

Chapter 114 E Recruiting Igi Global

Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of The Content Analysis Guidebook, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

Strategic leadership techniques are the cornerstone to positive growth and prosperity within businesses and organizations. Implementing new management strategies and practices helps to ensure managers are optimizing their resources and driving innovation. The Encyclopedia of Strategic Leadership and Management investigates emergent administrative techniques and business practices being utilized within corporate and educational settings. Highlighting empirical research and best practices within the field, this encyclopedia will be an authoritative reference source for students, researchers, faculty, librarians, managers, and leaders across various disciplines and cultures. Over the last five years, widespread concern about the effects of social media on democracy has led to an explosion in research from different disciplines and corners of academia. This book is the first of its kind to take stock of this emerging multi-disciplinary field by synthesizing what we know, identifying what we do not know and obstacles to future research, and charting a course for the future inquiry. Chapters by leading scholars cover major topics – from disinformation to hate speech to political advertising – and situate recent developments in the context of key policy questions. In addition, the book canvasses existing reform proposals in order to address widely perceived threats that social media poses to democracy. This title is also available as Open Access on Cambridge Core.

This book is about the smallest unit of public policy: the government transaction. Government transactions—requesting a birth certificate, registering a property, or opening a business, for example—are the way that citizens and companies connect with the government. Efficient transactions enhance the business climate, citizen perception of government, and access to crucial public programs and services. In Latin America and the Caribbean, however, government transactions are often headaches. Public institutions rarely coordinate with each other, still rely on paper, and are more concerned about fulfilling bureaucratic requirements than meeting citizens' needs. Wait No More empirically confirms a reality known anecdotally but previously unquantified and offers a path to escape the bureaucratic maze.

Analyzes key critical HR variables and defines previously undiscovered issues in the HR field.

"This two volume set includes 213 entries with over 4,700 references to additional works on gender and information technology"--Provided by publisher.

The Global Investment Competitiveness Report 2019-2020 provides novel analytical insights, empirical evidence, and actionable recommendations for governments seeking to enhance investor confidence in times of uncertainty. The report's findings and policy recommendations are organized around "3 ICs" - they provide guidance to governments on how to increase investments' contributions to their country's development, enhance investor confidence, and foster their economies' investment competitiveness. The report presents results of a new survey of more than 2,400 business executives representing FDI in 10 large developing countries: Brazil, China, India, Indonesia, Malaysia, Mexico, Nigeria, Thailand, Turkey, and Vietnam. The results show that over half of surveyed foreign businesses have already been adversely affected by policy uncertainty, experiencing a decrease in employment, firm productivity, or investment. Foreign investors report that supporting political environments, stable macroeconomic conditions, and conducive regulatory regimes are their top three investment decision factors. Moreover, the report's new global database of regulatory risk shows that predictability and transparency increase investor confidence and FDI flows. The report also assesses the impact of FDI on poverty, inequality, employment, and firm performance using evidence from various countries. It shows that FDI in developing countries yields benefits to their firms and citizens—including more and better-paid jobs—but governments need to be vigilant about possible adverse consequences on income distribution. The report is organized in 5 chapters: Chapter 1 presents the results of the foreign investor survey. Chapter 2 explores the differential performance and development impact of greenfield FDI, local firms acquired by multinational corporations (i.e. brownfield FDI), and domestically-owned firms using evidence from six countries. Chapter 3 assesses the impact of FDI on poverty, inequality, employment and wages, using case study evidence from Ethiopia, Turkey and Vietnam. Chapter 4 presents a new framework to measure FDI regulatory risk that is linked to specific legal and regulatory measures. Chapter 5 focuses on factors for increasing the effectiveness of investment promotion agencies.

"This research book is a repository for academicians, researchers, and industry practitioners to share and exchange their research ideas, theories, and practical experiences, discuss challenges and opportunities, and present tools and techniques in all aspects of e-business development and management in the digital economy"--Provided by publisher.

"This book presents a unique integration of knowledge from multidisciplinary fields of engineering, industrial design, and medical science for the healthcare of a specific user group"--Provided by publisher.

