

Newspaper Book Review Editors

"From the longest-running, most trusted book review in America comes a celebration of The New York Times Book Review, including reviews, essays, and interviews, showcasing the best, worst, funniest, strangest, and influential literary coverage since its beginnings in 1896"--

This book tells the story of the turbulent decades when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, *Book Wars* provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful creative industries. Like other sectors, publishing has been thrown into disarray by the digital revolution. The foundation on which this industry had been based for 500 years – the packaging and sale of words and images in the form of printed books – was called into question by a technological revolution that enabled symbolic content to be stored, manipulated and transmitted quickly and cheaply. Publishers and retailers found themselves facing a proliferation of new players who were offering new products and services and challenging some of their most deeply held principles and beliefs. The old industry was suddenly thrust into the limelight as bitter conflicts erupted between publishers and new entrants, including powerful new tech giants who saw the world in very different ways. The book wars had begun. While ebooks were at the heart of many of these conflicts, Thompson argues that the most fundamental consequences lie elsewhere. The print-on-paper book has proven to be a remarkably resilient cultural form, but the digital revolution has transformed the industry in other ways, spawning new players which now wield unprecedented power and giving rise to an array of new publishing forms. Most important of all, it has transformed the broader information and communication environment, creating new challenges and new opportunities for publishers as they seek to redefine their role in the digital age. This unrivalled account of the book publishing industry as it faces its greatest challenge since Gutenberg will be essential reading for anyone interested in books and their future.

McCord recounts his successful efforts as editor and publisher of the Santa Fe Reporter in New Mexico to fend off the Gannett corporation's takeover, and to help save a small Green Bay daily newspaper from Gannett, the nation's largest newspaper chain. For general readers, journalists, and students. Annotation copyright by Book News, Inc., Portland, OR

After twenty-six years, Ann Marie Adler has no choice but to return home to confront the memories that haunt her: her father's mind hobbled by a war long since over, her mother's ugly choices, her sister's anguishing secret. In her first novel, Shelli Johnson weaves the struggles, strengths, vulnerabilities, and hopes of a girl fighting to discover faith in the midst of crisis, of a father confronting a brutal past, of a mother trying to salvage her family, of a sister coping the only way she knows how.

Do you have what it takes to become an author, but are not sure where to start? *Promote Your Book* gives enterprising authors the advantage they need to navigate the publishing industry and gain a better understanding of what book promotion is all about. This well-organized collection of the most successful low-cost and no-cost ideas provides solutions for both aspiring and seasoned authors in any genre. You will learn how to promote the book without changing your lifestyle; how to promote creatively, locally, and through social media; submit news releases and tip sheets; arrange book signings, radio, and TV appearances; enhance marketing skills; spend money in all the right places, and more.

Falling in love wasn't part of the plan. Eliza Quan fully expects to be voted the next editor-in-chief of her school paper. She works hard, she respects the facts, and she has the most experience. Len DiMartile is an injured star baseball player who seems to have joined the paper just to have something to do. Naturally, the staff picks Len to be their next leader. Because while they may respect Eliza, they don't particularly like her - but right now, Eliza is not here to be liked. She's here to win. But someone does like Eliza. A lot. Shame it's the boy standing in the way of her becoming editor-in-chief....

An inside look at the politics of book reviewing, from the assignment and writing of reviews to why critics think we should listen to what they have to say. Taking readers behind the scenes in the world of fiction reviewing, *Inside the Critics' Circle* explores the ways critics evaluate books despite the inherent subjectivity involved and the uncertainties of reviewing when seemingly anyone can be a reviewer. Drawing on interviews with critics from such venues as the New York Times, Los Angeles Times, and Washington Post, Phillipa Chong delves into the complexities of the review-writing process, including the considerations, values, and cultural and personal anxieties that shape what critics do. Chong explores how critics are paired with review assignments, why they accept these time-consuming projects, how they view their own qualifications for reviewing certain books, and the criteria they employ when making literary judgments. She discovers that while their readers are of concern to reviewers, they are especially worried about authors on the receiving end of reviews. As these are most likely peers who will be returning similar favors in the future, critics' fears and frustrations factor into their willingness or reluctance to write negative reviews. At a time when traditional review opportunities are dwindling while other forms of reviewing thrive, book reviewing as a professional practice is being brought into question. *Inside the Critics' Circle* offers readers a revealing look into critics' responses to these massive transitions and how, through their efforts, literary values get made.

