

## Bold By Peter Diamandis

The pressure to generate big ideas can feel overwhelming. We know that bold innovations are critical in these disruptive and competitive times, but when it comes to breakthrough thinking, we often freeze up. Instead of shooting for a \$10-billion payday or a Nobel Prize, the most prolific innovators focus on Big Little Breakthroughs—small creative acts that unlock massive rewards over time. By cultivating daily micro-innovations, individuals and organizations are better equipped to tackle tough challenges and seize transformational opportunities. How did a convicted drug dealer launch and scale a massively successful fitness company? What core mindset drove LEGO to become the largest toy company in the world? How did a Pakistani couple challenge the global athletic shoe industry? What simple habits led Lady Gaga, Banksy, and Lin-Manuel Miranda to their remarkable success? Big Little Breakthroughs isn't just for propeller-head inventors, fancy-pants CEOs, or hoodie-donning tech billionaires. Rather, it's a surpassingly simple system to help everyday people become everyday innovators.

All New 10th Edition of the WSJ bestseller! Featuring 10 Bold new Trend Predictions Winner of 9 International Book Awards Introducing the highly awaited tenth edition of The Wall Street Journal bestseller and trend report featuring ten bold new megatrend predictions that will shape our world in the coming decade. What if you could predict the trends that will change your business? For the past ten years, Rohit Bhargava's signature annual Non-Obvious Trend Report has helped over a million readers discover more than 100 trends changing our culture. Now for the first time, Rohit and his team of Non-Obvious trend curators reveal ten revolutionary new Megatrends that are transforming how we work, play and live. -- How might the evolution of gender fluid toys change our culture? -- What can the popularity of handmade umbrellas and board games teach us about the future of business? -- Why do robot therapists and holographic celebrities actually demonstrate the importance of humanity? The answers to these questions may not be all that obvious, and that's exactly the point. This completely revised 10th Anniversary edition of Non-Obvious also offers an unprecedented look behind the scenes at the author's signature Haystack Method for identifying trends, and how you can learn to curate and predict trends for yourself. You don't need to be a futurist or innovator to learn to think like one. The key to growing your business or propelling your career into the next decade lies in better understanding the present. The future belongs to non-obvious thinkers and this book is your guide to becoming one. Winner: Eric Hoffer Business Book of the Year Winner: Axiom Award Silver Medal (Business Theory) Winner: INDIE Gold Medal (Business Business Book) Finalist: Leonard L. Berry Marketing Book Award Winner: IPPY Silver Medal (Best Business Book) Finalist: International Book Award (Best Business Book) Official Selection: Gary's Book Club at CES Winner: Non-Fiction Book Award (Gold Medal) Winner: Pinnacle Best Business Book Award

Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year "EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business." —Ray Kurzweil, Director of Engineering at Google In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in EXPONENTIAL ORGANIZATIONS, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level. "EXPONENTIAL ORGANIZATIONS is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

Tormented by his mother's death... Taken for granted by his father... Trained in deadly martial arts... Jason Steed is looking for a place to call home. He finds what he's looking for in the Sea Cadets—an elite group of British youngsters being groomed for lifelong service in the military. But when a routine training exercise goes awry, Jason finds himself in the middle of a secret mission. The future of the world hangs in the balance...and Jason might be the only one who can save it. "A coming of age heart wrenching story packed with laughs and fast paced action. Most readers who love action and spy fiction will devour this dynamic book in a single sitting or two, otherwise they'll be in extreme agony waiting to see what happens next." -Fictionreviewer.com

After spending two years in bed with Lyme disease, Steven Kotler had lost everything: his health, his job, his girl, and, he was beginning to suspect, his mind. Kotler, not a religious man, suddenly found himself drawn to the sport of surfing as if it were the cornerstone of a new faith. Why, he wondered, when there was nothing left to believe in, could he begin to believe in something as unlikely as surfing? What was belief anyway? How did it work in the body, the brain, our culture, and human history? With the help of everyone from rebel surfers to rocket scientists, Kotler undertakes a three-year globetrotting quest. The results are a startling mix of big waves and bigger ideas: a surfer's journey into the biological underpinnings of belief itself.

