

Entrepreneurial Development

Contributed research papers, in the Indian context.

Entrepreneurship is very important for both entrepreneurs and economic development. It helps boost innovation and competitiveness in every country and facilitates the creation of new jobs and new opportunities, especially for family businesses and small and medium enterprises (SMEs). Both entrepreneurship and innovation constitute a subject that is both topical and timeless, since institutions and the various institutional processes have always affected a country's sustainability. Entrepreneurial Development and Innovation in Family Businesses and SMEs is an essential scholarly publication that contributes to the understanding, improving and strengthening of entrepreneurial development, and innovation's role in family businesses and SMEs by providing both theoretical and applied knowledge in order to find how and why entrepreneurship and innovation can produce inefficient and dysfunctional outcomes. Featuring a wide range of topics such as women entrepreneurship, internationalization, and organizational learning, this book is ideal for researchers, policymakers, entrepreneurs, executives, managers, academicians, and students. This book investigates, compares, and contrasts the theoretical and practical elements of business concepts and models that are acclimated to the dynamic changes of our modern era. Furthermore, it describes and analyzes the current cooperative interactions among firms, and evaluates the contribution of knowledge dynamics in competition. Entrepreneurship development is a major area of focus today as it has huge potential in creating jobs and self-employability and thus contributing to economic development. India, in the last few years in particular, has seen exponential growth of

Download Free Entrepreneurial Development

start-ups and new-age entrepreneurs. Both the Central and State Governments have been taking proactive steps towards the development of entrepreneurship in the country. The Government has launched various schemes and programmes to attract investors and create a healthy ecosystem for entrepreneurship. India is one of the largest homes of start-ups in the world and has been highly successful in bringing significant amounts of Foreign Direct Investment (FDI). Moreover, the Government is taking active steps in removal of the bureaucratic hurdles and bottlenecks, so that entrepreneurship development is encouraged. In order to promote the culture of entrepreneurship development, the subject has been made part of the curriculum at both undergraduate and postgraduate levels across disciplines. This book is a sincere attempt to build the fundamentals of the subject amongst students alongside motivating them to become future entrepreneurs. It will be of interest to researchers, academics, and students in the fields of business administration, management, and entrepreneurship. While entrepreneurship is widely cited as playing a key role in economic development, job creation, and advances in well-being in capitalist nations, there has been an overwhelming focus on the firm, firm founders, and founders' strategies and decision-making processes. Only more recently, the important link between communities and entrepreneurs has emerged as a new frontier in entrepreneurship research. This book brings the emerging nexus between community and entrepreneur to light by exploring the mutual impact that communities and entrepreneurs have on one another. It focuses on how entrepreneurship development can push beyond the traditional emphasis on economic growth: from enriching the local lifestyle to building self-sufficiency; from attracting new markets to rediscovering traditional work; from the highest tech enterprises to the most ancient crafts and trades. The

Download Free Entrepreneurial Development

authors cover a wide variety of topics including rural community entrepreneurship development and culture, innovation and regional development, community-based enterprise learning, and urban revitalization strategies. This book was originally published as a special issue of the journal *Community Development*.

A no-nonsense, implementable handbook for taking part in the Entrepreneur Revolution We are living in revolutionary times; times with an impact as significant and far-reaching as the previous Industrial Revolution was to the Agricultural Age. Technological shifts have allowed micro-businesses to compete with large corporations. Small business can now have a global footprint, can be structured in low tax environments, move products anywhere in the world, and access unprecedented levels of support. Entrepreneur Revolution means taking the initiative to do something that you love, something that you're good at, and something that will make you money. This masterclass in gaining an entrepreneurial mindset will show how to change the way you think, the way you network, and the way you make a living. Includes new statistics, activities, case studies, and research Takes a look at how the brain can affect the entrepreneurial mindset Offers new ideas for entrepreneurs starting a new business Helps you shake off old ideas and make a great, independent leap forward This inspiring and practical book shows you how to break free from The Industrial Revolution mindset, quit working so hard, follow your dream—and make a fortune along the way.