It was a time of unregulated madness. And nowhere was it madder than in Chicago at the dawn of the Roaring Twenties. Enter a slick, smooth-talking, charismatic lawyer named Leo Koretz, who enticed hundreds of people to invest as much as \$30 million—upward of \$400 million today—in phantom timberland and nonexistent oil wells in Panama. This rip-roaring tale of greed, financial corruption, dirty politics, over-the-top and under-the-radar deceit, illicit sex, and a brilliant and wildly charming con man on the town, then on the lam, is not only a rich and detailed account of a man and an era; it's a fascinating look at the methods of swindlers throughout history. As Model Ts rumbled down Michigan Avenue, gang-war shootings announced Al Capone's rise to underworld domination. As bedecked partygoers thronged to the Drake Hotel's opulent banquet rooms, corrupt politicians held court in thriving speakeasies and the frenzy of stock market gambling was rampant. Leo Koretz was the Bernie Madoff of his day, and Dean Jobb shows us that the American dream of easy wealth is a timeless commodity. "Intoxicating and impressively researched, Jobb's immorality tale provides a sobering post-Madoff reminder that those who think everything is theirs for the taking are destined to be taken." —The New York Times Book Review "Captivating . . . A story that seems to be as American as it can get, and it's told well." —The Christian Science Monitor "A masterpiece of narrative set-up and vivid language . . . Jobb vividly . . . brings the Chicago of the 1880s and '90s to life." —Chicago Tribune "This cautionary tale of 1920s greed and excess reads like it

could happen today.” —The Associated Press

The global response to the Covid-19 pandemic is the greatest science policy failure in a generation. We knew this was coming. Warnings about the threat of a new pandemic have been made repeatedly since the 1980s and it was clear in January that a dangerous new virus was causing a devastating human tragedy in China. And yet the world ignored the warnings. Why? In this short and hard-hitting book, Richard Horton, editor of the medical journal *The Lancet*, scrutinizes the actions that governments around the world took – and failed to take – as the virus spread from its origins in Wuhan to the global pandemic that it is today. He shows that many Western governments and their scientific advisors made assumptions about the virus and its lethality that turned out to be mistaken. Valuable time was lost while the virus spread unchecked, leaving health systems unprepared for the avalanche of infections that followed. Drawing on his own scientific and medical expertise, Horton outlines the measures that need to be put in place, at both national and international levels, to prevent this kind of catastrophe from happening again. We’re supposed to be living in an era where human beings have become the dominant influence on the environment, but Covid-19 has revealed the fragility of our societies and the speed with which our systems can come crashing down. We need to learn the lessons of this pandemic and we need to learn them fast because the next pandemic may arrive sooner than we think.

"In this edition, Meyer's analysis of the correlation between newspaper quality and profitability is updated and applied to recent developments in the newspaper industry. Meyer argues that understanding the relationship between quality and profit is central to sustaining journalistic excellence and preserving journalism's unique social functions." -- Provided by the publisher.

Helps editors of small-town newspapers decide how to report on sensitive issues such as suicides, sexual abuse, and accidents.

Newspaper Design showcases the best of editorial and graphic design from the most renowned newspapers across the world, and proves that skillful news design matters more than ever before. Over recent years, the world of news making has dramatically changed. Newspaper Design examines the forces that have transformed the industry and showcases the best of editorial design in the news context. Following the shift to digital, the role of visual journalists has evolved. As our reading habits change, so do the ways in which designers deal with typography, grid systems and illustration in order to tell a story in the most engaging way. Newspaper Design discusses the daily challenges of journalists and editorial designers, and introduces the work of the teams behind some of the most influential newspapers, such as the *New York Times*, the *Guardian*, and *Libération*. Unique insights from professionals paired with outstanding visual examples reveal the inner workings of the news industry and make Newspaper Design a must-have for designers, publishers and journalists. Javier Errea is the director of Errea Communications, president of the Spanish chapter of the Society for News Design, and coordinator for the Malofiej World Summit and International Infographics Awards.

