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Professional Techniques For Video And Cinema
2nd Edition Digital Video Audio Editing Courses
Color Correction Handbook

**Professional Techniques For Video
And Cinema 2nd Edition Digital Video
Audio Editing Courses**

Art of the Cut provides an unprecedented look at the art and technique of contemporary film and television editing. It is a fascinating "virtual roundtable discussion" with more than 50 of the top editors from around the globe. Included in the discussion are the winners of more than a dozen Oscars for Best Editing and the nominees of more than forty, plus numerous Emmy winners and nominees. Together they have over a thousand years of editing experience and have edited more than a thousand movies and TV shows. Hullfish carefully curated over a hundred hours of interviews, organizing them into topics critical to editors everywhere, generating an extended conversation among colleagues. The discussions provide a broad spectrum of opinions that illustrate both similarities and differences in techniques and artistic approaches. Topics include rhythm, pacing, structure, storytelling and collaboration. Interviewees include Margaret Sixel (Mad Max: Fury Road), Tom Cross (Whiplash, La La Land), Pietro Scalia (The Martian, JFK), Stephen Mirrione (The Revenant), Ann Coates (Lawrence of Arabia, Murder on the Orient Express), Joe Walker

(12 Years a Slave, Sicario), Kelley Dixon (Breaking Bad, The Walking Dead), and many more. Art of the Cut also includes in-line definitions of editing terminology, with a full glossary and five supplemental web chapters hosted online at www.routledge.com/cw/Hullfish. This book is a treasure trove of valuable tradecraft for aspiring editors and a prized resource for high-level working professionals. The book's accessible language and great behind-the-scenes insight makes it a fascinating glimpse into the art of filmmaking for all fans of cinema.

A starred Booklist title, ALL DAY is a behind-the-bars, personal glimpse into the issue of mass incarceration via an unpredictable, insightful and ultimately hopeful reflection on teaching teens while they await sentencing. Told with equal parts raw honesty and unbridled compassion, ALL DAY recounts a year in Liza Jessie Peterson's classroom at Island Academy, the high school for inmates detained at New York City's Rikers Island. A poet and actress who had done occasional poetry workshops at the correctional facility, Peterson was ill-prepared for a full-time stint teaching a full GED curriculum program for the incarcerated youth. For the first time faced with full days teaching the rambunctious, hyper, and fragile adolescent inmates, "Ms. P" comes to understand the essence of her predominantly Black and Latino students as she

attempts not only to educate them, but to instill them with a sense of self-worth long stripped from their lives. "I have quite a spirited group of drama kings, court jesters, flyboy gangsters, tricksters, and wannabe pimps all in my charge, all up in my face, to educate," Peterson discovers. "Corralling this motley crew of bad-news bears to do any lesson is like running boot camp for hyperactive gremlins. I have to be consistent, alert, firm, witty, fearless, and demanding, and most important, I have to have strong command of the subject I'm teaching." Discipline is always a challenge, with the students spouting street-infused backtalk and often bouncing off the walls with pent-up testosterone. Peterson learns quickly that she must keep the upper hand-set the rules and enforce them with rigor, even when her sympathetic heart starts to waver. Despite their relentless bravura and antics-and in part because of it-Peterson becomes a fierce advocate for her students. She works to instill the young men, mostly black, with a sense of pride about their history and culture: from their African roots to Langston Hughes and Malcolm X. She encourages them to explore and express their true feelings by writing their own poems and essays. When the boys push her buttons (on an almost daily basis) she pushes back, demanding that they meet not only her expectations or the standards of the curriculum, but set expectations for themselves-something most of them

have never before been asked to do. She witnesses some amazing successes as some of the boys come into their own under her tutelage. Peterson vividly captures the prison milieu and the exuberance of the kids who have been handed a raw deal by society and have become lost within the system. Her time in the classroom teaches her something, too—that these boys want to be rescued. They want normalcy and love and opportunity.