While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneously provide friendly, progressive environments to both businesses and citizens

Download Free Entrepreneurial Development

alike. The Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations. This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.

This innovative book will be a useful and trusted reference throughout your career, no matter which company or industry you work within. **CORPORATE INNOVATION & ENTREPRENEURSHIP, 3E, International Edition** is a one-of-a-kind book for the emerging business arena of entrepreneurship and innovation. Built on years of research and experience, the book employs a clear and informative how-to approach and features sections and chapters organized according to a summary model of the corporate entrepreneurship process. This groundbreaking book fulfills a real business need, because many executives consider entrepreneurial behavior a key to sustaining their companies' competitive advantage, but few possess genuine knowledge of the subject or understand how to apply it. The Third Edition of **CORPORATE INNOVATION & ENTREPRENEURSHIP, International Edition** provides detailed, actionable answers to the "what," "how," "where," and "who" questions surrounding corporate entrepreneurship, giving you the knowledge and skills to take a leadership role in today's dynamic business environment.

Emphasizing that the lessons presented are intended for established corporations, this textbook discusses what makes entrepreneurship an important corporate strategy, how

Download Free Entrepreneurial Development

corporate entrepreneurship differs from the traditional concept, and how to motivate entrepreneurial behavior within an organization. Topics include measuring entrepreneurial inte.

How do you sell an innovative product to a market that does not yet exist? Entrepreneurial businesses often create products and services based on radically new technology that have the power to change the marketplace. Existing market research data will be largely irrelevant in these cases, making sales and marketing of innovative new products especially challenging to entrepreneurs. Entrepreneurial Marketing focuses on this challenge. Classic core marketing concepts, such as segmentation, positioning, and the marketing mix undergo an 'extreme makeover' in the context of innovative products hitting the market. Edwin J. Nijssen stresses principles of affordable loss, experimentation, and adjustment for emerging opportunities, as well as cooperation with first customers. Containing many marketing examples of successful and cutting-edge innovations (including links to websites and videos), useful lists of key issues, and instructions on how to make a one-page marketing plan, Entrepreneurial Marketing provides a vital guide to successfully developing customer demand and a market for innovative new products. This third edition has been thoroughly expanded, including: Expanded content on leveraging digital technologies and their new business models More practical tools, such as coverage of the Lean Canvas model Updated references, cases, and new examples throughout; and, Updated online resources This book equips advanced undergraduate and postgraduate students of marketing strategy, entrepreneurial marketing, and entrepreneurship with the fundamental tools to succeed in marketing.

With the need for sustainability, a focus on developing an

Download Free Entrepreneurial Development

economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

This edited collection presents recent developments, practical innovations, and policy reforms in the realm of microfinance in emerging markets. Microfinance has been hotly debated by ever-colliding camps of ardent supporters, who believe that microfinance addresses credit market failures and provides a durable answer to the problem of the poverty, and staunch critics, who argue that lending by microfinance institutions is wasteful, and the interest rates are too high. To bring further insight into this important debate, this book presents

comprehensive historical, political, and economic perspectives on the latest issues in microfinance. An impressive array of scholars and practitioners build a framework for thinking about regulation to drive sustainable, inclusive development. With case studies of programs in India, Ghana, and Bangladesh, and examinations of the effects of gender and religion on financial decision-making, this comprehensive collection offers something valuable to scholars, policymakers, and practitioners—anyone with a vested interest in promoting innovation in microfinance. This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book. Microfinance is a broad variety of services, such as microcredit, for entrepreneurs and small businesses lacking access to banking and other financial services. As many smaller businesses and entrepreneurs may not be able to secure credit services, many microfinance promoters believe that it encourages entrepreneurial activities and inclusive growth. Microfinance and Its Impact on Entrepreneurial Development, Sustainability, and Inclusive Growth is an essential resource that empirically explores the role of microfinance in entrepreneurship development and the operational sustainability of microfinance institutions. It also highlights the impact of microfinance on entrepreneurship development in different countries and regions. Featuring coverage on a broad range of topics such as risk management, women entrepreneurship, and strategic

Download Free Entrepreneurial Development

management, this book provides essential research for entrepreneurs, business managers, policy makers, researchers in the field of finance, and business professionals seeking relevant research on microfinance systems.

