

Healthsouth A Case Study In Corporate Fraud

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Case Studies in Crisis Communication: International Perspectives on Hits and Misses was created to fill the gap for a much-needed textbook in case studies in crisis communication from international perspectives. The events of September 11, 2001, other major world crises, and the ongoing macroeconomic challenges of financial institutions, justify the need for this book. While existing textbooks on the subject focus on U.S. corporate cases, they may not appeal equally to students and practitioners in other countries, hence the need to analyze cases from the United States and from other world regions. The variety and the international focus of the cases, be they environmental, health or management successes or failures, makes this book more appealing to a wider audience. These cases examine socio-cultural issues associated with responding to a variety of crises.

Do you want to make sure you · Don't invest your money in the next Enron? · Don't go to work for the next WorldCom right before the crash? · Identify and solve problems in your organization before they send it crashing to the ground? Marianne Jennings has spent a lifetime studying business ethics---and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in *The Seven Signs of Ethical Collapse* the reasons that companies and nonprofits undergo ethical collapse, including: · Pressure to maintain numbers · Fear and silence · Young 'uns and a larger-than-life CEO · A weak board · Conflicts · Innovation like no other · Belief that goodness in some areas atones for wrongdoing in others Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, *The Seven Signs of Ethical Collapse* is both a must-have tool and a fascinating window into today's business world.

This volume brings together studies carried out in a variety of contexts to explore the relevance of the notion of reproductive health and the role of culture in shaping its diverse manifestations. The perspective that guides the collection is informed by anthropological and sociological research on the body, pluralism, and medicalization, and by recent debates regarding women's health and the need to reconcile global agendas and local conditions. The fourteen chapters provide views of how reproductive health is viewed by women and men in different parts of the world, mainly at the level of local communities---in India, Egypt, Mexico, Kenya, and South Africa---but also in centres of power in China and Iran, and in modern (and post-modern) settings of the North and Far East. The methodological approaches used by authors are varied, but all share a concern with the perceptions, decisions, and rationalizations that surround health and reproduction. A central theme is the correspondence between professional and lay models of reproductive health, and some chapters explicitly seek to uncover the logic of practices that appear irrational from a biomedical point of view. By analysing behaviour from the perspective of the actors themselves, they show the relevance of local notions for understanding the factors that constitute risks for reproductive ill-health, including conditions of material deprivation, constraints in seeking care, and

inappropriate use of therapies and technologies. "Cultural Perspectives on Reproductive Health" illustrates complex processes of negotiation, adaptation, and manipulation in the formulation of ideas and policies related to reproductive health through analyses of such topics as the state's discourse on population, religious constraints on abortion care, professional and legal policies on reproductive technologies, health professionals' response to violence, and the dilemmas that emerge from the new diagnostic and genetic techniques. It also invites reflection on the societal construction of rights across cultures and on the place of cultural explanations in analyses of reproductive health.

Over the decades, the fields of health information systems and informatics have seen rapid growth. Such integrative efforts within the two disciplines have resulted in emerging innovations within the realm of medicine and healthcare. The Handbook of Research on Emerging Perspectives on Healthcare Information Systems and Informatics provides emerging research on the innovative practices of information systems and informatic software in providing efficient, safe, and impactful healthcare systems. While highlighting topics such as conceptual modeling, surveillance data, and decision support systems, this handbook explores the applications and advancements in technological adoption and application of information technology in health institutions. This publication is a vital resource for hospital administrators, healthcare professionals, researchers, and practitioners seeking current research on health information systems in the digital era.

This book contains the refereed proceedings of the 7th Scandinavian Conference on Information Systems, SCIS 2016, as well as of the IFIP Working Group 8.6 Conference, both held together in Ljungskile, Sweden, August 2016. The 7th SCIS conference had the theme "Living in the cloud" and highlighted the digitalization of society, that has proceeded and entered almost all aspects of our lives. The double-blind review process led to the acceptance of 9 out of 25 paper submitted. For the IFIP 8.6 conference, the theme in 2016 was "Diffusion of IS for Learning New Practices" and addressed issues related to learning of new practices from both organizational and societal perspectives traditionally covered by the IFIP Working Group 8.6. For this conference, 4 out of 11 manuscript were accepted for presentation.