Gain in-depth knowledge of Premiere Pro, and learn how the software “thinks.” You'll acquire new skills that will help you choose the best workflow for your project, and simplify and accelerate your video editing process. Learn how you can edit a lot faster with smarter workflows that automate several steps in the editing process. You'll also see how custom settings, presets, keyboard shortcuts and templates saves hours of work. By tailoring the software to your needs you save clicks on just about every task. With many traditional jobs now being done by one person, its important to understand audio smoothing, color grading, motion graphics, and advanced editing techniques. You'll learn these skills and disciplines and see how they'll enhance your project's workflow. All the authors are professional editors and want to know exactly how to cut your film as fast as possible with top quality output. There is invaluable information in The Cool Stuff in Premiere Pro that's not available anywhere else – not even in Adobe's

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own manuals. What You'll Learn Edit faster, no matter what the project Understand the technical stuff, like timeline settings, render codecs, color subsampling, export settings, effect controls and monitor settings Know when to send your clips to other Adobe software, and how to treat them there. Master the Premiere Pro timeline, even stacks of timelines, and edit, trim and adjust with ease Who This Book Is For Video journalists (and everyone else) will learn how to edit faster and get home in time for dinner. Bloggers will learn how to make their online video and audio "pop". Film cutters will learn how to organize, rough cut and fine tune huge amounts of material effectively and how to output for digital cinema. Experienced video editors will learn how to deal with multi-track audio and to work faster in every step of the edit. Marketing people who edit video for social media and web pages will learn simpler ways to make a faster cut. Teachers in media studies will understand the logic in Premiere Pro, and be better prepared for teaching video editing.

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If you can't make it to one of Bruce Block's legendary visual storytelling seminars, then you need his book! Now in full color for the first time, this best-seller offers a clear view of the relationship between the story/script structure and the visual structure of a

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film, video, animated piece, or video game. You'll learn how to structure your visuals as carefully as a writer structures a story or a composer structures music. Understanding visual structure allows you to communicate moods and emotions, and most importantly, reveals the critical relationship between story structure and visual structure. The concepts in this book will benefit writers, directors, photographers, production designers, art directors, and editors who are always confronted by the same visual problems that have faced every picture maker in the past, present, and future.

Wisdom from the best and the brightest in the industry, this visual effects bible belongs on the shelf of anyone working in or aspiring to work in VFX. The book covers techniques and solutions all VFX artists/producers/supervisors need to know, from breaking down a script and initial bidding, to digital character creation and compositing of both live-action and CG elements. In-depth lessons on stereoscopic moviemaking, color management and digital intermediates are included, as well as chapters on interactive games and full animation authored by artists from EA and Dreamworks respectively. From preproduction to acquisition to postproduction, every aspect of the VFX production workflow is given prominent coverage. VFX legends such as John Knoll, Mike Fink, and John Erland provide you with invaluable insight and lessons from

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the set, equipping you with everything you need to know about the entire visual effects workflow. Simply a must-have book for anyone working in or wanting to work in the VFX industry.

Use color to improve your storytelling, deliver critical emotional cues, and add impact to your videos. This book shows you how to analyze color correction problems and solve them- whatever NLE or plugin you use. Experienced editors and colorists in their own right, the authors also include the wisdom of top colorists, directors of photography, and color scientists to deliver this insightful and authoritative presentation of the theory and practice of color correction. The book provides technical insight into how to effectively color correct your video, also delving into how color can impact storytelling and deliver critical emotional cues. The new edition also includes 2 new "Quickstart Tutorials", a new chapter on how color impacts storytelling, information on the impact HD has had on the correcting process, and updated application specifications. The companion DVD features new and more robust tutorial media. First published in 2012. Focal Press is an imprint of the Taylor & Francis Group, an informa business. This start-to-finish, complete guide to Nuke will give you the foundations on the state-of-the-art visual effects software used by professionals in the film and television industries. Along with the hard-won advice and techniques from expert compositor and teacher

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Ron Ganbar, each chapter covers a complete lesson in the fundamentals, with step-by-step instructions included so you can easily follow along and start using the program right away. The projects used throughout the book are based on real-world examples of professional productions and project files are included with each chapter so you can work through all the examples. After discovering how to use the tools and understanding the compositing workflow, you'll learn about basic and advanced compositing techniques, color correction, RotoPaint, keying, and tracking, as well as more advanced topics such as CGI and the 3D engine. In addition, you'll learn about:

