 Camera with ease, as well as how to make use of the cameras controls buttons. My main goal is to help beginner's photographers who are finding it difficult to do some basic camera settings including the tips and tricks that will help you get the best use of your camera. Whether you only need to learn the basics, or if you want to discover some advanced tips, of Sony A7R IV USERS GUIDE is here to help. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. What are you still waiting for? Click the buy button now.

The analysis and sorting of large numbers of cells with a fluorescence-activated cell sorter (FACS) was first achieved some 30 years ago. Since then, this technology has been rapidly developed and is used today in many laboratories. A Springer Lab Manual Review of the First Edition: "This is a most useful volume which will be a welcome addition for personal use and also for laboratories in a wide range of disciplines. Highly recommended." CYTOBIOS

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a

professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

It is intended for amateurs to semi-professionals who want to jump into photography with a camera that combines compact size with the performance of a high end DSLR. While the camera manual explains what the camera can do, it doesn't show exactly how to use the camera to create great images! That's where Sony A7 / A7R: From Snapshots to Great Shots comes in. Starting with the top ten things users need to know about the camera, author Brian Smith carefully guides readers through the operating features. Readers get practical advice from a pro on which settings to use when, great shooting tips, and end of chapter assignments. From Snapshots to Great Shots is a beautiful how-to photography series that provides the perfect blend of instruction, inspiration, and reference for specific camera models and photography concepts.

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

The iconic city of New York is a bustling, heady metropolis that, thanks to the power of media, everyone in the world knows intimately, even if they've never been. But every once in a while it changes completely. At first a few flakes will fall, then more, and more. Hardened New Yorkers rush for warmth and, while they're absent, an amazing, glistening almost deserted winter wonderland momentarily appears. It is these moments that phenomenally popular photo-blogger Vivienne Gucwa lives for. She has been documenting them for more than a decade, rushing out to capture the city in snow. Of all the photos that have made her the celebrated, award-winning success that she is, it is these that are most loved, both online and in print, so we offer them here in a sumptuous volume to be enjoyed by anyone who loves New York, whether from afar, as an occasional visitor, or if you've never left the Big Apple.

With amazing low-light capabilities, incredible definition, intelligent autofocus and a host of other features, digital cameras have now become so powerful that they have left their users behind. Most photographers can take competent shots in a range of conditions, or fix imperfect exposures in Photoshop or Lightroom, but very few have the skill to push their cameras to the limit and capture the perfect shot, under all conditions, with no post-processing required. In Camera is the perfect way to take your photography to that level; to master your camera, understand light, exposure and composition, and make amazing photographs, whatever your camera, without cheating after the event. One hundred of Gordon's beautiful photos are given with his own expert commentary; full settings and camera details are included, and a host of tips and tricks let photographers of any level learn something from every example. The shots are taken with a wide range of cameras, and the emphasis is on getting results by improving your own skills, not wasting money on expensive equipment.

In the twenty-first century, applications in medicine and engineering must acquire greater safety and flexibility if they are to yield better products at higher efficiency. Experts from academia, industry, and government research laboratories who have pioneered CME ideas and technologies describe its concept and research approach and discuss related hardware and software, science and technology, and medicine and engineering. This book will be invaluable to scientists, researchers, and graduates in the emerging field of CME.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) You can learn more at the author's website - Friedman Archives dot com .

According to the New York Times, Cuba is at an historic turning point. As Cuba catches up with political and economic changes, baseball will inevitably catch up and change as well. In Cuba Loves Baseball, photographer Ira Block, who has spent the past three years photographing the culture of Cuba through baseball, has assembled more than one hundred images of baseball players of all ages. In doing so, Block helps to preserve baseball's enduring presence in Cuba. The colorful photos cover everything from grass roots baseball to the pro teams, from portraits of old-timers to children playing baseball in the streets, and from exuberant fans at stadiums to vendors selling traditional food before the games. Cuba Loves Baseball incorporates sport with culture in a country that has been "closed" for so many years. It makes the perfect gift for sports fans, people interested in Cuba and travel, men and women who played baseball as children in cities or rural areas, and parents who have children playing baseball now.

Olympus launched the OM-D E-M1 Mark II camera with a specific purpose in mind: to create a Micro Four Thirds camera for professional and advanced enthusiast photographers. As the flagship Micro Four Thirds camera, the E-M1 Mark II is

the peak of the Olympus digital imaging system. It is a true system camera for those who demand the best in cameras, lenses, and image quality.