Can We Map Success? Successful people typically don't plan their success. Instead they develop a unique philosophy or attitude that works for them. They stumble across strategies which are shortcuts to success, and latch onto them. Events hand them opportunities they could not have anticipated. Often their peers with equal or greater talent fail while they succeed. It is too easy to attribute success to inherent, unstoppable genius. Bestselling author and serial entrepreneur Richard Koch charts a map of success, identifying the nine key attitudes and strategies can propel anyone to new heights of accomplishment: Self-belief Olympian Expectations Transforming Experiences One Breakthrough Achievement Make Your Own Trail Find and Drive Your Personal Vehicle Thrive on Setbacks Acquire Unique Intuition Distort Reality With this book, you can embark on a journey towards a new, unreasonably successful future.

Terrorist attacks. Natural disasters. Domestic crackdowns. Economic collapse. Riots. Wars. Disease. Starvation. What can you do when it all hits the fan? You can learn to be self-sufficient and survive without the system. \*\*I've started to look at the world through apocalypse eyes.\*\* So begins Neil Strauss's harrowing new book: his first full-length worksince the international bestseller The Game, and one of the most original-and provocative-narratives of the year. After the last few years of violence and terror, of ethnic and religious hatred, of tsunamis and hurricanes—and now of world financial meltdown—Strauss, like most of his generation, came to the sobering realization that, even in America, anything can happen. But rather than watch helplessly, he decided to do something about it. And so he spent three years traveling through a country that's lost its sense of safety, equipping himself with the tools necessary to save himself and his loved ones from an uncertain future. With the same quick wit and eye for cultural trends that marked The Game, The Dirt, and How to Make Love Like a Porn Star, Emergency traces Neil's white-knuckled journey through today's heart of darkness, as he sets out to move his life offshore, test his skills in the wild, and remake himself as a gun-toting, plane-flying, government-defying survivor. It's a tale of paranoid fantasies and crippling doubts, of shady lawyers and dangerous cult leaders, of billionaire gun nuts and survivalist superheroes, of weirdos, heroes, and ordinary citizens going off the grid. It's one man's story of a dangerous world—and how to stay alive in it. Before the next disaster strikes, you're going to want to read this book. And you'll want to do everything it suggests. Because tomorrow doesn't come with a guarantee...

"Bessen sets out to refute the arguments of . . . techno-pessimists, relying on economic analysis and on a fresh reading of history" (The Wall Street Journal). Technology is constantly changing our world, leading to more efficient production. But where once technological

advancements dramatically increased wages, the median wage has remained stagnant over the past three decades. Many of today's machines have taken over the work of humans, destroying old jobs while increasing profits for business owners and raising the possibility of ever-widening economic inequality. Here, economist and software company founder James Bessen discusses why these remarkable advances have, so far, benefited only a select few. He argues the need for unique policies to develop the knowledge and skills necessary to implement rapidly evolving technologies. Currently, this technical knowledge is mostly unstandardized and difficult to acquire, learned through job experience rather than in classrooms, but labor markets rarely provide strong incentives for learning on the job. Basing his analysis on intensive research into economic history as well as today's labor markets, Bessen explores why the benefits of technology can take decades to emerge. Although the right policies can hasten the process, policy has moved in the wrong direction, protecting politically influential interests to the detriment of emerging technologies and broadly shared prosperity. This is a thoughtful look at what leaders need to do to ensure success not only for the next quarter, but for society in the long term. "Everyone agrees that education is the key to wage growth. But what kind of education? . . . This enlightening and insightful book . . . shows that economic history can provide some useful and surprising answers." —Hal Varian, chief economist at Google

The Pulitzer Prize-winning journalist and author of *In Memoriam* documents her marriage to the eccentric Terrence Brian Foley and her quest to save his life after his cancer diagnosis, offering insight into what his treatment revealed about health care in America. 30,000 first printing.