- Working with nodes and process trees
- Using CGI passes in Nuke to control 3D render looks
- Camera Tracking techniques to combine 2D and 3D elements
- Camera Projection to turn a single frame into moving images
- Gizmos and all about creating your own tools in Nuke
- Stereoscopic compositing

Ron Ganbar has been a compositor since 1996 and visual effects instructor since 2001. He currently works on a variety of projects as a gun for hire as compositor, consultant, VFX supervisor, and trainer. Ron was made a "Teacher's Trainer" by Apple for Shake in 2005 and has written, taught, and evaluated courses for the National Film and Television School, Apple, Peachpit Press, Westminster University, and others. "As both a talented compositor (with years of in-the-trenches

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experience) and an excellent teacher, Ron Garbar has the unique ability to make even the most difficult concepts crystal clear. If you want to get up and running with Nuke as quickly as possible then start by buying this book!" —Ron Brinkmann, author of *The Art and Science of Digital Compositing*

The commonsense, by-the-numbers approach of *Professional Photoshop* has shaped the workflows of a generation of Photoshop experts. This new edition, the first in nearly five years, is completely updated for the age of digital photography. It continues the book's tradition of introducing astoundingly effective, previously unknown methods of image enhancement. The original photographs found in the book come from a variety of professional sources, and all correction exercises are on the included CD. *Professional Photoshop* has changed radically from edition to edition, and this time is no exception—with almost 90 percent new content and completely overhauled coverage of curves, channel blending, and sharpening. *Professional Photoshop* offers a full explanation of: How curves bring out detail in the most important areas of the image A comprehensive strategy for blending channels to create deeper, stronger images The strengths and weaknesses of CMYK, LAB, and RGB, and when to use each one The first detailed look at the Shadow/Highlight command—and even more sophisticated ways to enhance contrast in the lightest and

darkest parts of the image. Sharpening strategies, in three full chapters, including the innovative hiraloom method (High Radius, Low Amount). Plus, a fiendishly effective method of merging hiraloom and conventional unsharp masking. The realities—and the politics—of preparing files for commercial offset printing and how to deal with colors that are out of the press's gamut. What Camera Raw and similar acquisition modules can offer. Typical problems of digital captures that were not found in the age of film—and how to correct for them.

With the next generation of raw cinema cameras you can finally shoot professionally with uncompressed raw motion pictures—without compromising your image or your budget. In *Cinema Raw: Shooting and Color Grading with the Ikonoskop, Digital Bolex, and Blackmagic Cinema Cameras*, Lancaster takes you through the birth of these new cameras and includes an exclusive behind-the-scenes look at Digital Bolex. He field tests each camera and discusses the importance of shooting in raw and guides you through the raw color grading process so you can create stunning films. Interviews with professionals who have shot documentaries, shorts, and promotionals with these cameras are featured throughout, allowing you to learn field production techniques under real world conditions. **FEATURES:** Behind-the-scenes case studies for the next generation of low budget cinema cameras

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Recommended gear lists to begin your raw shooting experience Full color post workflows that help you realize your boldest cinematic visions A companion website (www.kurtlancaster.com) featuring raw projects covered in the book; video interviews with the creators of the Digital Bolex, Joe Rubinstein and Elle Schneider; and resources for further study of raw cinema

The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals. The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color correction. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, *Color Correction Handbook, Second Edition*, is your one-stop guide. Among many

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valuable concepts and techniques, you'll learn to: *

Set up a professional color correction environment using the latest technologies and adhere to the most up-to-date standards * Work with log-encoded media and LUTs * Analyze shots quickly and correct errors of color and exposure * Create idealized adjustments for key features such as skin tone, skies, and product shots * Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects * Master a variety of stylistic techniques used to set a scene's mood * Apply principles of color and contrast to add depth and visual interest * Browse valuable research about memory colors, audience preferences, and critical corrections for achieving appealing skin tones and controlled environments * Follow along with the downloadable files that accompany this book, including HD footage, cross-platform exercises, and project files.