An introduction to all aspects of newspaper journalism and the journalist's world. The book examines in detail not only day-to-day practice but also the role of the editor and the reading public, and the running and printing of newspapers. Close attention in this new edition is paid to the effect of technological advance on news gathering, news and feature writing, page planning and design and the production, advertising and commercial side of newspapers. This book is widely used on journalism and media-related courses, including degrees and those run by newspaper companies and the NCTJ, and the many training schemes abroad that look at British practice.

Finalist for the 1991 National Book Award and a *New York Times* Notable book, *Praying for Sheetrock* is the story of McIntosh County, a small, isolated, and lovely place on the flowery coast of Georgia--and a county where, in the 1970s, the white sheriff still wielded all the power, controlling everything and everybody. Somehow the sweeping changes of the civil rights movement managed to bypass McIntosh entirely. It took one uneducated, unemployed black man, Thurnell Alston, to challenge the sheriff and his courthouse gang--and to change the way of life in this community forever. "An inspiring and absorbing account of the struggle for human dignity and racial equality" (Coretta Scott King)

PN Balji is a veteran journalist with more than 40 years' experience in Singapore journalism and has worked in five newspapers, three of them as Editor. His experience spans print, broadcast and digital journalism. He is one of Singapore's most well-known media personalities and has provided communications advisory services to both public and private sector organisations in Singapore, including government ministries, statutory boards and tertiary institutions. In an age when local daily papers with formerly robust reporting are cutting sections and even closing their doors, the contributors to *The Life of Kings* celebrate the heyday of one such paper, the *Baltimore Sun*, when it set the agenda for Baltimore, was a force in Washington, and extended its reach around the globe. Contributors like David Simon, creator of HBO's *The Wire*, and renowned political cartoonist Kevin Kallaugher (better known as KAL), tell what it was like to work in what may have been the last golden age of American newspapers -- when journalism still seemed like "the life of kings" that H.L. Mencken so cheerfully remembered. The writers in this volume recall the standards that made the *Sun* and other fine independent newspapers a bulwark of civic life for so long. Their contributions affirm that the core principles they followed are no less imperative for the new forms of journalism: a strong sense of the public interest in whose name they were acting, a reverence for accuracy, and an obligation to keep faith with the reader.

A society that isn't sure what's true can't function, but increasingly we no longer seem to know who or what to believe. We're barraged by a torrent of lies, half-truths and propaganda: how do we even identify good journalism any more? At a moment of existential crisis for the news industry, in our age of information chaos, *News and How to Use It* shows us how. From Bias to Snopes, from Clickbait to TL;DR, and from Fact-Checkers to the Lamestream Media, here is a definitive user's guide for how to stay informed, tell truth from fiction and hold those in power accountable in the modern age.

A humorous compilation of errors, inaccuracies, and misunderstandings from the pages of *The New York Times*

encompasses everything from careless oversights and historical goofs to flopped photographs, misidentifications, and whimsical typos. Original.

As Madison's Capital Times marks its 100th anniversary in 2017, editors Dave Zweifel and John Nichols recall the remarkable history of a newspaper that served as the tribune of Robert M. La Follette and the progressive movement, earned the praise of Franklin Delano Roosevelt for its stalwart opposition to fascism, battled Joe McCarthy during the "Red Scare," championed civil rights, women's rights, and LGBTQ rights, opposed the Vietnam War and the invasion of Iraq, and stood with Russ Feingold when he cast the only US Senate vote against the Patriot Act. The Capital Times did not do this from New York or Washington but from the middle of America, with a readership of farmers, factory workers, teachers, and shopkeepers who stood by The Cap Times when the newspaper was boycotted, investigated, and attacked for its determination. At a point when journalism is under assault, when newspapers struggle to survive, and "old media" struggles to find its way in a digital age, The Capital Times remains unbowed—still living up to the description Lord Francis Williams, the British newspaper editor, wrote 50 years ago: "The vast majority of American papers are as dull as weed-covered ditch-water; vast Saharas of cheap advertising with occasional oases of editorial matter written to bring happiness to the Chamber of Commerce and pain and irritation to none; the bland leading the bland.... Just here and there are a few relics of the old fighting muckraking tradition of American journalism, like The Capital Times of Madison." This is an easy-to-read volume that shows just how any writer can become the published author of his or her own book. Using information from her own experiences, the author of *Publish Your Own Book* shows the reader how to: copyright a book and get the Library of Congress number, work with a printer, choose and eye-catching cover, determine a profitable cover price, get free publicity, promote the book on radio and television, work with a co-author (if desired), get the book reviewed in major newspapers, sell through the mail, sell through distributors, and much more. Getting a book accepted and published today by one of the major publishing houses is difficult, and for many excellent writers, nearly impossible. For that reason, hundreds of authors are choosing to self-publish their own books. This book shows how to do just that. Examines the growth of book clubs, reading groups, and new forms of book reviewing in the first half of the twentieth century to chronicle the rise of middlebrow culture