As the number of adjunct faculty teaching online courses remotely for their institutions continues to increase, so do the unique challenges they face, including issues of distance and isolation as well as problems pertaining to motivation, time, and compensation. Not only are these higher education faculty geographically isolated from each other and their colleagues at flagship campuses, but they also lack adequate institutional support and resources necessary to perform their roles. As institutions continue to rely heavily on this group of under-supported and undertrained instructors who teach the majority of online courses offered across the country, institutions need models and strategies to tap the expertise and perspectives of this group not only to improve teaching and learning in online programs but also to retain this critical talent pool. More consideration is needed to create institutional affinity and organizational commitment, build community, and create opportunities for remote adjunct faculty to be included as an integral component to their academic departments. The Handbook of Research on Inclusive Development for Remote Adjunct Faculty in Higher Education is a comprehensive reference work that presents research, theoretical frameworks, instructor perspectives, and program models that highlight effective strategies, innovative approaches, and unique considerations for creating professional development opportunities for remote adjunct faculty teaching online. This book provides concrete practices that foster inclusivity among contingent faculty teaching online as well as tangible practices that have been successfully implemented from faculty developers and academic leaders at institutions who have a large population of, and heavy reliance on, remote adjunct instructors. While addressing topics that include faculty engagement, mentoring programs, and instructor resources, this book intends to support remote instructors in the post-pandemic world. It is also beneficial for faculty development professionals; academic administrative leaders; higher education stakeholders; and higher education faculty, researchers, and students.

As network science and technology continues to gain popularity, it becomes imperative to develop procedures to examine emergent network domains, as well as classical networks, to help ensure their overall optimization. Advanced Methods for Complex Network Analysis features the latest research on the algorithms and analysis measures being employed in the field of network science. Highlighting the application of graph models, advanced computation, and analytical procedures, this publication

is a pivotal resource for students, faculty, industry practitioners, and business professionals interested in theoretical concepts and current developments in network domains.

The ever-evolving wireless technology industry is demanding new technologies and standards to ensure a higher quality of experience for global end-users. This developing challenge has enabled researchers to identify the present trend of machine learning as a possible solution, but will it meet business velocity demand? Next-Generation Wireless Networks Meet Advanced Machine Learning Applications is a pivotal reference source that provides emerging trends and insights into various technologies of next-generation wireless networks to enable the dynamic optimization of system configuration and applications within the fields of wireless networks, broadband networks, and wireless communication. Featuring coverage on a broad range of topics such as machine learning, hybrid network environments, wireless communications, and the internet of things; this publication is ideally designed for industry experts, researchers, students, academicians, and practitioners seeking current research on various technologies of next-generation wireless networks.

ICTs and Sustainable Solutions for the Digital Divide: Theory and Perspectives focuses on Information and Communication Technologies for Development (ICT4D), which includes any technology used for communication and information. This publication researches the social side of computing, the users, and the design of systems that meet the needs of "ordinary" users.

The rise of mobile phones has brought about a new era of technological attachment as an increasing number of people rely on their personal mobile devices to conduct their daily activities. Due to the ubiquitous nature of mobile phones, the impact of these devices on human behavior, interaction, and cognition has become a widely studied topic. The Encyclopedia of Mobile Phone Behavior is an authoritative source for scholarly research on the use of mobile phones and how these devices are revolutionizing the way individuals learn, work, and interact with one another. Featuring exhaustive coverage on a variety of topics relating to mobile phone use, behavior, and the impact of mobile devices on society and human interaction, this multi-volume encyclopedia is an essential reference source for students, researchers, IT specialists, and professionals seeking current research on the use and impact of mobile technologies on contemporary culture.

"This book reviews problems, issues, and presentations of the newest research in the field of cyberwarfare and cyberterrorism. While enormous efficiencies have been gained as a result of computers and telecommunications technologies, use of these systems and networks translates into a major concentration of information resources, creating a vulnerability to a host of attacks and exploitations"--Provided by publisher.

Presents theories and models associated with information privacy and safeguard practices to help anchor and guide the development of technologies, standards, and best practices. Provides recent, comprehensive coverage of all issues related to information security and ethics, as well as the opportunities, future challenges, and emerging trends related to this subject.

"This book presents case studies, literature reviews, ethnographies, and frameworks supporting the emerging technologies of RFID implants while also highlighting the current and predicted social implications of human-centric technologies"--Provided by publisher.