Darrell Young's *Mastering the Olympus OM-D E-M1 Mark II* explores the features and capabilities of the camera in a way that far surpasses the user's manual. It is designed to guide readers through the camera's features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions while feeling as if a friend dropped in to share his knowledge. The learning experience for new E-M1 Mark II users goes beyond just the camera itself and covers basic photography technique. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

Sony A7R IV Users Guide The Ultimate Beginner to Expert Manual with Tips & Tricks to Master Sony A7R IV and SONY A7 III Camera Like A Pro

Gary Friedman is renown for ebooks that combine technical insights, remarkable thoroughness, and an easy-to-read style. In this 726-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * His workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

This book is intended to be the primary textbook to support any college who would like to run a Photography 101 course for students. The course is designed to offer tutors an independent learning tool to enable students to learn the craft of using an interchangeable lens camera (DSLR or Mirrorless) and the basics of an image-editing program (Adobe Lightroom) to enable them to take creative control of the imaging process. The curriculum offers a step-by-step and jargon-free approach to learning the fundamental skills of creative camera control. Each page features a large image with a brief explanation of how the creative controls of the camera have led to the resulting visual appearance of the image. Information on each page is stripped down the essentials and text is carefully selected to be unambiguous and kept to the bare minimum to ensure rapid acquisition of the skills on offer. This effective course-in-a-book allows students quickly to become technically proficient, and instructors to efficiently evaluate students' progress.

If you are one of the many people that have been stymied by the mysteries found in the book of Revelation, then *Revelation Unveiled* is the book for you. The author systematically paints a complete and cohesive picture of the events described in the book of Revelation. Each and every verse and symbol is thoroughly referenced. The reader will finish this book with a much deeper understanding of the extraordinary treasures that make up the "Revelation of Jesus Christ!" Rev. Dustin Abbott is a prolific writer and a student of the Word of God. *Revelation Unveiled* is an amazing, inspiring mother lode of practical illustrations that capture the essence of the Book of Revelation. Rev. Abbott is a gifted writer who has the ability to take the complex and make it easy to understand. *Revelation Unveiled* is a must-read for all students of the Bible. Rev. Alonzo Dummitt, Ontario District Superintendent A must for laymen and Bible students. Dustin Abbott has proven his knowledge and insight as a prolific curriculum author and now unfolds the book of Revelation. Read it now: reference it often! Rev. Arnold MacLauchlan, Ontario District Secretary Dustin Abbott is an ordained minister with the United Pentecostal Church International, and currently serves as pastor of Emmanuel Lighthouse United Pentecostal Church in Pembroke, Ontario, Canada. Born into the home of a full-time evangelist, Rev. Abbott was raised on the road until his father established a new church in Scottsdale, Arizona. A fifth generation minister, he attended Christian Life College in Stockton, California prior to entering the ministry. Dustin has been married for 9 years to Lana and is the father of Samuel and Jazzlyn. They are expecting their third child in August, 2007. Rev. Abbott is currently serving as Dean of the Ontario Leadership Training Centre campus in Ottawa and also serves as a writer for the curriculum committee. He has happily committed himself to a lifetime of study of God's Word.

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to

images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

The Sony A9 needs no introduction... but if you're an owner of this incredible camera, you probably could use a friendly hand explaining the myriad of options and settings. In this book which is aimed at the professional shooter, every function in Mr. Friedman's famous approachable, easy-to-understand yet technically thorough style. All focusing, exposure, and video modes are clearly explained, and many suggestions for combinations of settings that lend themselves to certain shooting situations are explained.

Advanced electric power systems for marine and naval platforms, with emphasis on system architectures, dynamic performance, control and protection, integration of high power intermittent loads, novel generation and distribution technologies, especially medium voltage dc and ac systems Also electric propulsion systems, design tools, and naval architecture implications of advanced electric systems

This guidance covers the practical application of photogrammetry in recording cultural heritage, with particular reference to structure from motion (SfM) techniques. Our audience for this document includes survey contractors, archaeological contractors, voluntary organisations and specialists. Photogrammetric image acquisition and processing, until recently requiring a considerable investment in hardware and software, are now possible at a fraction of their former cost. This has led to a huge increase in the use of photogrammetry in cultural heritage recording. The skills required to apply the techniques successfully and accurately are discussed, and background information on how various parts of the process work is provided so that better results can be achieved through better understanding. Photogrammetry is characterised by its versatility, and is applicable over a wide range of scales, from landscapes to small objects. The particular requirements needed at these different scales are outlined, and both imaging techniques and useful ancillary equipment are described. The different types of outputs are discussed, including their suitability for further interrogation using a range of established analytical techniques and the presentation options available. A range of case studies illustrates the application of photogrammetry across a variety of projects that broadly reflect the areas discussed in the text. This document is one of a number of Historic England technical advice documents on how to survey historic places.

