

International Logistics Supply Chain Management

Logistics is an integral part of our everyday life. Today it is more important than ever.

It involves a large number of human and economic activities.

In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business.

Read Book International Logistics Supply Chain Management

Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of *Global Logistics*, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of *Global Logistics* provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. *Global Logistics* is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to

Read Book International Logistics Supply Chain Management

play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features

The ways in which we design, make, transport and then discard clothes has a huge social and environmental impact. This book covers responsible business practices and sustainability in the fashion industry from the raw fibre stage, through production, to the point of customer consumption. The concepts of responsibility and sustainability are fast becoming essential factors in business decisions and Responsible Supply Chain Management leads the reader through the multiple stages in the supply chain that can

Read Book International Logistics Supply Chain Management

impact on business strategy. A perfect resource for students studying fashion and for those working in the sector who wish to identify the latest thinking as they plan sustainability strategies, the book is divided into four clear sections. The first introductory part of the book examines sustainability in the supply chain by identifying the main three pillars of sustainability (social, economic and environmental) and considers which fashion brands are innovating in this area. Part two looks at fashion logistics and supply chain operations by assessing fibre, yarn and fabric considerations, logistical issues for both garment production, and service delivery, stock control, transportation, barriers and risks. The third part develops the logistics theme further by identifying recent trends and case studies that highlight agility and lean management structures, and the application of transparency enhancing RFID. This section further applies modelling and simulation techniques from the automotive and pharmaceutical industries to the fashion sector. The final part considers how sustainability can be embedded into the multi-tiered fashion supply chain and its selling environment.

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and

Read Book International Logistics Supply Chain Management

operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle system A model that integrates routing and batching problems Joint replenishment and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different application areas, and provides you with the latest advances in classical applications.

Students of logistics, transportation, and supply chain management, as well as international managers will find this text an essential reference for understanding how cargo is moved around the world.

Supply Chain Management (SCM) has always been an important aspect of an enterprise's business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes. The Handbook of Research on Global Supply Chain Management is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Featuring coverage on topics such as the global importance of SCMs to strategies for producing an effective

Read Book International Logistics Supply Chain Management

supply chain, this comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics solutions.

International Logistics: Global Supply Chain Management
The Rosen Publishing Group

Global logistics entails issues in facility location, distribution networks, routing & scheduling of deliveries by different modes of travel, crew scheduling & management of supply chains. This text examines modes, general issues, logistics in specific regions, free-trade zones & innovations in international logistics. This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. "The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the

Read Book International Logistics Supply Chain Management

quest for many of the world's most pressing challenges." Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics "This book provides an essential roadmap, guiding the reader easily through complex developments and concepts." John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London "With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value creation." Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services "Those who are active in logistics and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business." Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board, BVL International

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and

Read Book International Logistics Supply Chain Management

environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects

In today's developing world, international trade is a field that is rapidly growing. Within this economic market, traders need to implement new approaches in order to satisfy consumers' rising demands. Due to the high level of competition, merchants have focused on developing new transportation and logistics strategies. In order to execute effective transportation tactics, decision makers need to know the fundamentals, current developments, and future trends of intercontinental transportation. The Handbook of Research on the Applications of International Transportation and Logistics for World Trade provides emerging research exploring the effective and productive solutions to global transportation and logistics by applying fundamental and in-depth knowledge together with current applications and future aspects. Featuring coverage on a broad range of topics such as international regulations, inventory management, and distribution networks, this book is ideally designed for logistics authorities, trading

Read Book International Logistics Supply Chain Management

companies, logistics operators, transportation specialists, government officials, managers, policymakers, researchers, academicians, and students.

Supply Chain Management in International Logistics - RFID Applications.

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

Your one-stop reference for entering the global logistics environment Global Logistics for Dummies is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger

Read Book International Logistics Supply Chain Management

texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it’ll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating environments Written by a team of SOLE – The International Society of Logistics credentialed practitioners and academicians, *Global Logistics for Dummies* makes it easier than ever to succeed in this ever-growing field.