"Alpha Girls is reporter Julian Guthrie's powerful account of five women pioneers in the field of venture capital who bucked the system and found ways to survive and thrive in the cutthroat, high-stakes, male-dominated world of Silicon Valley"--Provided by publisher.

A practical handbook for using Exponential Organization to transform your organization—and disrupt your industry—in 10 weeks Today's top business challenge is adapting to accelerating technological and global change. In his bestselling book *Exponential Organizations*, author Salim Ismail described a new type of organization that thrives amidst industry disruption. Since then, he has helped organizations disrupt their own industries—by applying Exponential Organization (ExO) principles. From this work emerged the 10-week transformation process explained in this book, called the ExO Sprint. *Exponential Transformation* is the detailed implementation handbook for becoming an Exponential Organization. The book enables organizations to speed up their transformation and overcome the obstacles to success. Lead a 10-week ExO Sprint Evolve in order to navigate industry disruption Become an Exponential Organization Block the immune-system response of organizations during transformation Companies such as Visa, Procter & Gamble, HP, and Black & Decker have already benefited from ExO process. *Exponential Transformation* is a must-have resource for participants of any ExO Sprint, as well as those seeking to apply Exponential principles in their organizations.

In *Disrupt Yourself*, innovator and digital media expert Jay Samit reveals how to achieve your goals and permanently alter the status quo through the art of self-disruption. In today's ever-changing and often-volatile business landscape, adaptability and creativity are more crucial than ever. Samit describes how specific strategies that help companies flourish - challenging assumptions, pinpointing one's unique value, and identifying weaknesses in the structure of current industries - can be applied at an individual level. Incorporating stories from his own experience and anecdotes from other innovators and disruptive businesses - including Richard Branson, Steve Jobs, YouTube, the BBC, Virgin Media and many more - Samit shows how personal transformation can reap entrepreneurial and professional rewards. *Disrupt Yourself* offers clear and empowering advice for anyone looking to break through a creative barrier; anyone with a big idea but no idea how to apply it; and for anyone worried about being made irrelevant in an era of technological transformation. This engaging, perspective-shifting book demystifies the mechanics of disruption for individuals and businesses alike.

Harness the power of communities, both inside and outside of your organization, to drive value and revenue, activate your employees' and customers' talents, and create a highly engaged, loyal customer base. What if you discovered a blueprint that could grow your brand's reputation and loyalty, dramatically reduce customer service issues, produce content and technology, and cement a powerful, lasting relationship between you and your customers? Communities have been a popular topic since the rise of the Internet and social media, but few companies have consistently harnessed their power, driven tangible value, and effectively measured their return on investment (ROI) like: Salesforce.com has seen tremendous results with their community network of over 2 million members advocating for, supporting, and integrating Salesforce.com products Star Citizen used Kickstarter to raise over \$150 million to build their new video game and a community of over 2 million players. Red Hat collaborated with their community to build industry-leading technology, which led to a \$34 billion acquisition by IBM Companies such as PayPal, Facebook, Bosch, Microsoft, CapitalOne, and Google, have also built communities inside their organizations, which have fostered innovation, broken down silos, and helped their organizations to operate more efficiently and collaboratively. *People Powered* helps C-suite leaders, founders, marketers, customer advocates, and community leaders gain a competitive advantage by answering the following questions: What is the key value proposition of building a community? What kind of community do we need and how do we build and integrate it into our organization? How do we incentivize and encourage people to get involved, build reliable growth, and keep community members engaged? How do we develop authentic, productive relationships with community members both online and in person? How do we get departmental buy-in, hire effectively, and create consistent, reliable community engagement skills in our organization? What are the strategic and tactical pitfalls and roadblocks we need to avoid? How do we make sure that our community continues to grow with us—and more importantly, how do we make sure that we continue to grow with them? *People Powered* pulls together over 20 years of pragmatic experience into a clear, simple methodology and blueprint to not just answer these questions, but deliver results. It also includes contributions from industry leaders including Joseph Gordon-Levitt (Emmy-award winning actor), Peter H. Diamandis (Founder of XPRIZE, Singularity University), Jim Zemlin (Executive Director, The Linux Foundation), Mike Shinoda (Co-Founder, Linkin Park), Jim Whitehurst (CEO, Red Hat), and more. Don't get left behind—become an industry trailblazer and ensure your company's longevity by tapping into the most dynamic force both outside and inside your organization: the people.