Electronic business plays a central role in the economy, facilitating the exchange of information, goods, services, and payments. It propels productivity and competitiveness and is accessible to all enterprises, and as such, represents an opportunity also for SME competitiveness. E-Business Issues, Challenges and Opportunities for SMEs: Driving Competitiveness discusses the main issues, challenges, opportunities, and solutions related to electronic business adoption, with a special focus on SMEs. Addressing technological, organizational, and legal perspectives in a very comprehensive way, this text aims to disseminate current developments, case studies, new integrated approaches, and practical solutions and applications for SMEs.

Promoting organizational knowledge is an important consideration for any business looking toward the future. Understanding the dynamics of knowledge-intensive organizations is a crucial first step in establishing a strong knowledge base for any organization. Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation introduces the idea that organizational knowledge is composed of three knowledge fields: cognitive knowledge, emotional knowledge, and spiritual knowledge. This book is useful for graduate students, researchers, and practitioners in knowledge management, intellectual capital, human resources management, change management, and strategic management.

The global digital economy continues to demand the need for educated and highly trained professionals, requiring higher learning institutions to provide accessible technology-driven experience to prepare future leaders effectively. However, there are challenges involved in creating a robust curriculum and recruiting top-notch faculty all over the world while also meeting the academic criteria to offer effective academic programs and degrees to students. The Handbook of Research on Challenges and Opportunities in Launching a Technology-Driven International University is a pivotal reference source that provides empirical and theoretical research focused on the effective construction of technology-driven higher learning international universities. While highlighting topics such as accelerated and innovative curriculum, recruitment of international faculty, on-campus development, and distance learning systems, this publication explores the financial and economic impacts of launching a university, and the methods of how to identify the appropriate locale for universities and/or branch campuses that will ideally complement the local interest of business sectors within the selected location. This book is ideally designed for entrepreneurs, practitioners, academicians, administrators, government officials, researchers, and consultants.

"This book focuses on environment information scanning and organization-wide support for strategic intelligence. It also provides practical guidance to organizations for developing effective approaches, mechanisms, and systems to scan, refine, and support strategic information provision"--Provided by publisher.

"This book offers disparate yet important perspectives of various information professionals pertaining to recruitment, retention and career development of individuals within organizations"--Provided by publisher.

This timely resource offers fresh research on companies' use of social media platforms—from Twitter and Facebook to LinkedIn and other career sites—to find and hire personnel. Its balanced approach explains why and how social media are commonly used in both employee recruitment and selection, exploring relevant theoretical constructs and practical considerations about their appropriateness and validity. Contributors clarify a confusing cyberscape with recommendations and best practices, legal and ethical issues, pitfalls and problems, and possibilities for standardization. And the book's insights on emerging and anticipated developments will keep the reader abreast of the field as it evolves. Included in the coverage:

- Social media as a personnel selection and hiring resource: Reservations and recommendations.
- Game-thinking within social media to recruit and select job candidates.
- Social media, big data, and employment decisions.
- The use of social media by BRIC nations during the selection

process. · Legal concerns when considering social media data in selection. · Online exclusion: Biases that may arise when using social media in talent acquisition. · Is John Smith really John Smith? Misrepresentations and misattributions of candidates using social media and social networking sites. Social Media in Employee Selection and Recruitment is a bedrock reference for industrial/organizational psychology and human resources academics currently or planning to conduct research in this area, as well as for academic libraries. Practitioners considering consulting social media as part of human resource planning or selection system design will find it a straight-talking guide to staying competitive.

"This book provides an updated overview of signal processing applications and recent developments in EMG from a number of diverse aspects and various applications in clinical and experimental research"--Provided by publisher.

Introduces readers to key case studies that illustrate how theory and data can be integrated to understand wildlife disease ecology.

Experts from across all industrial-organizational (IO) psychology describe how increasingly rapid technological change has affected the field. In each chapter, authors describe how this has altered the meaning of IO research within a particular subdomain and what steps must be taken to avoid IO research from becoming obsolete. This Handbook presents a forward-looking review of IO psychology's understanding of both workplace technology and how technology is used in IO research methods. Using interdisciplinary perspectives to further this understanding and serving as a focal text from which this research will grow, it tackles three main questions facing the field. First, how has technology affected IO psychological theory and practice to date? Second, given the current trends in both research and practice, could IO psychological theories be rendered obsolete? Third, what are the highest priorities for both research and practice to ensure IO psychology remains appropriately engaged with technology moving forward?