Street photographers will never tire of New York as a subject. It is the perfect setting for the genre, the world's most evocative cityscape, against which candid, memorable moments play themselves out every day. Nearly a decade ago, Vivienne Gucwa began walking the streets of the city with the only camera she could afford a sub-\$100 point-and-shoot and started taking pictures. Choosing a direction and going as far as her feet would take her, she noticed lines, forms and structures that had previously gone unnoticed but which resonated, embodying a sense of home. Having limited equipment forced her to learn about light, composition and colour, and her burgeoning talent won her blog millions of readers and wide recognition in the photographic community. *New York Through the Lens* showcases the stunning results of her ongoing quest. Filled with spectacular photographs and illuminated by Vivienne's own insightful commentary, *NY Through the Lens* acts as a beautiful travel guide to the city; it will be a must-read for her many fans and for any lover of street photography.

The International Committee on Large Dams (ICOLD) held its 26th International Congress in Vienna, Austria (1-7 July 2018). The proceedings of the congress focus on four main questions: 1. Reservoir sedimentation and sustainable development; 2. Safety and risk analysis; 3. Geology and dams, and 4. Small dams and levees. The book thoroughly discusses these questions and is indispensable for academics, engineers and professionals involved or interested in engineering, hydraulic engineering and related disciplines.

FUJIFILM X Series Unlimited teaches you everything you need to know in order to achieve mastery with your FUJIFILM camera, gaining maximum performance and total creative liberation with your photography...no matter what FUJIFILM X Series camera you use. Written by professional photographer, expert Fuji user, and X Series ambassador Dan Bailey, you'll learn every feature and every menu item, button, and function of the FUJIFILM X Series lineup. More importantly, you'll learn how to use these features and settings in actual shooting situations out in the world in order to capture great photographs.

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Dan has shot with X Series cameras for nearly six years, and he's worked closely with the FUJIFILM tech reps and product managers. He knows these cameras inside and out. He knows how they function out in the real world, and he's tested them with a wide range of subject matter, often in extremely challenging conditions, environments, and shooting situations. *FUJIFILM X Series Unlimited* teaches you everything he's learned along the way.

In this book, you'll learn all the camera settings, how to use autofocus, how to use and customize the film simulations to create your own "look," how to set up the camera for maximum image quality and performance, and many other features such as bracketing, exposure modes, the ADV mode filters, how to update firmware, and how to optimize your Fuji to match your style and subject matter.

This book is absolutely packed with tons of great recommendations, advice, and insight. If you take the time to learn and master just a few of the features covered in this guide, you'll be able to take your creative and technical skills to a whole new level.

The Sony Alpha NEX-6: The Unofficial Quintessential Guide provides a wealth of experience-based information and insights on this exciting new camera. Authors Brian Matsumoto and Carol F. Roullard team up to help the new owner navigate past the confusion that often comes with using a complex and powerful camera. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides the reader through the camera features with step-by-step instructions for setting menu commands, and explains how, when, and why these adjustments are needed. Every button, dial, switch, and menu configuration setting is explored in a friendly manner, with suggestions and tips for setup according to various shooting styles. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. The authors cover everything from the camera's basic features to advanced photographic applications. The first section of the book teaches new users to start taking pictures immediately by using the camera's Intelligent Auto and Superior Auto modes. In the second section, you'll learn how to begin taking control by switching to the semi-automatic modes. Finally, you'll learn to take full manual control of the camera, which will allow you to capture images that are a unique reflection of your creative personality. Brian and Carol go beyond just the camera itself and share how third-party software and optional accessories can improve on the camera's standard commands. You'll even learn how the electronic viewfinder and Sony's novel shutter design improve the camera's utility for critical scientific photography (i.e., photomicrography). The Sony Alpha NEX-6: The Unofficial Quintessential Guide will allow you to take control of your camera, push the envelope, and have fun.