A call-to-arms about the broken nature of artificial intelligence, and the powerful corporations that are turning the human-machine relationship on its head. We like to think that we are in control of the future of "artificial" intelligence. The reality, though, is that we--the everyday people whose data powers AI--aren't actually in control of anything. When, for example, we speak with Alexa, we contribute that data to a system we can't see and have no input into--one largely free from regulation or oversight. The big nine corporations--Amazon, Google, Facebook, Tencent, Baidu, Alibaba, Microsoft, IBM and Apple--are the new gods of AI and are

short-changing our futures to reap immediate financial gain. In this book, Amy Webb reveals the pervasive, invisible ways in which the foundations of AI--the people working on the system, their motivations, the technology itself--is broken. Within our lifetimes, AI will, by design, begin to behave unpredictably, thinking and acting in ways which defy human logic. The big nine corporations may be inadvertently building and enabling vast arrays of intelligent systems that don't share our motivations, desires, or hopes for the future of humanity. Much more than a passionate, human-centered call-to-arms, this book delivers a strategy for changing course, and provides a path for liberating us from algorithmic decision-makers and powerful corporations.

The authors document how four forces--exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion--are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

Using years of research and interviews with adventure sports athletes, the New York Times best-selling author of Abundance and A Small, Fury Prayer attempts to unlock the secrets to ultimate human performance and the state of consciousness called "flow." 25,000 first printing.

The complex, deeply binding relationship between mothers and daughters is brought vividly to life in Katie Hafner's remarkable memoir, an exploration of the year she and her mother, Helen, spent working through, and triumphing over, a lifetime of unresolved emotions. Dreaming of a "year in Provence" with her mother, Katie urges Helen to move to San Francisco to live with her and Zoë, Katie's teenage daughter. Katie and Zoë had become a mother-daughter team, strong enough, Katie thought, to absorb the arrival of a seventy-seven-year-old woman set in her ways. Filled with fairy-tale hope that she and her mother would become friends, and that Helen would grow close to her exceptional granddaughter, Katie embarked on an experiment in intergenerational living that she would soon discover was filled with land mines: memories of her parents' painful divorce, of her mother's drinking, of dislocating moves back and forth across the country, and of Katie's own widowhood and bumpy recovery. Helen, for her part, was also holding difficult issues at bay. How these three women from such different generations learn to navigate their challenging, turbulent, and ultimately healing journey together makes for riveting reading. By turns heartbreaking and funny—and always insightful—Katie Hafner's brave and loving book answers questions about the universal truths of family that are central to the lives of so many. Praise for Mother Daughter Me "The most raw, honest and engaging memoir I've read in a long time."—KJ Dell'Antonia, The New York Times "A brilliant, funny, poignant, and wrenching story of three generations under one roof, unlike anything I have ever read."—Abraham Verghese, author of Cutting for Stone "Weaving past with present, anecdote with analysis, [Katie] Hafner's riveting account of multigenerational living and mother-daughter frictions, of love and forgiveness, is devoid of self-pity and unafraid of self-blame. . . . [Hafner is] a bright—and appealing—heroine."—Cathi Hanauer, Elle "[A] frank and searching account . . . Currents of grief, guilt, longing and forgiveness flow through the compelling narrative."—Steven Winn, San Francisco Chronicle "A touching saga that shines . . . We see how years-old unresolved emotions manifest."—Lindsay Deutsch, USA Today "[Hafner's] memoir shines a light on nurturing deficits repeated through generations and will lead many readers to relive their own struggles with forgiveness."—Erica Jong, People "An unusually graceful story, one that balances honesty and tact . . . Hafner narrates the events so adeptly that they feel enlightening."—Harper's "Heartbreakingly honest, yet not without hope and flashes of wry humor."—Kirkus Reviews "[An] emotionally raw memoir examining the delicate, inevitable shift from dependence to independence and back again."—O: The Oprah Magazine (Ten Titles to Pick Up Now) "Scrap any romantic ideas about what goes on when a 40-something woman invites her mother to live with her and her teenage daughter for a year. As Hafner hilariously and touchingly tells it, being the center of a family sandwich is, well, complicated."—Parade

