Introducing To Personal Touch

Introduction to Multimodal Analysis is a unique and accessible textbook that critically explains this ground-breaking approach to visual analysis. Now thoroughly revised and updated, the second edition reflects the most recent developments in theory and shifts in communication, outlining the tools for analysis and providing a clear model that students can follow. Chapters on colour, typography, framing and composition contain fresh, contemporary examples, ranging from product packaging and website layouts to film adverts and public spaces, showing how design elements make up a visual language that is used to communicate with the viewer. The book also includes two new chapters on texture and diagrams, as well as a helpful image index so students can clearly understand how images and multimodal texts can be analysed from different perspectives. Featuring chapter summaries, student activities and a companion website hosting all images in full colour, this new edition remains an essential guide for students studying multimodality within visual communication in linguistics, media and cultural studies, critical discourse analysis or journalism studies.

Hailed as one of the greatest mathematical results of the twentieth century, the recent proof of Fermat's Last Theorem by Andrew Wiles brought to public attention the enigmatic problem-solver Pierre de Fermat, who centuries ago stated his famous conjecture in a margin of a book, writing that he did not have enough room to show his "truly marvelous demonstration." Along with formulating this proposition--xn+yn=zn has no rational solution for n > 2--Fermat, an inventor of analytic geometry, also laid the foundations of differential and integral calculus, established, together with Pascal, the conceptual guidelines of the theory of probability, and created modern number theory. In one of the first full-length investigations of Fermat's life and work, Michael Sean Mahoney provides rare insight into the mathematical genius of a hobbyist who never sought to publish his work, yet who ranked with his contemporaries Pascal and Descartes in shaping the course of modern mathematics.

This brand new textbook covers all of the core topics found on Introduction to Management modules, and the author's clear, accessible writing style guides students through the world of management. The book also goes a step further to enourage students to develop a critical mindset and think about academic debates around the subject. Innovative Skillsets linked to each substantive chapter integrate practical skills with the topics. Skills such as time management, critical analysis, referencing, personal development planning and reviewing literature are included. Clear, step-by-step guidance helps students develop each skill, understand why it is important, and see how the topic is relevant to practical applications in the real world of business. A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard examples from the UK and America. Emerging markets are becoming ever more important in the rapidly changing business environment, a fact reflected by the inclusion of case studies from the Middle East, Latin America and Africa. Key featuresDesigned to help boost students' academic grades and employability through the provision of integrated Skillsets, which link practical skills with topics in the textbook. These innovative features also clearly demonstrate the relevance of the theoretical material to the real world.A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard set of UK and American examples. Emerging economies are given more attention with detailed analysis of case studies from the Middle East, Latin America and Africa.Case studies analyse service and manufacturing industries, not-for-profit organisations as well as public and private companies. Entrepreneurs, managers and leaders are also covered to provide students with management insights from key practitioners from

a range of sectors.Critical reflection boxes encourage students to develop a critical mindset and consider the academic debates behind the theories.A range of online resources to give students more insight into management. Detailed podcast interviews with practitioners expand upon the features in the textbook, and a library of video links offers a variety of contemporary and stimulating material to engage students. The second edition of this popular one-of-a-kind book is updated with ten new chapters.

Real estate remains one of the most stable investments available in Canada, offering a higher return than GICs and more security than stocks. Real Estate Investing For Canadians For Dummies, 2nd Edition offers a clear, comprehensive, and Canadian look at investing in real estate, from investigating properties (and other investment options, such as REITs), to securing financing, to managing properties, to knowing when to sell. Real-life anecdotes, useful web resources, and a balanced perspective will make this the ideal book for people looking to explore this lucrative field. Content in this revised edition covers the new opportunities available (such as foreclosures), the significant changes to financing, and changes to property management laws that every investor must know. Gray and Mitham also explore how investors can manage risk and survive (and thrive) in a volatile market and offer new advice on how to manage maintenance costs.