Although communicable infections have been known to man since the dawn of time, outbreaks of communicable infections still occur regularly. Known and unknown communicable infections continue to emerge and re-emerge due to factors such as drug-resistant microbes, the over-use of antimicrobial drugs, and many others. Many changes in society have weakened healthcare systems while enhancing the effects of poverty and malnutrition. Although the mortality rate has declined over the last 150 years, communicable diseases remain the biggest killer worldwide, increasing at an alarming rate. If existing control measures are to be relaxed and microbes mutate further to "super bugs" resistant to modern antimicrobial drugs, the possibility that communicable infections could assume the magnitude of wide-spread epidemics and/or pandemics is greatly heightened. Communicable Medical Diseases: A Holistic and Social Medicine Perspective for Healthcare Providers is grounded in the integrated and unified biomedical and traditional models of healthcare. The phenomenon of communicable infections is depicted in a comprehensive, symbiotic, and interrelated way, as to enable all healthcare providers (professional, traditional, and lay care) to

break the chains of interrelatedness between the human host, the pathogen, and the environment in preventing and controlling outbreaks of communicable infections at primary, secondary, and tertiary levels. Healthcare to be given at home and in hospital, being comprehensively, holistically, and culturally congruent, focuses not only on the care of individuals of all ages within familial and community contexts but also on caring for the family and the community. To prevent the human host falling sick from specific communicable infections, priming the individual's immune system through vaccination so as to enhance his or her immune system is also discussed.

The ruination of investors in Enron, WorldCom, Waste Management, Aldelphia, Tyco and scores of other business concerns has raised questions about the adequacy and relevance of academic research into accounting ethics, as well as the ethical nature of professional parties. This research collection includes important papers from key journals and books that reassess theories, research studies, and professional practices in the field of accounting ethics. In addition to examining the current crisis in the creditability of financial reports, many of the papers here work toward developing a body of knowledge that will protect the investing public in the future.

Research into 'colonial' or 'imperial' medicine has made considerable progress in recent years, whilst the study of what is usually referred to as 'indigenous' or 'folk' medicine in colonized societies has received much less attention. This book redresses the balance by bringing together current critical research into medical pluralism during the last two centuries. It includes a rich selection of historical, anthropological and sociological case-studies that cover many different parts of the globe, ranging from New Zealand to Africa, China, South Asia, Europe and the USA.

In this book I present a series of eleven essays written between 1978 and 1987 on subjects relevant to the anthropology of health and international health. The issues addressed in these essays were investigated during 38 months of fieldwork in rural southwest peninsular India (1974-86) and 15 months of fieldwork in southwest Sri Lanka (1983-84). During various periods of this time I conducted ethnographic fieldwork, explored the feasibility of participatory community research, facilitated the development of a postgraduate health education training program, and served as a consultant to various international health organizations. The essays document my ongoing attempts to integrate academic interests in the anthropology of health with applications of anthropology for international health and development. The volume is divided into four sections structured around the themes of: ethnophysiology, illness ethnography, pharmaceutical related behavior, and health communication. Included are studies of fertility and pregnancy (Chapters 1 and 2), states of malnutrition and approaches to nutrition education (Chapters 5 and 11), diarrheal disease and water boiling behavior (Chapters 6 and 10), and lay perceptions of fertility control methods and medicines (Chapters 3 and 7). Emerging from these studies is a recognition that perceptions of ethnophysiology and contingent health concerns

significantly influence health behavior and the use as well as demand for traditional and modern health resources.

Corporate Governance is a text which considers the problems surrounding governance and proposes solutions to help restore investor confidence in the corporate world. The book is intended for board members, corporate executives, regulators, auditors, creditors and analysts seeking a concise analysis of the governance issues facing financial and non-financial corporations round the world. The book is fully international in context and includes real-life examples and cases to emphasize the practical nature of governance problems and solutions.