A ground-breaking analysis from one of the world's foremost experts on global trends, including answers on how COVID-19 will amplify and accelerate each of these changes

Today's top business challenge is adapting to accelerating technological change. We are in the early stages of the Fourth Industrial Revolution, characterized by the convergence of new exponentially advancing technologies that blur the lines between physical, digital and biological realms. The results are a complete uprooting of industries the world over as entire production, management, and governance systems are impacted. The best-selling book Exponential Organizations by Salim Ismail explained why we are seeing the emergence of a new kind of organization—the Exponential Organization—that thrives in the face of industry disruption and achieves its own exponential growth. Since the release of Exponential Organizations in 2014, Salim Ismail, Francisco Palao, and Michelle Lapierre have been working with leading organizations around the world (including Procter & Gamble, Unilever, Visa, Stanley Black & Decker and Hewlett Packard) to help them apply Exponential Organization principles to avoid being disrupted and to take the lead in disrupting their own and other industries. The result is a ten-week process called the ExO Sprint that speeds up transformation while blocking the natural immune system response that organizations must overcome in order to successfully transform themselves. Salim's first bestseller was focused on why Exponential Organizations exist today. Exponential Transformation is a detailed handbook for applying Exponential Organization principles, giving individuals and organizations a step-by-step approach to follow to become their own ExO.

A New York Times bestseller! The historic race that reawakened the promise of manned spaceflight A Finalist for the PEN/E. O. Wilson Literary Science Writing Award Alone in a Spartan black cockpit, test pilot Mike Melvill rocketed toward space. He had eighty seconds to exceed the speed of sound and begin the climb to a target no civilian pilot had ever reached. He might not make it back alive. If he did, he would make history as the world's first commercial astronaut. The spectacle defied reason, the result of a competition dreamed up by entrepreneur Peter Diamandis, whose vision for a new race to space required small teams to do what only the world's largest governments had done before. Peter Diamandis was the son of hardworking immigrants who wanted their science prodigy to make the family proud and become a doctor. But from the age of eight, when he watched Apollo 11 land on the Moon, his singular goal was to get to space. When he realized NASA was winding down manned space flight, Diamandis set out on one of the great

entrepreneurial adventure stories of our time. If the government wouldn't send him to space, he would create a private space flight industry himself. In the 1990s, this idea was the stuff of science fiction. Undaunted, Diamandis found inspiration in an unlikely place: the golden age of aviation. He discovered that Charles Lindbergh made his transatlantic flight to win a \$25,000 prize. The flight made Lindbergh the most famous man on earth and galvanized the airline industry. Why, Diamandis thought, couldn't the same be done for space flight? The story of the bullet-shaped SpaceShipOne, and the other teams in the hunt, is an extraordinary tale of making the impossible possible. It is driven by outsized characters—Burt Rutan, Richard Branson, John Carmack, Paul Allen—and obsessive pursuits. In the end, as Diamandis dreamed, the result wasn't just a victory for one team; it was the foundation for a new industry and a new age.

A book about how to make work pay and not just in cash, but in experience, satisfaction, and joy.