Discusses the Allied invasion of Normandy, with extensive details about the planning stage, called Operation Overlord, as well as the fighting on Utah and Omaha Beaches.

Technology is a key driver behind the effects of contemporary globalization on business and other organizations worldwide.

Understanding this phenomena in connection with the impact of cultural variations can help improve business and product life cycles in an era in which corporate capital and liquidity buffers must be increased for unexpected developments in global markets. Cultural and Technological Influences on Global Business is a leading publication in its field emphasizing the importance of deeply exploring the effects of cultures and technologies on the global business sector. This reference source is beneficial for professionals, researchers, and practitioners who wish to broaden their understanding of the direct relationship between culture and technology in the international business realm.

The convenience of online shopping has driven consumers to turn to the internet to purchase everything from clothing to housewares and even groceries. The ubiquity of online retail stores and availability of hard-to-find products in the digital marketplace has been a catalyst for a heightened interest in research on the best methods, techniques, and strategies for remaining competitive in the era of e-commerce. The Encyclopedia of E-Commerce Development, Implementation, and Management is an authoritative reference source highlighting crucial topics relating to effective business models, managerial strategies, promotional initiatives, development methodologies, and end-user considerations in the online commerce sphere. Emphasizing emerging research on up-and-coming topics such as social commerce, the Internet of Things, online gaming, digital products, and mobile services, this multi-volume encyclopedia is an essential addition to the reference collection of both academic and corporate libraries and caters to the research needs of graduate-level students, researchers, IT developers, and business professionals. .

Despite the significant decrease in bullying that has been reported in many countries during the last two decades, bullying continues to be a significant problem among young people. Given the increase of internet use among youth, researchers have started to pay attention to cyberspace, understanding that it may be a fertile ground for bullying behaviors, specifically, what is known as cyberbullying. "Family, Bullying and Cyberbullying" examines the association of several family variables with bullying in offline and online environments during childhood and adolescence. Contributors from the Americas, Canada, Asia, and Europe offer cutting-edge research on family dynamics, bystander behaviors, parents' and educators' perceptions, and bullying and cyberbullying prevention and intervention strategies of bullying for school and home. This book also provides an analysis of the current research on the influence of family in the electronic bullying. Research topics included in the book: 1) Parental education and bullying and cyberbullying; 2) Parental monitoring and cyberbullying; 3) Parental communication and feelings of affiliation; 4) Student and educator perspective on cyberbullying; 5) Parents' responses to bullying; 6) Parental mediation and bystander behaviors; 7) Development of scales to measure cyberbullying and high internet risks. "Family, Bullying and Cyberbullying" is an essential resource for researchers, graduate students, families, and practitioners in social education, social work, teacher education, and psychology.

Voluntary sustainability standards (VSS) and other private governance instruments (e.g., Fair Trade, Forest Stewardship Council, Fair Wear Foundation, GLOBALGAP) are increasingly regulating global production processes and economic activities. VSS verify the compliance of products or production processes with sustainability standards. The importance of voluntary sustainability standards is now widely recognized. After being operational for more than two decades, they have established themselves as private governance instruments. This recognition is also exemplified by their integration in public regulatory approaches.

Governments and international organizations are partnering with voluntary sustainability standards to pursue sustainable development policies. We witness the integration of VSS in the regulatory approaches of local and national governments in countries around the world, the integration of VSS in trade policies, the emergence of public-private initiatives to govern global supply chains, and the inclusion of private initiatives in experimentalist governance regimes. This Special Issue seeks to bring together research on the interface between private and public governance. We welcome contributions which analyze specific case studies on the emergence and development of these private-public interactions, the design of public-private governance, the effectiveness of these governance arrangements, and critical perspectives on the possibilities and limitations of such public-private forms of governance. We welcome multi-disciplinary perspectives including contributions from economics, political science, law, sociology, geography, and anthropology. Papers selected for this Special Issue are subject to a peer review procedure with the aim of rapid and wide dissemination of research results, developments, and applications.