Biomedicine is often thought to provide a scientific account of the human body and of illness. In this view, non-Western and folk medical systems are regarded as systems of 'belief' and subtly discounted. This is an impoverished perspective for understanding illness and healing across cultures, one that neglects many facets of Western medical practice and obscures its kinship with healing in other traditions. Drawing on his research in several American and Middle Eastern medical settings, in this 1993 book Professor Good develops a critical, anthropological account of medical knowledge and practice. He shows how physicians and healers enter and inhabit distinctive worlds of meaning and experience. He explores how stories or illness narratives are joined with bodily experience in shaping and responding to human suffering and argues that moral and aesthetic considerations are present in routine medical practice as in other forms of healing.

This dissertation examines the cultural, social, environmental, and political factors that shape the spread of diarrhea in Vietnam's Mekong Delta. The case of the Mekong Delta shows why the spread of disease is not merely an epidemiological problem, but an institutional one as well. Social inequalities, the dominance of central-state led discourse, and the lack of participatory health education all contribute to a persistently high incidence of disease. This research calls for a re-politicization and contextualization of public health problems in order to better understand why they occur and therefore be better able to prevent them. Dissertation. (Series: ZEF Development Studies - Vol. 28) [Subject: Asian Studies, Vietnamese Studies, Epidemiology, Public Health]

As the use of remote work has recently skyrocketed, digital transformation within the workplace has gone under a microscope, and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business. These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before. In understanding digital transformation in the workplace there needs to be advanced research on technology, organizational change, and the impacts of remote work on the business, the employees, and day-to-day work practices. This advancement to a digital work culture and remote work is rapidly undergoing major advancements, and research is needed to keep up with both the positives

and negatives to this transformation. The Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work contains hand-selected, previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work. While highlighting work technologies, digital practices, business management, organizational change, and the effects of remote work on employees, this book is an all-encompassing research work intended for managers, business owners, IT specialists, executives, practitioners, stakeholders, researchers, academicians, and students interested in how digital transformation and remote work is affecting workplaces. It has now been 25 years since the apocryphal report in the CDC Morbidity and Mortality Weekly Report dated June 5, 1981 entitled, "Pneumocystis Pneumonia - Los Angeles", which announced what was to become HIV/AIDS. HIV has now affected virtually all countries that have looked for it and has had a devastating impact on the public health and medical care infrastructure around the world. HIV/AIDS has also disproportionately affected nations with the least capacity to confront it, especially the developing world nations in Sub-Saharan Africa, South and Southeast Asia, and the emerging republics of Eastern and Central Asia. The pandemic, unlike any other disease of our time, has had profound impacts on the practice of public health itself: bringing affected communities into decision making; demanding North-South partnerships and collaborations; and changing the basic conduct of clinical and prevention trials research. While much has been written in scholarly publications for medical, epidemiologic and disease control specialists, there is no comprehensive review of the public health impact and response to HIV/AIDS in the developing world. This edited volume seeks to systematically describe the emergence and form of the epidemics (epidemiology), the social, community and political response, and the various measures to confront and control the epidemic, with varying levels of success. Of particular importance are strategies that appear to have been useful in ameliorating the epidemic, while contrasting the situation in a neighboring country or region where contrasting prevention or care initiatives have had a deleterious outcome. Common to all responses has been the international multi-sectoral response represented by the Global Fund for HIV/AIDS, Malaria and Tuberculosis, the President's Emergency Plan for AIDS Relief, and the Gates Foundation, among others, to promote HIV pharmacologic therapy in resource-poor settings. The chapter authors will explore the political challenges in meeting HIV/AIDS prevention and care in concert with the public health realities in specific country and regional context.