The explosive New York Times bestselling memoir of a Muslim American FBI agent fighting terror from the inside. A longtime undercover agent, Tamer Elnoury joined an elite counterterrorism unit after September 11, 2001. Its express purpose was to gain the trust of terrorists whose goals were to take out as many Americans in as public and devastating a way as possible. It was a furious race against the clock for Elnoury and his unit to stop them before they could implement their plans. Yet the techniques were as old as time: listen, record, and prove terrorist intent. It's no secret that federal agencies have waged a broad, global war against terror, through and after the war in Afghanistan. But for the first time, in this memoir, an active Muslim American federal agent reveals his experience infiltrating and bringing down a terror cell in North America. Due to his ongoing work for the FBI, Elnoury writes under a pseudonym. An Arabic-speaking Muslim American, a patriot, a hero: To many Americans, it will be a revelation that he and his team even existed, let alone the vital and dangerous work they have done keeping all Americans safe.

The Flow Genome Project director and award-winning author of *The Rise of Superman* charts the world-changing transformation of fictional scientific concepts into real-world technologies. Original. 10,000 first printing.

You've thought about starting your own business . . . but how can you decide if you should really take the leap? There's a lot on the line, and you have to ask yourself difficult questions: Do I have what it takes? Is it worth it? And how the hell do I do it? You need answers, not bullshit. This book has them. *Entrepreneurial Leap: Do You Have What it Takes to Become an Entrepreneur?* is an easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck. In this three-part book, Gino Wickman, bestselling author of *Traction*, reveals the six essential traits that every entrepreneur needs in order to succeed, based on real-world startups that have reached incredible heights. If these traits ring true for you, you'll get a glimpse of what your life would look like as an entrepreneur. What's more, Wickman will help you determine what type of business best suits your unique skill set and provide a detailed roadmap, with tools, tips, and exercises, that will accelerate your path to startup success. Packed with real-life stories and practical advice, *Entrepreneurial Leap* is a simple how-to manual for BIG results. Should you take the leap toward entrepreneurship? Find out today and let tomorrow be the first step in your new journey, whatever shape it may take.

NEW YORK TIMES and WALL STREET JOURNAL BESTSELLER ONE OF THE WASHINGTON POST'S 10 BEST BOOKS OF 2015 One of the world's leading authorities on global security, Marc Goodman takes readers deep into the digital underground to expose the alarming ways criminals, corporations, and even countries are using new and emerging technologies against you—and how this makes everyone more vulnerable than ever imagined. Technological advances have benefited our world in immeasurable ways, but there is an ominous flip side: our technology can be turned against us. Hackers can activate baby monitors to spy on families, thieves are analyzing social media posts to plot home invasions, and stalkers are exploiting the GPS on smart phones to track their victims' every move. We all know today's criminals can steal identities, drain online bank accounts, and wipe out computer servers, but that's just the beginning. To date, no computer has been created that could not be hacked—a sobering fact given our radical dependence on these machines for everything from our nation's power grid to air traffic control to financial services. Yet, as ubiquitous as technology seems today, just over the horizon is a tidal wave of scientific progress that will leave our heads spinning. If today's Internet is the size of a golf ball, tomorrow's will be the size of the sun. Welcome to the Internet of Things, a living, breathing, global information grid where every physical object will be online. But with greater connections come greater risks. Implantable medical devices such as pacemakers can be hacked to deliver a lethal jolt of electricity and a car's brakes can be disabled at high speed from miles away. Meanwhile, 3-D printers can produce AK-47s, bioterrorists can download the recipe for Spanish flu, and cartels are using fleets of drones to ferry drugs across borders. With explosive insights based upon a career in law enforcement and counterterrorism, Marc Goodman takes readers on a vivid journey through the darkest recesses of the Internet. Reading like science fiction, but based in science fact, *Future Crimes* explores how bad actors are primed to hijack the technologies of tomorrow, including robotics, synthetic biology, nanotechnology, virtual reality, and artificial intelligence. These fields hold the power to create a world of unprecedented abundance and prosperity. But the technological bedrock upon which we are building our common future is deeply unstable and, like a house of cards, can come crashing down at any moment. *Future Crimes* provides a mind-blowing glimpse into the dark side of technological innovation and the unintended consequences of our connected world. Goodman offers a way out with clear steps we must take to survive the progress unfolding before us. Provocative, thrilling, and ultimately empowering, *Future Crimes* will serve as an urgent call to action that shows how we can take back control over our own devices and harness technology's tremendous power for the betterment of humanity—before it's too late.