The colorist working in film and video is the individual responsible for breathing life into characters, bringing a mood into a scene, and making the final product polished and professional-looking. This craft is an art form that often takes years to perfect and many trial-and-error attempts at getting it right. Here to help both the newcomer and professional who needs to brush up on their skills is the first book to cover a wide variety of techniques that can be used by colorists, no matter what system

they're using. Whether you're using a video editing package with a color correction tool built in (Final Cut Pro, Premiere Pro) or a dedicated application (Apple Color, Assimilate Scratch, Baselight, or DaVinci), this book covers it all. From the most basic methods for evaluating and correcting an overall image, to the most advanced targeted corrections and creative stylizations typically employed, you'll find this highly organized book a solid reference that's easy to navigate. The accompanying DVD contains footage as well as cross-platform exercises and project files for readers to experiment with. After reading the techniques, readers will learn to apply the methods that all of the color correction applications use, how to problem-solve and trouble-shoot, how to maximize the effectiveness of each tool that's available, and they will discover how to creatively combine techniques and tools to accomplish the types of stylizations that colorists are often called upon to create. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files.

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No video project is finished until it's color corrected, and no colorist should be without *Encyclopedia of Color Correction* - the only Apple-certified comprehensive reference to the art, techniques, and engineering of video color correction. Professional colorist Alexis Van Hurkman demystifies the inner workings of color, contrast, and image processing in Final Cut Pro, while teaching you to evaluate images, identify improvements, and execute them efficiently and creatively. Packed with hands-on examples and customizable techniques, this is more than a project cookbook - it includes technical detail on how Final Cut Pro handles video standards, color encoding, broadcast legality, and more. You'll discover new ways of approaching the correction process using masked corrections and vignettes, along with creative techniques including multiple day-for-night treatments, different approaches to sky correction, and targeted saturation adjustments. You'll also get practical advice on dealing with video noise and learn best practices for setting up your own correction room.

If you want to get to grips with editing, this book sets down, in a simple, uncomplicated way, the

fundamental knowledge you will need to make a good edit between two shots. Regardless of what you are editing, the problem of learning how to be a good editor remains the same. This book concentrates on where and how an edit is made and teaches you how to answer the simple question: 'What do I need to do in order to make a good edit between two shots?' Simple, elegant, and easy to use, Grammar of the Edit is a staple of the filmmaker's library.

Learn How to Get the Color Right! 4 With techniques the pros use . . . 4 With hundreds of four-color images . . . 4 With the latest features of Photoshop 3! The unsurpassed image-manipulation capabilities of Adobe Photoshop make it the professional's choice for prepping digital photographs. The problem is, most books on Photoshop devote so much space to telling you how to achieve spectacular special effects that they shortchange you on the details of basic image enhancement—color correction, conversions, composites, and all the other fundamental techniques you need to make images ready for press. Written especially for desktop and graphics professionals, Professional Photoshop shows how to get the most out of an image, even one that at first seems unacceptable. Beginning with a concise review of color theory, it provides guidelines on how to analyze a picture before scanning and color correction, and explains in

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exhaustive detail Photoshop's single most powerful tool—the input-output curves. Here, at last, is a book that: Covers color correction extensively, including how to create lifelike skin tones, how to correct for color casts, how to guarantee that the full tonal range is used, the problem of neutral colors, and how to sacrifice one part of the image to improve another Reveals how professionals use the tools you would least expect to create contrast and sharpness, with complete coverage of the role of black ink and of "unwanted color" Describes advanced cut-and-paste techniques, how to convert color images into snappy black and whites, and the best way to create convincing duotones

DVD contains QuickTime clips (system requirements: grading application, compatible with Apple ProRes media); pdf files on broadcast safe settings for Avid Media Composer, Final Cut Pro, and Adobe Premiere Pro; and on film grain and digital noise.