The overall focus of this book is the ways humans deal with life conditions, with destiny, uncertainty and misfortune - how we try to control the risks of living through medicines, technologies and magic. When dealing with questions of health and illness rational solutions and meaningful explanations may be hard to find, and treatment efforts are often guided just as much by hope as by rational choice. Evaluating the risks of illness is just one of a number of ways in which human beings attempt to exert some sense of control over their lives. New methods of testing for ills and new developments in, for example, genetic screening and in vitro fertilisation combined with the growing demands of well-informed patients seem to have turned concern from the actual

problems of specific diseases toward controlling life and the risks of living in general. The chapters of this book reflect a common effort to transgress the limits of the medical by drawing on a fundamental concern with the logic of social and cultural practice. The book represents a de-medicalization of medical anthropology and a return to some of the classic themes in anthropology but with a different approach, emphasizing subjectivity, intentionality and agency.

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics, Third Edition* prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

In this lesson-packed book, Mark Nichter, one of the world's leading medical anthropologists, summarizes what more than a quarter-century of health social science research has contributed to international health and elucidates what social science research can contribute to global health and the study of biopolitics in the future. Nichter focuses on our cultural understanding of infectious and vector-borne diseases, how they are understood locally, and how various populations respond to public health interventions. The book examines the perceptions of three groups whose points of view on illness, health care, and the politics of responsibility often differ and frequently conflict: local populations living in developing countries, public health practitioners working in international health, and health planners/policy makers. The book is written for both health social scientists working in the fields of international health and development and public health practitioners interested in learning practical lessons they can put to good use when engaging communities in participatory problem solving. *Global Health* critically examines representations that frame international health discourse. It also addresses the politics of what is possible in a world compelled to work together to face emerging and re-emerging diseases, the control of health threats associated with political ecology and defective modernization, and the rise of new assemblages of people who share a sense of biosociality. The book proposes research priorities for a new program of health social science research. Nichter calls for greater involvement by social scientists in studies of global health and emphasizes how medical anthropologists in particular can better involve themselves as scholar activists. Sophie Freud-- author, teacher, social worker, mother, daughter, and grand-daughter of Sigmund Freud--here offers, for the first time, a candid portrait of her struggles in her own life. Blessed and cursed with the legacy of a famous family, Dr. Freud has negotiated her way from a blissful childhood in Vienna, to Paris, to Radcliff College, to her present-day life as on one of the most respected teachers in her field. *My Three*

Mothers and Other Passions is a remarkable story about a remarkable woman, and Dr. Freud explores with us openly and engagingly the many experiences of her life.

Themes included are: Issues on Health and Disease Approaches; Health and Health Care Systems: Socio-cultural and Ecological Dimension; Nutrition, Human Growth and Development; Health and Mental Illness; Contemporary Issues in Tribal Health and Care of the Aged Contributors are from Academic and research institutions of various States and Union Territories; Subject specialists from different fields such as Anthropology; Biochemistry; Bio-medicine; Community medicine; Demography; Geography; Home science; Indigenous System of Medicine; Ayurveda; Microbiology; Pediatrics; Philosophy; Psychiatry and Social Psychology; Covers a variety of therapies ranging from traditional to modern therapy for curing illness and disease; Research Papers have been reviewed by the subject specialists; Useful for the academicians from the fields of anthropology, sociology, psychology, home science, medical professionals, social scientists, administrators, planners, NGOs, teachers and students of various disciplines, and the broad spectrum of scholars interested in the science of man.

The rise of corporate message boards and online trading over the past decade has shifted power from analysts to small investors. In *Going South*, author William Cast describes how the power of this new technology revealed corporate accounting fraud at HealthSouth. Cast reveals how high school dropout and CEO Scrushy managed a corporation of more than 44,000 employees in 1,700 clinics - while leading a country western band and flying corporate jets; why online trading behaviour in the HealthSouth case supports new theories about group decision making; and how the Sarbanes-Oxley Act applies to executives who certify false financial records. William Cast, MD, is a nationally recognised physician and entrepreneur.