Quick Response (QR) policy is a market-driven business strategy in which supply chain members work together to react quickly to volatile market demand. Nowadays, with advances in information technologies (such as RFID and ERP systems), new challenges and opportunities arise for the application of QR. This handbook explores QR extensively with a view to discovering innovative QR measures that can help tackle the observed and emerging challenges. The book is organized into four parts, which include chapters on analytical modeling and analyses, information technologies, cases, reviews, and

Read Book International Logistics Supply Chain Management

applications. This handbook provides new analytical and empirical results with valuable insights, which will not only help supply chain agents to better understand the latest applications of QR in business, but also help practitioners and researchers to know how to improve the effectiveness of QR using innovative methods. The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the

Read Book International Logistics Supply Chain Management

shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

Elements of Shipping was first published in 1964 and has become established as a market leader over its many editions. This latest version is entirely updated to take in the many changes that have occurred in the shipping industry in recent years and features new chapters on multimodalism, seaports and electronic data interchange. Emphasis is also placed on professionalism and the need to have the latest technology and professionally qualified personnel to operate a shipping service today. It remains essential reading for the shipping executive along with students and academics with an interest in the shipping industry.

This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers – not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications – transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, The Essentials of Supply Chain Management shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places

Read Book International Logistics Supply Chain Management

functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes:

- Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together
- Using modern supply chain methods to improve customer satisfaction and quality
- Working with cutting-edge supply chain technology and metrics
- Moving towards greater sustainability and more effective risk management
- Working with core analytical tools to evaluate supply chain practices and measure performance
- Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations
- How to build a career in global supply chain management

The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

The fifth edition of this established book represents the current trends, best practices, and latest thinking in global logistics. It serves as a forum allowing the contributors--a range of acknowledged logistics-sector specialists--to discuss key logistics issues and share their authoritative views.

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition

Read Book International Logistics Supply Chain Management

offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

This state-of-the-art Handbook provides a comprehensive understanding and assessment of the field of global supply chain management (GSCM). Editors John T. Mentzer, Matthew B. Myers, and Theodore P. Stank bring together a distinguished group of contributors to describe and critically examine the key perspectives guiding GSCM, taking stock of what we know (and do not know) about them.

As industrial activity becomes ever more global,

Read Book International Logistics Supply Chain Management

corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide. *Global Logistics* is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, *Global Logistics* is essential for those studying or working in logistics and supply chain. Now in its 8th edition, *Global Logistics* is fully revised and restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new

Read Book International Logistics Supply Chain Management

edition also covers: - the impact of leadership and talent management in logistics - how to maximize the potential of technology, industry 4.0 and digitalization - the ways in which different types of performance can be measured and optimized

"This publication covers both strategic and operational level elements of logistics and supply chain research, providing a comprehensive overview of the field with particular attention to new technologies, digitization, and optimization as applied in the era of globalized business"--

Global Supply Chain Security and Management: Appraising Programs, Preventing Crimes examines the relationship between securing a supply chain and promoting more efficient worldwide trade. Historically, the primary goal of supply chain security was guarding against theft and damage. Today, supply chains are also on the frontlines in the fight against terrorism. This book showcases industry leaders and their best practices, also exploring how the government is both a policing organization and a supply chain partner. In addition, it covers the critical roles that various technologies play, focusing on how Big Data is collected and turned into knowledge. By using the tools provided, readers will gain a stronger understanding of the challenges and opportunities faced by any organization that imports or exports products. Outlines the latest technologies being used to secure infrastructures Leverages game theory to express the strategic interactions of government and business Covers the latest U.S. regulations and provides analytical tools to help make sense of these regulations

Read Book International Logistics Supply Chain Management

Incorporates the latest theories and techniques of industrial organization, economics, and security. A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of shippers, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2020 Incoterms© rules), exchange rate exposure hedges, international insurance, customs clearance, agency and distributorship sales contracts, contracts of carriage, packaging, transportation, warehousing, dangerous goods shipping, refrigerated goods shipping, as well as security issues.