With the shift from film to digital, today's filmmakers are empowered by an arsenal of powerful, creative options with which to tell their story. Modern Post examines and demystifies these tools and workflows and demonstrates how these decisions can empower your storytelling. Using non-technical language, authors Scott Arundale and Tashi Trieu guide you through everything you should consider before you start shooting. They begin with a look to

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past methodologies starting with traditional film techniques and how they impact current trends. Next they offer a look at the latest generation of digital camera and capture systems. The authors move on to cover: * Preproduction- what camera is best for telling your story and why, budgeting for post * Production- on-set data management, dailies, green screen, digital cinematography * Postproduction- RAW vs. compressed footage, editing, visual effects, color correction, sound and deliverables including DCP creation The book features cutting-edge discussion about the role of the digital imaging technician (DIT), how you can best use the Cloud, motion graphics, sound design, and much more. Case studies show you these solutions being applied in real-world situations, and the companion website features videos of techniques discussed in the book, as well as timely updates about technological changes in the landscape.

www.focalpress.com/cw/arundale

Get productive fast with this compelling, unique guide to Autodesk Smoke If you're new to Autodesk Smoke for Mac, this guide will get you up to speed on the key tools in a practical, hands-on way.

Featuring approachable, task-based exercises taken from the real world, this full-color, step-by-step book walks you through a professional workflow with the editing, compositing and finishing tool. This Autodesk Official Press title covers everything you

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need to know for a solid foundation in the software, including: The ins and outs of the Smoke interface, including all key tools Audio, music, and sound effects Editing and trimming clips for a polished edit Media management and advanced compositing With professional-quality video footage used for all of the book's projects, this vibrant full-color guide is engaging as well as instructive. For those new to Autodesk Smoke, as well as professionals, instructors, and trainers, Autodesk Smoke Essentials is the resource you need to get productive, fast. Written both for students and working professionals, this book walks readers step-by-step through the foundations of color grading for projects of any size, from music videos and commercials to full-length features. In this clear, practical, and software-agnostic guide, author Charles Haine introduces readers to the technical and artistic side of color grading and color correction. Color Grading 101 balances technical chapters like color-matching, mastering, and compression with artistic chapters like contrast/affinity, aesthetic trends, and building a color plan. The book also includes more business-focused chapters detailing best practices and expert advice on working with clients, managing a team, working with VFX, and building a business. An accompanying eResource offers downloadable footage and project files to help readers work through the exercises and examples in the book.

This book serves as a perfect introduction for aspiring colorists as well as editors, cinematographers, and directors looking to familiarize themselves with the color grading process.

With Adobe's recent acquisition of SpeedGrade, the high end color grading system, editors and colorists have been able to reach new heights in creating a finished image with the full intended range of color and contrast, without having to leave the Adobe ecosystem. In this thorough guide to Adobe SpeedGrade, expert colorist and trainer Alexis Van Hurkman takes you step-by-step through the program with lesson files and media so you can follow right along. Once you have the basics down on the interface, customizing the UI, and SpeedGrade workflows, you'll then be guided on setting up projects, creating primary corrections, using masks, adding secondary layers, scene balancing and copying grads, keyframing, reframing clips, applying effects and transforms, and then finishing off the project with your final render and output. Not only will you learn how use the features but also why you make certain choices so your clips look great, are in balance with one another, have suitable levels for broadcast, and are stylistically in line with the needs of the film or video project. With Adobe SpeedGrade: Getting Started, you'll be up and running with one of the best tools for color

grading in no time! 1. An Overview of SpeedGrade CS6 2. SpeedGrade Workflows 3. Primary Corrections 4. Mask Corrections 5. Secondary Layers 6. Scene Balancing 7. Keyframing and Pan & Scan 8. Creative Techniques 9. Rendering and Export Alexis Van Hurkman has worked in video postproduction for 18 years (beginning as a video editor in 1994), and is currently a professional colorist based in Minneapolis (www.correctionforcolor.com). Alexis has written extensively about color correction, compositing, and editing. He has also written the user manuals for Apple Color and DaVinci Resolve.

Top seller updated for Adobe Photoshop CS2 shows the exact techniques, step by step, used by today's cutting edge digital photographers.