INTRODUCTION TO MEDICAL PRACTICE MANAGEMENT uses a unique, two-tiered approach in each unit to help students become successful managers in any medical office setting. The first chapter in each unit introduces students to the basics of medical practice management and the roles of each staff member within the healthcare facility, The second chapter of each unit covers the skills and responsibilities of the manager in relation to the topics being covered. From personnel management to compliance with regulatory agencies, students must first understand the fundamentals of managing the medical office in order to develop the expertise they need to successfully teach staff, train new personnel, and audit procedures that occur in daily practices. Numerous examples of letters, procedural policies, and forms are included for hands-on learning. Students will also have the opportunity to practice the skills they are learning as they create their own practice with the Think Like a Manager feature at the end of each unit and the accompanying templates provided in the back of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The expansion of degrees and postgraduate qualifications on policing has come hand in hand with the need for a more scholarly and research-based approach to the subject. Students are increasingly encouraged to apply research to practice and this book is specifically designed to bring clarity to the concept of empirical research in policing. As an introduction to the theoretical explanations and assumptions that underpin the rationale of research design in policing, this book clearly illustrates the practical and ethical issues facing empirical research in a policing context, as well as the limitations of such research. Introduction to Policing Research brings together a range of leading scholars who have a wide range of experience conducting police research. Topics covered include: professional development, police culture, policing protests, private policing, policing and diversity, policing in transition, policing and mental health, policing and sensitive issues. This book is perfect for undergraduate and graduate students on policing degrees, as well as graduate students and researchers engaged with criminal justice. It is also essential reading for police officers taking professional and academic qualifications.

This uniquely practical introduction to private security emphasizes professionalism and ethics and demonstrates how public law enforcement and private security work in tandem to solve problems and protect both individuals and businesses. INTRODUCTION TO PRIVATE SECURITY focuses on practical, real-world concepts and applications and includes detailed coverage of everything from industry background and related law to premise, retail, business, employment, and information/computer security as well as

investigation, surveillance, and even homeland security. Throughout, the emphasis is on providing students with a clear sense of the numerous career opportunities available in this rapidly expanding field -- including real-world insight on how to get a job in private security, concrete information on the skills needed, and succinct overviews of day-to-day job responsibilities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This very successful book is distinguished by a superior writing style that draws upon common reader experiences to introduce economic concepts, making economic theory more accessible and interesting. Case Studies and numerous examples take advantage of readers' intuitive knowledge of economics, building upon real-life situations. Important coverage of the recent economic crisis is included throughout. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Put together by an outstanding author team, including many authors from the University of Northampton, An Introduction to Early Childhood is a much loved book that helps you explore all the major themes in early years education and care, while providing you with real insight into the changing world of early childhood. To further support your study, this edition has been expanded to include five new chapters including The History of Childhood, Play and Creativity, Children and the Media, Leadership and Management, and Reflective Practice. This book further supports your study with outstanding learning features including: · Chapter objectives and introduction immediately introduce you to chapter concepts saving you time · More case studies provide deeper insight into how theory works in practice · Research in context boxes show how recent research is changing the world of early years · Reflective questions encourage you to think like a reflective practitioner · Chapter summaries aid your revision by recapping core concepts covered in each chapter · Further reading and recommended websites direct you to additional resources to further support your study. Visit the companion website to access a wealth of additional online resources including: · Podcasts from chapter authors provide deeper insight into key topics · Employability podcasts provide hints and tips about going on your first placement and getting your first job · Child observation videos give you a peek into a real early years setting and insight into child behaviour · Free SAGE journal articles deepen your understanding on core topics · Web links direct you to useful websites to further your study and support you in practice.

This book is a critical exposé of the ways in which mainstream political philosophy silences dissent.

Works by Villon, Ronsard, Voltaire, Mallarmé, Verlaine, Rimbaud, Apollinaire, many more. Full French texts with literal English translations on facing pages. Biographical, critical information on each poet. Introduction. 31 black-and-white illustrations.

Three sizzling paranormal romances featuring curvy girls and alpha shifters. Brand new, Christmas bonus content included! The Right to Bear Arms After years of abuse, Daniela Reyes escapes her marriage to strike out on her own. With a rented house near the wilderness and a sexy neighbor down the road, life seems typical until she finds a black bear snoozing in her new hammock.