*Bold* is a radical how-to guide for using exponential technologies, moonshot thinking, and crowd-powered tools to create extraordinary wealth while also positively impacting the lives of billions. A follow-up to the authors' *Abundance* (2012).

New York Times bestselling author Steven Kotler crafts a near-future thriller about the evolution of empathy. Hard to say when the human species fractured exactly. Harder to say when this new talent arrived. But Lion Zorn is the first of his kind—an empathy tracker, an emotional soothsayer, with a felt sense for the future of the we. In simpler terms, he can spot cultural shifts and trends before they happen. It's a useful skill for a certain kind of company. Arctic Pharmaceuticals is that kind of company. But when a routine em-tracking job leads to the discovery of a gruesome murder, Lion finds himself neck-deep in a world of eco-assassins, soul hackers and consciousness terrorists. But what the man really needs is a nap. A unique blend of cutting-edge technology and traditional cyberpunk, *Last Tango in Cyberspace* explores hot topics like psychology, neuroscience, technology, as well as ecological and animal rights issues. The world created in *Last Tango* is based very closely on our world about five years from now, and all technology in the book either exists in labs or is rumored to exist. With its electrifying sentences, subtle humor, and an intriguing main character, readers are sure to find something that resonates with them in this

groundbreaking cyberpunk science fiction thriller.

**How to Go Big, Create Wealth and Impact the World** Simon and Schuster

“A book that should start a long-overdue national conversation.” —Dave Barry With the F.D.A. agreeing to new trials to test MDMA (better known as Ecstasy) as a treatment for PTSD—which, if approved, could be available as a drug by 2021—*Acid Test* is leading the charge in an evolving conversation about psychedelic drugs. Despite their current illegality, many Americans are already familiar with their effects. Yet while LSD and MDMA have proven extraordinarily effective in treating anxiety disorders such as PTSD, they still remain off-limits to the millions who might benefit from them. Through the stories of three very different men, award-winning journalist Tom Shroder covers the drugs’ roller-coaster history from their initial reception in the 1950s to the negative stereotypes that persist today. At a moment when popular opinion is rethinking the potential benefits of some illegal drugs, and with new research coming out every day, *Acid Test* is a fascinating and informative must-read.

From the author of *Ahead of the Curve*, a revelatory look at successful selling and how it can impact everything we do The first book of its kind, *The Art of the Sale* is the result of a pilgrimage to learn the secrets of the world's foremost sales gurus. Bestselling author Philip Delves Broughton tracked down anyone who could help him understand what it took to achieve greatness in sales, from technology billionaires to the most successful saleswoman in Japan to a cannily observant rug merchant in Morocco. The wisdom and experience Broughton acquired, revealed in this outstanding book, demonstrates as never before the complex alchemy of effective selling and the power it has to overcome challenges we face every day.

**NATIONAL BESTSELLER** **CNBC and Strategy + Business Best Business Book of 2017** “A mind-blowing tour along the path from sex and drugs to R&D.” - *Financial Times* It’s the biggest revolution you’ve never heard of, and it’s hiding in plain sight. Over the past decade, Silicon Valley executives like Eric Schmidt and Elon Musk, Special Operators like the Navy SEALs and the Green Berets, and maverick scientists like Sasha Shulgin and Amy Cuddy have turned everything we thought we knew about high performance upside down. Instead of grit, better habits, or 10,000 hours, these trailblazers have found a surprising short cut. They’re harnessing rare and controversial states of consciousness to solve critical challenges and outperform the competition. New York Times bestselling author Steven Kotler and high performance expert Jamie Wheal spent four years investigating the leading edges of this revolution—from the home of SEAL Team Six to the Googleplex, the Burning Man festival, Richard Branson’s Necker Island, Red Bull’s training center, Nike’s innovation team, and the United Nations’ Headquarters. And what they learned was stunning: In their own ways, with differing languages, techniques, and applications, every one of these groups has been quietly seeking the same thing: the boost in information and inspiration that altered states provide. Today, this revolution is spreading to the mainstream, fueling a trillion dollar underground economy and forcing us to rethink how we can all lead richer, more productive, more satisfying lives. Driven by four accelerating forces—psychology, neurobiology, technology and pharmacology—we are gaining access to and insights about some of the most contested and misunderstood terrain in history. *Stealing Fire* is a provocative examination of what’s actually possible; a guidebook for anyone who wants to radically upgrade their life.