The colorist working in film and video is the individual responsible for breathing life into characters, bringing a mood into a scene, and making the final product polished and professional-looking. This craft is an art form that often takes years to perfect and many trial-and-error attempts at getting it right. Here to help both the newcomer and professional who needs to brush up on their skills is the first book to cover a wide variety of techniques that can be used by colorists, no matter what system they're using. Whether you're using a video editing package with a color correction tool bu.

Award-winning author Temple Grandin is famous for

her groundbreaking approach to decoding animal behavior. Now she extends her expert guidance to small-scale farming operations. Grandin's fascinating explanations of how herd animals think — describing their senses, fears, instincts, and memories — and how to analyze their behavior, will help you handle your livestock more safely and effectively. You'll learn to become a skilled observer of animal movement and behavior, and detailed illustrations will help you set up simple and efficient facilities for managing a small herd of 3 to 25 cattle or pigs, or 5 to 100 goats or sheep.

Power Systems, Third Edition (part of the five-volume set, The Electric Power Engineering Handbook) covers all aspects of power system protection, dynamics, stability, operation, and control. Under the editorial guidance of L.L. Grigsby, a respected and accomplished authority in power engineering, and section editors Andrew Hanson, Pritindra Chowdhuri, Gerry Sheblé, and Mark Nelms, this carefully crafted reference includes substantial new and revised contributions from worldwide leaders in the field. This content provides convenient access to overviews and detailed information on a diverse array of topics. Concepts covered include: Power system analysis and simulation Power system transients Power system planning (reliability) Power electronics Updates to nearly every chapter keep this book at the forefront of developments in modern power systems, reflecting international standards, practices, and technologies. New sections present developments in small-signal stability and power system oscillations, as well as power system stability controls and dynamic modeling of power systems. With five new and 10 fully revised chapters, the book supplies a high

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level of detail and, more importantly, a tutorial style of writing and use of photographs and graphics to help the reader understand the material. New chapters cover: Symmetrical Components for Power System Analysis Transient Recovery Voltage Engineering Principles of Electricity Pricing Business Essentials Power Electronics for Renewable Energy A volume in the Electric Power Engineering Handbook, Third Edition Other volumes in the set: K12642 Ele

Learn to shoot professional-quality HD footage with your DSLR Camera The DSLR Filmmaker's Handbook, 2nd Edition is the expert guide to getting professional movie-making results with an HD video-enabled DSLR camera. Fully updated to reflect the latest technology, this updated edition provides guidance toward best practices and techniques that maximize results. Shooting HD video with a DSLR has many benefits — and also a few tricky drawbacks — but this guide gives you the insight and training you need to overcome these challenges as you learn what to anticipate, how to work around it, and how to fix imperfections in post-production. Award winning independent filmmaker Barry Andersson walks you through the shooting process and shows you what to do before, during, and after filming to ensure high quality results. Most of today's DSLRs have the capacity to shoot HD video. This, combined with incredible low-light capabilities, shallow depth of field, and relatively low price point make these cameras an extremely attractive entry point for would-be independent filmmakers. This book shows you how to exploit your DSLR's capabilities to produce beautiful film, with step-by-step expert instruction. Understand the limitations of DSLR video Learn what to plan for before filming begins Exploit HD capabilities to maximize the film's visuals Produce professional-level, film-quality footage With thorough explanations and expert instruction, The DSLR Filmmaker's Handbook, 2nd Edition is the training you need to start

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shooting beautiful HD footage.

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. **LEARN HOW THE PROS DO IT** Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! **THE BOOK'S SECRET WEAPON** Although Elements 10 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book,

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you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Color authority Dan Margulis introduces a disciplined, automated method of obtaining quality images in minutes Don't simply show your data—tell a story with it! Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your

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data—Storytelling with Data will give you the skills and power to tell it!

Provides instruction for editing digital video or film using Adobe Premiere Pro 1.5, discussing basic editing principles, digital video editing, transitions, audio, creating a title, superimposing, motion, and clips.