Despite warnings, she feeds her wild friend and watches him return day after day. Her bear is the ideal distraction from the ex who won't let her go. Russell Hawkins has dedicated his entire life to protecting others. When the death of his wife drives him to retire from the Army, he settles in a remote community for the peace, quiet, and privacy to be himself. As a werebear, he roams the woods with his dog, the perfect diversion from his grief -- and the voluptuous divorcee down the lane. Can a war vet with a secret and a woman with a painful past find their happy future together? Let Us Prey Leigh Denton has made her share of mistakes, but the judgmental residents of Quickdraw, Texas will never allow her to forget. Drugs and a history of criminal activity checker her traumatic past. Now she's cleaned up her act and fighting to regain custody of her infant. Having a relationship isn't part of her plan. Ian MacArthur is an eagle shifter and Air Force veteran with a big heart. His work takes him around the world, but R&R brings him back home to a town where rising drug problems are taking over the community. Falling in love with a lost soul named Leigh wasn't part of his plan. Leigh needs to prove she can provide a steady home, driving financially secure Ian to lend his money and his name to help. There's just one problem: Eagles mate for life and soaring to her rescue will cost more than he's able to give. The Purr-fect Soldier Jada Hunt knows her town has issues. As the owner of Quickdraw's bustling new spa, she isn't prepared to move without a fight. Quickdraw is home, and she plans to stand her ground. Cougar shifter Taylor Morrison is undercover, a fresh face in a town known for its troubles. While integrating into Quickdraw's criminal underbelly to find the source of its drug problems, he inadvertently discovers his fated mate in a headstrong woman named Jada. Jada is the daughter of the new police chief, a man who strongly objects to his child associating with a known felon. But fate waits for no one, and if Taylor wants his girl, he'll have to play a dangerous game to maintain his cover while proving he's more than a criminal identity. Taylor can't allow Jada to know his true purpose in Quickdraw, but can she see beyond the phony image?

This classic introduction to the Japanese political system has been revised and updated to take the account of a time of turmoil in the country's political life. It incorporates new coverage of the end of the Koizumi era, the brief and troubled premiership of Abe, and the selection of Fukuda as prime minister. This edition also includes expanded material on "bubble" and "post-bubble" economic developments, as well as all-new coverage of health care policy. The text opens with an overview of Japan's geographical setting and history. The next group of chapters covers political institutions, processes, and actors. Two sections then address the country's distinctive social order and economy, educational, healthcare, and public safety systems. Part five looks at the increasingly contentious realm of foreign relations and security issues, including China's expanding role and the issue of North Korea. A concluding section considers dynamics of change in Japanese politics.

Introduction to Quantitative Research Methods is a student-friendly introduction to quantitative research methods and basic statistics. It uses a detective theme throughout the text and in multimedia courseware to show how quantitative methods have been used to solve real-life problems. The book focuses on principles and techniques that are appropriate to introductory level courses in media, psychology and sociology. Examples and illustrations are drawn from historical and contemporary research in the social sciences. The multimedia courseware provides tutorial work on sampling, basic

statistics, and techniques for seeking information from databases and other sources. The statistics modules can be used as either part of a detective games or directly in teaching and learning. Brief video lessons in SPSS, using real datasets, are also a feature of the CD-ROM. Why would you choose Introduction to Quantitative Research Methods - It is theoretical, providing a concise overview of issues of quantitative research. - It is practical, providing case studies that exemplify the different ways of research is conducted in the social sciences (ranging from psychology to sociology, politics and media). - It is educational, providing practical vignettes, and chapter highlights for revision. - It is integrative, producing a typology of different ways of conducting quantitative research methods. - It is international, providing case studies from a range of countries. - It is innovative, providing multimedia tutorials on generic research and statistical skills. - It is clear, concise and accessible.

Whether it's a favorite television show, an artist at the top of the music charts, a best-selling book, or a hometown sports team, we love entertainment. It's big business and in this accessible introduction, Andi Stein and Beth Bingham Evans give readers a glimpse inside the industry, to better understand how each segment operates and the challenges and trends it faces. Each chapter addresses a different segment of the entertainment industry including: - Film - Television - Radio - Theatre - Music - Travel/Tourism - Sports The book is designed as an introductory text for entertainment courses and as an overview of the industry for those looking to pursue careers in the field of entertainment. A list of resources is provided at the end of each chapter.

Consulting For Dummies, 2nd Edition includes a reorganization and narrower focus of the topic, with new or updated information that delves into the specifics of running your own consulting business. There is greater emphasis on the business of consulting, along with financial and legal issues involved in setting up a consulting business, deepening coverage of consulting proposals, and entirely new chapters on higher-level consulting issues that more-established consultants are demanding.

A practical primer to the modern banking operation Introduction to Banking, Second Edition is a comprehensive and jargon-free guide to the banking operation. Written at the foundational level, this book provides a broad overview of banking to give you an all-around understanding that allows you to put your specialty work into context within the larger picture of your organization. With a specific focus on risk components, this second edition covers all key elements with new chapters on reputational risk, credit risk, stress testing and customer service, including an updated chapter on sustainability. Practical material includes important topics such as the yield curve, trading and hedging, asset liability management, loan origination, product marketing, reputational risk and regulatory capital. This book gives you the context you need to understand how modern banks are run, and the key points operation at all levels. Learn the critical

elements of a well-structured banking operation Examine the risk components inherent in banking Understand operational topics including sustainability and stress testing Explore service-end areas including product marketing and customer service Banks continue to be the heart of the modern economy, despite the global financial crisis —they have however become more complex. Multiple layers and a myriad of functions contribute to the running of today's banks, and it's critical for new and aspiring bankers to understand the full breadth of the operation and where their work fits in. Introduction to Banking, Second Edition provides an accessible yet complete primer, with emphasis on the areas that have become central to sustainable banking operation.