This timely and engaging text introduces the key topics in White Collar Crime, while providing an overview of both organizational and criminological theory. Throughout the text, Law in the Real World examples and in-depth Case Studies offer the opportunity to apply the theoretical to actual situations. Throughout the text, experienced author Laura Pinto Hansen discusses the cultural and structural reasons for why white collar crime happens, even in the most regulated of industries, including financial markets and medicine. *White Collar and Corporate Crime: A Case Study Approach* provides the perfect introduction to the world of white collar crime. Professors and students will benefit from: Law in the Real World feature explores both well-known and lesser known examples of white collar crime, providing exposure to a wide variety of crimes in an understandable context. Discussion questions encourage students to analyze these examples in more depth. Case Studies provide an opportunity to dive deeper into a single white collar crime case related to the specific chapter. Broad coverage of a wide range of topics in a readable and engaging style. Chapters include chapter objectives, a glossary of key terms, and chapter summaries to help students understand new concepts. An introductory chapter that familiarizes students with how organizations are supposed to work, in theory, if they plan on functioning within legal boundaries. Coverage of the role of social networks in white collar crime, including its theory and terminology and use in criminal investigations in

Chapter 3 Examination of the intersection of cybercrime and white collar crime in
Chapter 7 Timely coverage, including the recent impeachment proceedings and effects of COVID-19

Youth Mainstreaming in Development Planning: Transforming Young Lives is a compendium of concepts to initiate dialogue and mobilise consensus around visions and strategies for young people and includes practical tools and techniques that will support initiatives to mainstream youth rights, voices and capabilities across government and other institutions. It is aimed policy-makers and practitioners in all sectors engaged in development planning at all levels.

Real-world scenarios help you develop clinical reasoning skills for primary care! Case Studies in Primary Care: A Day in the Office, 2nd Edition includes 50 case studies on the most commonly encountered situations in primary care.

Demonstrating the kinds of health problems that a Nurse Practitioner or Physician Assistant might see during a typical clinical day, case studies cover patients from various cultures and all ages. You're asked to analyze data and think critically in reaching accurate diagnoses and planning effective treatment; you can then submit your responses online for grading and instant feedback. Real-world scenarios offer the opportunity to analyze clinical situations likely to be encountered in today's primary care settings, providing practice in clinical reasoning skills. Day in the Office format presents cases hour by hour, in the way a typical clinical day might unfold. Emphasis on problem-based learning helps you to think critically and analyze clinical situations — such as ear infections, diarrhea, and coughing and fever — in order to provide appropriate primary care. Six NEW cases are included (for a total of 50), with three focusing on older clients with more complex health challenges, one addressing unplanned pregnancy, and two addressing practice management issues. NEW! Emphasis on follow-up care addresses patients coming to the primary care setting from retail clinics, rehabilitation settings, or acute-care settings, and underscores the importance of interprofessional collaboration. NEW! Enhanced patient diversity includes cases for all age groups, and reflects a more contemporary appreciation of cultural diversity and gender/gender identity. NEW! Updates to all cases ensure that case studies and feedback are consistent with the latest research evidence, clinical practice guidelines, and national and international treatment standards. NEW! Online answer submission allows you to write Assessment and Plan answers in the printed book, then submit answers online for grading and feedback. NEW! Grading rubrics are provided on the companion Evolve website to help you develop your answers. NEW! Introduction explains how to get the most out of the book.

Through 24 case studies from around the world, the volume provides a powerful argument for the imperative of anthropological perspectives, methods, information, and collaboration in the understanding and practice of public health. Kinship and Continuity is a vivid ethnographic account of the development of the Pakistani presence in Oxford, from after World War II to the present day. Alison

Shaw addresses the dynamics of migration, patterns of residence and kinship, ideas about health and illness, and notions of political and religious authority, and discusses the transformations and continuities of the lives of British Pakistanis against the backdrop of rural Pakistan and local socio-economic changes. This is a fully updated, revised edition of the book first published in 1988.