Professional methods and techniques for information and intelligence gathering... now revealed for you to use. Now you can find out anything you want to know about anyone you want to know about! Satisfy your need to know with these revealing professional manuals on investigation, crime and police sciences. "It's all here, from the two-finger sang to 'reefing' (a method that utilizes the mark's pocket lining)". --

Reflex If you wonder how someone can get inside your pockets without your knowing, then get inside this book. You'll learn all the techniques of the pickpocket: how they guess which pocket holds the loot, the grab and run, the finesse lift, cutting the pockets, how they use accomplices, how they can steal a watch right off the wrist. Learn how the pros get into your clothes, and what you can do to protect yourself.

Professional Photoshop 7 not only covers color correcting for press, but also reflects the changing needs of readers by addressing issues such as outputting to color printers and high-volume copiers. The author teaches color correction with Photoshop by demystifying classic skills-analyzing images, understanding colorspaces, working with numerical color curves, using the Unsharp Mask filter. Covers new Photoshop 7. This edition includes three completely new chapters on previously unpublished techniques for correcting color.

ABOUT THE CD-ROM Includes original images from the book, bonus instructional materials, Adobe Acrobat Reader for Windows and Macintosh. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Color and Mastering for Digital Cinema explores the implications for motion picture post production processes and changes required to the supporting equipment and software. While a new concept to the motion picture community, the selection of the wide gamut, output-referred XYZ color space for digital cinema distribution is based on decades of color science and experience in other industries. The rationale for choosing XYZ and the other color encoding parameters is explained and the book also provides a full case study of the development of DLP Cinema® projectors by Texas Instruments. Finally, this book explores how the XYZ color encoding concept can be extended to support enhanced display technologies in the future. This book contains:

- * Brilliant 4-color illustrations that compliment the color science explanations
- * Never before published industry information from author Glenn Kennel, a world leader in digital cinema color technology
- * Descriptions of key issues and background on decisions that were made in the standardization process

By Glenn Kennel, Glenn Kennel is VP/GM of Feature Film Services at Laser Pacific Media Corporation, a leading provider of a full range of post production services for television and feature film. Recently, he worked for the DLP Cinema group of Texas Instruments in a role that included technology and business development. Previously, in a twenty year career with Kodak, he

led the development of the Cineon digital film scanners and laser recorders and the prototype HDTV telecine that became the Spirit Datacine. As a consultant, he helped DCI draft the technical specifications for digital cinema. Kennel also chairs the SMPTE DC28 Color ad hoc group and the DC28.20 Distribution working group. He is a SMPTE Fellow and has received the SMPTE Journal Award. He is also a member of the Academy of Motion Picture Arts and Sciences.

Provides direct access to the skills, insights and techniques of some of the postproduction industry's most prominent digital video colorists, delivering practical skills to the postproduction pro seeking to improve their color grading craft. The author interviews and observes 8 professional colorists as they grade a series of real world video images, describing the methods and techniques each artist uses to reach their finalized image. These video images are included on a DVD that allows you to work lockstep with each artist as they grade their images. Though some tools provided may differ from one product to the next, the basic process of video color correction (grading) remains the same. Application agnostic and sure to inspire, *The Art of Digital Video Color Correction* will further your artistic skills, whether you're an editor, compositor, or colorist, and allow you to apply those skills to the grading process, making your finished image

sharper, crisper and more aesthetically pleasing in general.

Teaches fundamental lighting concepts, light placements, exposure theory and various lighting applications.

The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals.

The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color correction. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, *Color Correction Handbook, Second Edition*, is your one-stop guide. Among many valuable concepts and techniques, you'll learn to:

- Set up a professional color correction environment using the latest technologies and adhere to the most

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2nd Edition Digital Video Audio Editing Courses

up-to-date standards • Work with log-encoded media and LUTs • Analyze shots quickly and correct errors of color and exposure • Create idealized adjustments for key features such as skin tone, skies, and product shots • Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects • Master a variety of stylistic techniques used to set a scene's mood • Apply principles of color and contrast to add depth and visual interest • Browse valuable research about memory colors, audience preferences, and critical corrections for achieving appealing skin tones and controlled environments • Follow along with the downloadable files that accompany this book, including HD footage, cross-platform exercises, and project files.

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