This Book Presents A Lucid Treatment Of A Wide Range Of Issues Involved In The Development Of Entrepreneurship. It Presents An Insight Into The Identification Of Business Opportunities, Creating A Venture And Financing And Managing It. The Book Further Explains The Choice Of Technology And Equipment, Man, Machine And Materials Management, PERT And CPM And Quality Assurance. The Book Highlights The Various Legal Provisions Relevant To Entrepreneurship And Concludes With A Chapter On Social Responsibility And Business Ethics. With Its Wide Coverage And Step-By-Step Approach, The Book Would Serve As An Ideal Text For Various Undergraduate Courses On The Subject Including B. Com., B.A. And B.Sc. (Vocational), Bio-Technology, BBA, MBA And To The Entrepreneurs.

In years past, the keywords for leaders were confidence, single-minded purpose, and strategic planning. But today's vastly complex, globalized, and fast-evolving world requires a different kind of leadership. This game-changing book details a new approach—entrepreneurial leadership—developed at Babson College, the number-one school for entrepreneurship in the world. Entrepreneurial leadership is inspired by, but is separate from, entrepreneurship. It can be applied in any organizational situation, not just start-ups. Based on two years of extensive research, it embraces three principles that add up to a fundamentally new worldview of business and a new logic of decision making. First, rapid change and increasing uncertainty require leaders to be “cognitively ambidextrous,” able to shift between traditional “prediction logic” (choosing actions based on analysis) and “creation logic” (taking action despite considerable unknowns). Guiding

this different way of thinking and acting is a new view of business, where simultaneous creation of social, environmental, and economic value is the order of the day. Finally, entrepreneurial leaders leverage their understanding of themselves and their social context to guide effective action. Each chapter offers concrete examples of how educators across all disciplines are integrating these ideas into their courses—and even their entire curricula. The *New Entrepreneurial Leader* lays out a comprehensive new paradigm for reinventing management education in order to mold leaders who will shape social and economic opportunity. There is a broad and long-standing debate on possible solutions to the regional vulnerabilities of globalisation. In 2014, the European Commission began implementing Smart Specialisation Strategy, a place-based strategy of growth, regional transformation and new industrial policy with collective entrepreneurial discovery processes (EDP) at its core. This volume approaches the mystery of entrepreneurial discovery; that is, how relevant knowledge is created, converted and shared in a process of discovery. These essays bring together scholars from economics, geography, sociology, organisation studies, innovation studies, and complexity theory, offering new approaches to overcome the limitations of place-based development and suggesting improved methods leading to growth. In order to increase the economic opportunities available, enterprise development plays a crucial

role in the progression of socio-economic development for small and medium enterprises.

Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes explores the process of enterprise development and its reconstruction of entrepreneurial identities, critical competencies as well as market turnaround for SMEs. This book aims to be a critical resource in the understanding of enterprise strategies adopted and lessons learned for management development. It is a successful resource for students, researchers and professionals interested in the growth SMEs.

Entrepreneurial DevelopmentS. Chand Publishing
This book presents an epistemological framework for integrating entrepreneurship education across the general school curriculum. It also explores how such education can be inclusive and integral to the objective, content, pedagogy and assessment practices for different stages of school education in general and the elementary stage in particular. It takes on board the development of entrepreneurial proficiencies through the use of narratives, arts and craft, work and life skills and home-community partnership. The precise aims of the book are to: (a) conceptualize entrepreneurship education in different stages of school education as an objective, an approach and as a specific subject; (b) promote the culture of entrepreneurship in the school system; (c) establish a methodology within which effective

teaching-learning can be developed with respect to the extent to which entrepreneurial learning is considered to be an extracurricular activity or as an intrinsic part of school education; (d) integrate entrepreneurship education at the elementary stage, and its progression further on; and (e) identify behavioural outcomes validating entrepreneurship development in school education.

[Copyright: fa5edcf7191aa9a296d05461365bfcf0](#)