The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of

financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges – including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

Although many countries have created effective strategies to recruit more international students due to proven economic and social benefits, recruiting international students as a field of research lacks coherence. Filling this gap, this book provides a holistic and comprehensive overview of this emerging research area.

Designated a Doody's Core Title! "This is a valuable resource for readers seeking basic to advanced information on measurement. It should be on the bookshelf of all researchers, and a requirement for graduate nursing students." Score: 100, 5 stars--Doody's Medical Reviews
"...this book is a wonderful shelf reference for nurse researcher mentors and investigators who may need to explore content or use content to design, test, select, and evaluate instruments and methods used in measuring nurse concepts and outcomes."--Clinical Nurse Specialist
This fourth edition presents everything nurses and health researchers need to know about designing, testing, selecting, and evaluating instruments and methods for measuring in nursing. Thoroughly updated, this fourth edition now contains only the latest, most cutting-edge measurement instruments that have direct applicability for nurses and health researchers in a variety of roles, including students, clinicians, educators, researchers, administrators, and consultants. Using clear and accessible language, the authors explain in detail, and illustrate by example, how to conduct sound measurement practices that have been adequately tested for reliability and validity. This edition is enriched with topics on the leading edge of nursing and health care research, such as measurement in the digital world, biomedical instrumentation, new clinical data collection methods, and methods for measuring quality of care. Key features: Provides new and emerging strategies for testing the validity of specific measures Discusses computer-based testing: the use of Internet research and data collection Investigates methods for measuring physiological variables using biomedical instrumentation Includes information on measurement practices in clinical research, focusing on clinical data collection methods, such as clinimetrics Identifies the challenges of measuring quality of care and how to address them

This book, though, provides a deep discussion about e-HRM issues so the reader can have a thoughtful background about the key role played by those who participate in e-HRM activities. A variety of experiences are provided to involve the reader in real problems and, thus, to help the reader gain an understanding of current and future e-HRM challenges. The books also explores the impact of IT on communication effectiveness, the concept of protean career, the integration of handheld computer technology into HR practice, the B2E models and, perspectives in organizational development and IT.

Encyclopedia of E-Commerce Development, Implementation, and Management IGI Global

With complex stories and stunning visuals eliciting intense emotional responses, coupled with opportunities for self-expression and problem solving, video games are a powerful medium to foster empathy, critical thinking, and creativity in players. As these games grow in popularity, ambition, and technological prowess, they become a legitimate art form, shedding old attitudes and misconceptions along the way. Examining the Evolution of Gaming and Its Impact on Social, Cultural, and Political Perspectives asks whether videogames have the power to transform a player and his or her beliefs from a sociopolitical perspective. Unlike traditional forms of storytelling, videogames allow users to immerse themselves in new worlds, situations, and politics. This publication surveys the landscape of videogames and analyzes the emergent gaming that shifts the definition and cultural effects of videogames. This book is a valuable resource to game designers and developers, sociologists, students of gaming, and researchers in relevant fields.

Advances in information technology (IT) have influenced how organizations do business. With IT playing such a pivotal role in the operations and success of an organization, it is imperative that it be used strategically. As a repository of cases, Cases on E-Readiness and Information Systems Management in Organizations: Tools for Maximizing Strategic Alignment contains research that readers can use to assess the e-readiness of their own organizations. This book presents principles, tools, and techniques about e-readiness, while also offering in-depth perspectives on applying the e-readiness model for the purpose of aligning IT with organizational strategies.

Strategic disruptors in companies and economies, including blockchain technology, big data, and artificial intelligence, can contribute to the creation of new business opportunities, jobs, and growth. Research is needed on the impacts of these disruptors in Asia, as well as analyses on new business ecosystems and policy implications. Global Challenges and Strategic Disruptors in Asian Businesses and Economies presents a rich collection of chapters that explore and discuss the state of the art, emerging topics, challenges, and success factors in business, big data, innovation, and technology in Asia. The book explores how the internet of things, big data, and artificial intelligence can provide solutions for global challenges and companies. Including topics on digital economy, strategic management, and information technologies, this book is ideal for managing directors, general managers, corporate heads of firms, politicians, executives, entrepreneurs, academicians, decision makers, policymakers, researchers, and students looking to enhance their understanding and collaboration in business, disruptive innovation, and technology in Asia.

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