Attending a friend's wedding in Winston-Salem, North Carolina, Samantha Bravencourt finds life changing decisions need to be made after she meets up with Carson, a fellow teacher who broke her heart, and Lien, a young Amerasian refugee in search of her mother.

The American Newspaper Book Review Editor Storm Lake Change, Resilience, and Hope in America's Heartland Penguin Books

Excel at editing! The editor's job encompasses much more than correcting commas and catching typos. Your chief mission is to help writers communicate effectively--which is no small feat. Whether you edit books, magazines, newspapers, or online publications, your ability to develop clear, concise, and focused writing is the key to your success. The Editor's Companion is an invaluable guide to honing your editing skills. You'll learn about editing for: • CONTENT: Analyze and develop writing that is appealing and appropriate for the intended audience. • FOCUS: Ensure strong beginnings and satisfying endings, and stick with one subject at a time. • PRECISE LANGUAGE: Choose the right words, the right voice, and the right tense for every piece. • GRAMMAR: Recognize common mistakes in punctuation, parts of speech, and sentence structure--and learn how to avoid them. You'll also find valuable editing resources and checklists, advice on editorial relationships and workflow, and real-life samples of editing with explanations of what was changed and why. The Editor's Companion provides the tools you need to pursue high quality in editing, writing, and publishing--every piece, every time.

In this candid and timely book, Cullen describes how the rural prairies have changed dramatically over his career, as seen from the vantage point of a farming and meatpacking town of 15,000 in Northwest Iowa. Politics, agriculture, the environment, and immigration are all themes in Storm Lake, a chronicle of a resilient newspaper, as much a survivor as its town. Storm Lake's people are the book's heart- the family that swam the Mekong River to find Storm Lake; the Latina with a baby who wonders if she'll be deported from the only home she has known; the farmer who watches markets in real time and tries to manage within a relentless agriculture supply chain that seeks efficiency for cheaper pork, prepared foods, and ethanol. Storm Lake may be a community in flux, occasionally in crisis (farming isn't for the faint hearted), but one that's not disappearing--in fact, its population is growing with immigrants from Laos, Mexico, and elsewhere. Thirty languages are now spoken there, and soccer is more popular than football. Iowa plays an outsize role in national politics. Iowa introduced Barack Obama and voted bigly for Donald Trump. Is the state leaning blue, red, or purple in the lead-up to 2020? Is it a bellwether for America? A nostalgic mirage from The Music Man, or a harbinger of America's future? Cullen's answer is complicated and honest--but with optimism and the stubbornness that is still the state's, and his, dominant quality.

In this memoir, Lockwood draws upon his forty years in the newspaper industry as a reporter and editor, offering a unique glimpse into the world of newspaper cartoon strips. He details the production and promotion of countless comic strips, while also providing his own assessments of the most iconic cartoonists of the last half-century. The book is filled with fascinating anecdotes about his relationships with some of America's greatest cartoonists and the syndicate reps who sold their cartoon strips. Peanuts, Pogo, and Hobbes uses the story of one man's obsession with comic book heroes to give voice to a larger narrative about comic strips, their creators, the newspaper industry, and the era of American history that encompassed them all.