This book is a second edition, updated and expanded to explain the technologies that help us find information on the web. Search engines and web navigation tools have become ubiquitous in our day to day use of the web as an information source, a tool for commercial transactions and a social computing tool. Moreover, through the mobile web we have access to the web's services when we are on the move. This book demystifies the tools that we use when interacting with the web, and gives the reader a detailed overview of where we are and where we are going in terms of search engine and web navigation technologies.

There are many books that highlight the need and importance of mission toward unreached people. Unfortunately, few of them deal with the importance of understanding the real life of unreached people and how to analyze them. This book identifies conceptual issues for the development of receptor-oriented communication strategies among young, educated, urban Hui (YEU-Hui) Muslims in China's northwestern cities in order to achieve culturally relevant churches in those areas. It is written to help not only those who are interested in the unreached, but also those who are interested in Muslim evangelism, urban sociology, biblical exegesis, contextual church planting, communication, and mission strategy. Enoch Jinsik Kim utilizes a new approach—virtual community mission for planting offline churches—that integrates the use of local church-driven Internet community, traditional media, and offline task teams from a multi-ethnic local church. While the research focuses on the Chinese Muslim context, the identification of the young, urban, and educated as a strategic group for mission can be applied in other Muslim and non-Muslim contexts. This research is useful to cross-cultural communicators, church planters, and all those interested in interpersonal relationships.

Written for safety and loss-control, environmental, and quality managers, this is the first comprehensive, integrated guide to developing a complete environmental risk analysis for regulated substances and processes. Unlike other books, Introduction to Risk Analysis looks at risk from a regulatory perspective, allowing both professionals in regulatory agencies concerned with risk including OSHA, EPA, USDA, DOT, FDA, and state environmental agencies and professionals in any agency-regulated industry to understand and implement the methods required for proper risk

assessment. The authors examine risk and the structure of analysis. Emphasizing the predictive nature of risk, they discuss the quantitative nature of risk and explore quantitative-analysis topics, including data graphing, logarithmic thinking, risk estimating, and curve fitting. Chapters include discussions on functions, models, and uncertainties; the regulatory process; risk assessment; exposure; dosimetry; epidemiology; toxicology; risk characterization; comparative risk assessment; ecological risk assessment; risk management; and risk communication. Six in-depth case studies, an annotated bibliography, and more than 50 figures are also included."

3.1 Menganalisis fungsi sosial, struktur teks, dan unsur kebahasaan teks interaksi transaksional lisan dan tulis yang melibatkan tindakan memberi dan meminta informasi terkait jati diri dan hubungan keluarga, sesuai dengan konteks penggunaannya. (Perhatikan unsur kebahasaan pronoun: subjective, objective, possessive) 4.1 Menyusun teks interaksi transaksional lisan dan tulis pendek dan sederhana yang melibatkan tindakan memberi dan meminta informasi terkait jati diri, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan yang benar dan sesuai konteks penggunaannya.

Introduction and Personal InformationBasic Competency 1 of English for SMKMutiara Publisher

This is a primary, comprehensive textbook for people who are considering undertaking a piece of health-related research. It is an accessible companion with the aim of getting the reader to think broadly about all of the issues that need to be considered when embarking on a project. This is a pragmatic book, a step-by-step guide to research which mirrors the structure of a research project, taking you through the thought process for designing and conducting your study from formulating the right research question at idea inception, ascertaining what methodologies and analysis can answer what type of questions, right through to dissemination, all presented in an easy, digestible style. The book is full of case study illustrations and practical tips such as how to work out a research budget and obtaining funding for your project, discussion of what permissions need to obtained when conducting research with people, and how to involve public and patients. The authors are all experienced researchers and so this book is an accumulation of collective wisdom on common research challenges and issues.

An expanded, up-to-date revision of the leading introductory resource for therapists-turned-coaches. Every chapter in this second edition has been revised, reflecting the growth of the coaching field and its increasing appeal to therapists and all helping professionals. New material includes an overview of recent coaching developments, updated liability concerns, new business opportunities, and a new section on the research about coaching.