'Designed for students and professionals in the social sciences and health fields, this handbook is easy to use when searching for specific ideas, theorists and topics and contains helpful diagrams which make understanding easier... overall it provides a wealth of knowledge' - Healthmatters This is the first international and inter-disciplinary social science Handbook on health and medicine. Five years in the making, and building on the insights and advice of an international editorial board, the book brings together world-class figures to provide an indispensable, comprehensive resource book on social science, health and medicine. Pinpointing the focal issues of research and debate in one volume, the material is organized into three sections: social and cultural frameworks of analysis; the experience of health and illness; and health care systems and practices. Each section consists of specially commissioned chapters designed to examine the vital conceptual and methodological practice and policy issues. Readers receive not only a complete survey of social science, health and medicine in one volume, they are further provided with an authoritative guide to methodologies, key concepts, central theoretical traditions and an agenda for future research and practice. The Handbook answers the need, expressed by social scientists and medical practitioners, for an authoritative, inter-disciplinary study which demonstrates the contribution and promise of social science disciplines in the crucial and rapidly changing field of health and medicine. The book will also be of interest to nurses, students in physical therapy, occupational therapy, epidemiology, primary care and public health. The Handbook signals the coming of age of the social sciences in the arenas of medicine and health studies This Book Will Be Of Immense Value Not Only To Scholars With An Interest In Sri Lanka, Itself, But Also More Widely Since Sri Lanka Has Drawn Attention To Itself As A High Achiever In Health Terms Given Its Economic Situation.

Packed with real-life examples of business decisions gone awry, the 8th Edition of **BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS** explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, **BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS** provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

HealthSouth
The Wagon to Disaster
Business Ethics: Case Studies and Selected Readings
Cengage Learning

Witnesses include: Martin Cohen, Sr. Mng. Dir., FTI Consulting; Kelly Cullison, former V.P. of Compliance, HealthSouth Corp. (HSC); James Goodreau, former Chief of Security, HSC; Brandon Hale, former Exec. V.P. of Admin., Corp. Security & Compliance Office, HSC; Diana Henze, Assist. Controller, HSC; William Horton, former Exec. V.P. & Corp. Counsel, HSC; Susan Jones-Smith, former V.P. of Finance & Reimbursement, HSC; Teresa Sanders, former Group V.P. & Chief Auditing Officer of HSC; Steve Schlatter, former HSC Physical Therapist; Richard Scruschy, former Chmn. & CEO, HSC; Anthony Tanner, founder & former Corp. Sec. & Compliance Officer, HSC; & Michael Vines, former HSC Employee, Corp. Fixed Assets Dept.

Even childbirth is affected by globalization—and in India, as elsewhere, the trend is away from home births, assisted by midwives, toward hospital births with increasing reliance on new technologies. And yet, as this work of critical feminist ethnography clearly demonstrates, the global spread of biomedical models of childbirth has not brought forth one monolithic form of "modern birth." Focusing on the birth experiences of lower-class women in the South Indian state of Tamil Nadu, *Birth on the Threshold* reveals the complex and unique ways in which modernity emerges in local contexts. Through vivid description and animated dialogue, this book conveys the birth stories of the women of Tamil Nadu in their own voices, emphasizing their critiques of and aspirations for modern births today. In light of these stories, author Cecilia Van Hollen explores larger questions about how the structures of colonialism and postcolonial international and national development have helped to shape the form and meaning of birth for Indian women today. Ultimately, her book poses the question: How is gender—especially maternity—reconfigured as birth is transformed?

Although reproduction including infertility, abortion, childbearing and motherhood is a significant human experience, its social meaning is shaped by the culture in which birthing women live. Reproduction and its management, therefore, occur within the social and cultural context of the event. As such, reproductive beliefs and practices differ across social and cultural settings. This book focuses on reproduction, childbearing and motherhood. In this volume, the authors show that despite the modernisation of the society and advanced medical technology and knowledge in reproduction, traditions continue to exert influence on how the women and their families manage their reproduction, childbearing and motherhood in their societies.

Recognizing the significance of cultural aspects in the practice of medicine, this book places a strong emphasis on the social structure, customs, and history of the indigenous population and its ramifications on health care providers. The book also considers the econo-cultural influences on the way medicine is practiced. By including chapters that focus on health care's sudden advent as commodity and the microeconomic approach to public funding for health care

facilities, the Nichters explore a world in which money and patients' expectations play an ever increasing role in the way health care is provided.

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