People Pick • O Magazine Title to Pick Up Now • Vanity Fair Hot Type • Glamour New Book You're Guaranteed to Love This Summer • LitHub.com Best Book about Books • Buzzfeed Book You Need to Read This Summer • Seattle Times Book for Summer Reading • Warby Parker Blog Book Pick • Google Talks • Harper's Bazaar • Vogue • The Washington Post • The Economist • The Christian Science Monitor • Salon • The Atlantic Imagine keeping a record of every book you've ever read. What would this reading trajectory say about you? With passion, humor, and insight, the editor of The New York Times Book Review shares the stories that have shaped her life. Pamela Paul has kept a single book by her side for twenty-eight years – carried throughout high school and college, hauled from Paris to London to Thailand, from job to job, safely packed away and then carefully removed from apartment to house to its current perch on a shelf over her desk – reliable if frayed, anonymous-looking yet deeply personal. This book has a name: Bob. Bob is Paul's Book of Books, a journal that records every book she's ever read, from Sweet Valley High to Anna Karenina, from Catch-22 to Swimming to Cambodia, a journey in reading that reflects her inner life – her fantasies and hopes, her mistakes and missteps, her dreams and her ideas, both half-baked and wholehearted. Her life, in turn, influences the books she chooses, whether for solace or escape, information or sheer entertainment. But My Life with Bob isn't really about those books. It's about the deep and powerful relationship between book and reader. It's about the way books provide each of us the perspective, courage, companionship, and imperfect self-knowledge to forge our own path. It's about why we read what we read and how those choices make us who we are. It's about how we make our own stories.

An urgent account of the revolution that has upended the news business, written by one of the most accomplished journalists of our time. Technology has radically altered the news landscape. Once-powerful newspapers have lost their clout or been purchased by owners with

particular agendas. Algorithms select which stories we see. The Internet allows consequential revelations, closely guarded secrets, and dangerous misinformation to spread at the speed of a click. In *Breaking News*, Alan Rusbridger demonstrates how these decisive shifts have occurred, and what they mean for the future of democracy. In the twenty years he spent editing *The Guardian*, Rusbridger managed the transformation of the progressive British daily into the most visited serious English-language newspaper site in the world. He oversaw an extraordinary run of world-shaking scoops, including the exposure of phone hacking by London tabloids, the Wikileaks release of U.S. diplomatic cables, and later the revelation of Edward Snowden's National Security Agency files. At the same time, Rusbridger helped *The Guardian* become a pioneer in Internet journalism, stressing free access and robust interactions with readers. Here, Rusbridger vividly observes the media's transformation from close range while also offering a vital assessment of the risks and rewards of practicing journalism in a high-impact, high-stress time.

More information to be announced soon on this forthcoming title from Penguin USA

Ryan is a young thrill seeker; a clever, yet depressed illusionist, who turns his dark thoughts into fuel that drives his desire to entertain. His stunts are death defying, and attract large crowds. But when his mother is pulled into a riptide and swallowed up by the ocean, the world becomes too dark for fancy tricks. The loss of his mother crushes him, forcing him to step out of the limelight. Ryan vanishes. He's assumed dead, while Victor, his father, the world's leading expert in artificial intelligence, forges on. After building an army of human-like robots for Wardlow Technologies, he creates an artificial son in the exact likeness of Ryan. RyN2 is a secret to the world. Creating replicas of humans is a no-no. But Victor has big plans for RyN2. Things look promising, until he's struck by a van during an attempted kidnapping, leaving him in a coma. Meanwhile, Ryan exorcises his demons and returns. It doesn't take the magician long to discover he's been replaced by the android. The weight of the situation forces him to prove his self worth and enter the stage once again. Ryan proclaims he will pull off the biggest event in magic history...But in order for him to complete the act, he needs to reach far beyond the realm of magic. Ryan needs to make his doppelgänger disappear forever.

Leading book editors, columnists, critics, and reviewers offer tips on selecting and appraising books as well as writing reviews for newspapers, magazines, television and radio

Winner of the National Press Club's Arthur Rowse Award for Press Criticism! From Craig Silverman, proprietor of www.RegretTheError.com, comes a lively journey through the history of media mistakes via a chronicle of funny, shocking, and often disturbing journalistic slip-ups. The errors—running the gamut from hilarious to tragic—include “Fuzzy Numbers” (when numbers and math undermine reporting) “Obiticide” (printing the obituary of a living person), and “Unintended Consequences” (typos and misidentifications that create a new, incorrect reality). While some of the errors are laugh-out-loud funny, the book also offers a serious investigation of contemporary journalism's lack of accountability to the public, and a rousing call to arms for all news organizations to mend their ways and reclaim the role of the press as honest voice of the people.

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