Leverage the power of HTML5 Web Speech API to quickly add voice capabilities to your websites. This project-oriented book simplifies the process of setting up and manipulating the API in the browser using little more than a text editor or

free software. You'll be presented with a starting toolset that you can use to develop future projects, incorporate into your existing workflow and allow you to take your websites to the next level, reducing the reliance on entering choices through a keyboard and making the overall experience easier for customers. This excellent resource is perfect for getting acquainted with creating and manipulating browser-based APIs. You don't have to convert your whole work process immediately; you can incorporate as little or as much as you want of the API, and build on this as your skills develop. We live in an age where speed and simplicity are of the essence – this book provides a perfect way to add speech capabilities to our websites, directly in the browser and with the minimum of fuss. Introducing the HTML5 Web Speech API is the right choice for developers who want to focus on simplicity to produce properly optimized content in modern browsers using tools already in their possession. What You'll Learn Implement the Web Speech API in a project Explore some of the options for personalizing them for a project Gain an appreciation of pointers around user experience and how this affects the API Understand how to manage issues and security when using the API Work through some example projects, from standalone demos to implementing with other tools or libraries Who This Book Is For Website developers who are already familiar with JavaScript, and are keen to learn how to leverage the Web Speech API to quickly add voice-enabled capabilities to a website, using little more than a text editor. It's ideal for those in agile development teams, where time is of the essence, and the pressure is on to deliver results quickly.

'When Gregor Samsa awoke one morning from troubled dreams he found himself transformed in his bed into a monstrous insect ...' So begins Franz Kafka's most famous story Metamorphosis. Franz Kafka (1883-1924) is among the most intriguing and influential writers of the twentieth century. During his lifetime he worked as a civil servant and published only a handful of short stories, the best known being The Transformation. All three of his novels, The Trial, The Castle, and The Man Who Disappeared [America], were published after his death and helped to found Kafka's reputation as a uniquely perceptive interpreter of the twentieth century. Kafka's fiction vividly evokes bizarre situations: a commercial traveller is turned into an insect, a banker is arrested by a mysterious court, a fasting artist starves to death in the name of art, a singing mouse becomes the heroine of her nation. Attending both to Kafka's crisis-ridden life and to the subtleties of his art, Ritchie Robertson shows how his work explores such characteristically modern themes as the place of the body in culture, the power of institutions over people, and the possibility of religion after Nietzsche had proclaimed 'the death of God'. The result is an up-to-date and accessible portrait of a fascinating author which shows us ways to read and make sense of his perplexing and absorbing work. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas,

and enthusiasm to make interesting and challenging topics highly readable.

Any suggestions for copywriter or provide generic description of the product to be used for the Internet or non-channel specific applications. NOTE: If you have a book only version for this product, it is imperative that you provide a description that does not include any references to package elements. This very successful book is distinguished by a superior writing style that draws upon common reader experiences to introduce economic concepts, making economic theory more accessible and interesting. "Case Studies" and numerous examples take advantage of readers' intuitive knowledge of economics, building upon real-life situations. Important coverage of the recent economic crisis is included throughout. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A practical and no nonsense guide to the sometimes daunting world of research and evidence-based practice.

Readers gain a strong understanding of economic principles with the hundreds of lively examples found in McEachern's MACROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E. This book draws on familiar life experiences to help explain macroeconomic concepts, choices, institutions, and events. Interesting case studies, the latest research findings, and focused examples offer genuine insight into how economic principles work in today's world. A friendly writing style is enhanced by learning features that make the material clear and more direct. Understandable graphs and exhibits include captions that summarize key points, color-coded curves, and helpful labels for clarification. MACROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E emphasizes how a solid understanding of macroeconomics can enhance professional and personal success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Do big bonuses really motivate bankers to work harder? Is it better to hire someone with a personality similar to your own? What impact does delivering 'service with a smile' have on employees? Introduction to Work and Organizational Behaviour answers all of these questions and more, offering insights into contemporary management practices and encouraging you to reflect critically on the realities of the workplace. Building on the success of the previous edition, this new edition offers: • New chapters on organizational change, and diversity and people management • Brand new Links to Management videos featuring business managers and consultants discussing topics such as perception and learning • 12 new Globalization and Organization Misbehaviour vignettes illustrating contemporary organizational practice and its impact across the world • 12 new The Reality of Work boxes providing thought-provoking examples of the

interconnection between society and organizational behaviour • Over 200 new references, bringing the discussion right up to date. Visit www.palgrave.com/bratton-ob to access examples of organizational behaviour in popular films such as The Imitation Game, as well as a guide to developing your skills in report writing and oral presentations, and Chinese translations of key vocabulary and chapter summaries.

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