Written for one of the best travel cameras ever made, this comprehensive yet easy-to-understand guide for the Sony Alpha 6000 is written for the advanced user (with tutorials and easy explanations in case you're not so advanced). In it we provide a thorough guide which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment and enjoy learning more about it at the same time! A complete description, preview pages and a table of contents can all be found on the author's website.

The Sony A7 and A7R were the world's first mirrorless, interchangeable lens cameras with a full-frame sensor. Since their release, Sony has expanded the series, adding the A7S and A7II models. All of the cameras in the series are intended for amateurs to semi-professionals who want to jump into photography with a camera that combines compact size with the performance of a high end DSLR. While the camera manual explains what the camera can do, it doesn't show exactly how to use the camera to create great images! That's where Sony A7 Series: From Snapshots to Great Shots comes in. Starting with the top ten things users need to know about the camera, author Brian Smith carefully guides readers through the operating features. Readers get practical advice from a pro on which settings to use when, great shooting tips, and end of chapter assignments. In this book, updated from the Sony A7 / A7R: From Snapshots to Great Shots (2014), Brian will:

- Include an entire new chapter on Menu Settings and Camera Setup for the various cameras in the A7 series.
- Update and expand the video chapter to include new features in the Sony A7S and A7II, like XAVC S recording and Picture Profiles.
- Update the content covering new features like 5-Axis SteadyShot—only found in A7II—so that the text can apply to possible future cameras with this feature
- Extensively update the Lens Adapter and Accessories chapters to cover new features and gear.
- Replace some of the photos to include shots from the A7S and A7II in the mix.

The A7 Series camera features include:

- Exmor CMOS full frame sensor (with different megapixels depending on camera version)
- TruBlack XtraFine LCD screen (3"/ 7,5 cm) with 921.6K dots resolution with tilt functionality
- 1.3 cm (0.5inch) Electronic Viewfinder
- 1200-zone evaluative light metering
- Built-in Wi-Fi and NFC
- LED-auto focus illuminator
- Multi Interface Shoe
- 9 customizable buttons and 45 assignable functions

Key differentiating features among the cameras:

- A7: 24MP and fast hybrid-autofocus.
- A7R: 36MP version, with new, higher-density sensor design, but without optical low-pass filter of A7. Also does not include the faster hybrid auto-focus system in base model.
- A7S: High-sensitivity version with an effective ISO range from 100 to 409600 and with 4K video capability, but only 12MP.
- A7II: Uses the same sensor (with minor tweaks) as the original A7, but updates the external ergonomics and adds image stabilization as the world's first 5-axis sensor-shift image stabilization system for a full-frame ILC. The A7II has the same 50Mbit XAVC-S codec as the A7S but lacks 4K video.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And now he applies these talents to the amazing Sony RX-10 IV camera.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about:

- * All the focusing modes explained in an intuitive way
- * 4K shooting and choosing a bit rate for video
- * The new phase-detect AF (and where it's blind)
- * The most popular adapters for legacy glass
- * S-Log2 in a way that won't make your eyes glaze over
- * And lots more! (641 pages more, to be exact!)

Electronic formats also available from the author's website.

Designed for researchers seeking new ways to explore their field and media professionals aiming to extend their practice, this filmmaking handbook shows you how to plug in to issues at the intersection of documentary cinema and ethnography. Exploring the unique potential for filmmaking to describe lifeworlds and the role of video editing in generating new ideas about human experience, it offers practical and theoretical advice for those making their first films. Based on over twenty years of teaching and industry experience, Filmmaking for fieldwork aims to inspire the development of core skills in camera use, sound recording and editing that can be applied to sensory, observational, participatory, reflexive and immersive modes of storytelling. Written for a multi-disciplinary audience, this book covers all stages necessary to produce a documentary film, from conception through to preparation, production, editing and distribution.

Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include:

- * Gary's personal camera settings
- * All of the hidden features that are NOT in the menus
- * All the different ways to tether the camera, both wired and wireless
- * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field!
- * A step-by-step guide to producing images that are 240 megapixels in size
- * My workflow for reducing high ISO noise using three different programs
- * Untangling the alphabet soup that is video nomenclature
- * How to communicate with your camera when it's off (!)

Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-