The tenth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with Supply Chain Profiles vignettes introducing students to real-world companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what

Read Book International Logistics Supply Chain Management

students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Professor Faustino Taderera, the celebrity and towering figure, is the most published, polished and finest International Business and Supply Chain Management brains ever produced by Zimbabwe and the African continent, an academic icon and guru nicknamed, "The Tom Peters of Zimbabwe, Africa and the Middle East."

Read Book International Logistics Supply Chain Management

His students call him, "The Rumbler, The Caterpillar, The Rollercoaster and King Solomon," mainly for his passion, depth and incisive research in these areas. This book, Principles and Practice of International Logistics, his 56th book, is a unique set book for undergraduate and postgraduate courses in Logistics and Supply Chain Management. Faustino Taderera is now one of the world's most eminent and distinguished researchers and international marketing strategists. Faustino always says, "Golden fish have no hiding place. I am the Socrates, Aristotle, Plato, Solomon and Joseph of my time, the Gift of Zimbabwe, Africa and the World." He is a much sought after global academic and professional BRAND. International trade has made logistics a strategic consideration for firms. The decision-making framework is substantially different in the case of international logistics, as this involves cross-border movement of goods and multimodal transportation. An integrated framework based on customer's requirement, their country regulations, risk, and cost specific to goods and countries needs to be developed. Global Supply Chains and Multimodal Logistics: Emerging Research and Opportunities is an essential reference source that provides concepts of global logistics and its risk factors and provides an integrated framework for effective decision making. Highlighting such topics as enterprise resource planning, forecasting models, and logistics systems, this publication is ideally designed for managers, business professionals, researchers, academicians, and students in fields including but not limited to supply chain management, international

Read Book International Logistics Supply Chain Management

business, and logistics.

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

A comprehensive guide to the use of outsourcing logistics and supply chain operations, this text includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, it provides a detailed framework for selecting a suitable service provider.

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance--meanwhile, supply

Read Book International Logistics Supply Chain Management

chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge. Written by three of today's leading experts on the subject--each from Michigan State University, the uncontested world leader of supply chain management--Global Supply Chain Management gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS--Integrate logistics strategy and tactical activities PURCHASING--Manage the transition to purchasing globally OPERATIONS--Systematically design, direct, and control processes MARKET CHANNELS--Effectively connect your supply chain to customers With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you're serious about competing today--and in the future--you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run.

Read Book International Logistics Supply Chain Management

PRAISE FOR GLOBAL SUPPLY CHAIN

MANAGEMENT "This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success."

-- Leif Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation "Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino's Pizza, Inc. "In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase Inc. "Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value." -- Claes Fornell, Chairman of the Board

Read Book International Logistics Supply Chain Management

of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Logistics Management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in Operations or International Business. Written in a student-friendly style, it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of Logistics Management. The book is divided into 4 parts. Part I, Introduction to Logistics and Integration, introduces the basic concepts of Logistics, its relevance and relation with supply chain management in both, national and international scenarios. Part II, Logistics Delivery and Fulfilment, covers unitization, palletization and containerization along with various forms of transport including surface, marine, and air. This section also deals with material handling and role of ports in facilitating international logistics. Following this, Part III, Logistics Documentation and Processes, includes chapters on role of customs in regulating international trade, insurance and processes of documentation related to domestic and international trade. The concluding section, Part IV, Logistics Strategy and SCM, provides discussions on system planning, warehousing, inventory management and technology in logistics. With the inclusion of real life case studies in Indian context and written in a simple manner, this book will be useful for students and young professionals. As modern organizations become more globalized and diverse, they require additional assistance to maintain

Read Book International Logistics Supply Chain Management

effective workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

[Copyright: 8d3b9a7891f54fc48d8b5b76ccc27538](#)