'Stimulating, intelligent and enjoyable discussions of the most important issues of our day.' STEVEN PINKER 'From entrepreneurs to athletes, and world leaders to entertainers, this is a fascinating collection of interviews with some of the world's most influential individuals.' MARK CUBAN 'Thought Economics is a fine rebuke to the soundbite culture; these interviews are driven by real curiosity, and there is a wealth of wisdom here.' EDWARD STOURTON Since 2007, entrepreneur and philanthropist Vikas Shah has been on a mission to interview the people shaping our century. Including conversations with Nobel prizewinners, business leaders, politicians, artists and Olympians, he has been in the privileged position of questioning the minds that matter on the big issues that concern us all. We often talk of war and conflict, the economy, culture, technology and revolutions as if they are something other than us. But all these things are a product of us - of our ideas, our dreams and our fears. We live in fast-moving and extraordinary times, and the changes we're experiencing now, in these first decades of the twenty-first century, feel particularly poignant as decisions are made that will inform our existence for years to come. What started out as a personal interest in the mechanisms that inform our views of the world, and a passion for understanding, has grown into a phenomenal compilation of once-in-a-lifetime conversations. In this incredible collection, Shah shares some of his most emotive and insightful interviews to date. Chapters include: Chapter 1. On Identity: Who We Are Chapter 2. On Culture: The Context of Humanity Chapter 3. On Leadership: Bringing Humanity Together Chapter 4. On Entrepreneurship: The Creators and the Makers Chapter 5. On Discrimination and Injustice: Them and Us Chapter 6. On Conflict: War, Peace and Justice Chapter 7. On Democracy: A 2,500-year Experiment in Power Interviewees: Marina Abramovic, Professor Jim Al-Khalili, Professor Kwame Anthony Appiah, Professor Justin Barrett, Professor Sean Carroll, Professor Deepak Chopra, Professor George Church, Dame Jane Morris Goodall DBE, Sir Antony Gormley, Bear Grylls OBE, Professor Yuval Noah Harari, Sir Anish Kapoor CBE, Rose McGowan, Sam Neill, Professor Steven Pinker, Dr Jordan B. Peterson, Sir Ken Robinson, Professor Carlo Rovelli, Sadhguru, Dr Carl Safina, Dr Elif Shafak, Philippe Starck, Professor Jack Szostak, Dr Maya Angelou (1928-2014), David Bailey CBE, Black Thought, Heston Blumenthal OBE, Ed Catmull, Alain Ducasse, Tracey Emin CBE, George the Poet, Paul Greengrass, Siddharth Roy Kapur, Lang Lang, Ken Loach, Yann Martel, Moby, Sir Andrew Motion, Rankin, Ritesh Sidhwani, Lemn Sissay MBE, Saul Williams, Hans Zimmer, Carlo Ancelotti OSI, Mark Cuban, Professor Stew Friedman, Professor Green, Commander Chris Hadfield, Gary Hamel, Tony Hsieh, Arianna Huffington, Professor John Kotter, General Stanley McChrystal, General Richard Myers, Jacqueline Novogratz, Robert Bernard Reich, Nico Rosberg, Sheryl Sandberg, Stephen Schwarzman, General Sir Richard Shirreff, Hamdi Ulukaya, Jocko Willink, Sophia Amoruso, Steve Ballmer, Sir Richard Branson, Tory Burch, Stewart Butterfield, Steve Case, Dennis Crowley, Weili Dai, Sir James Dyson, Jamal Edwards MBE, Tony O. Elumelu, Scott Farquhar, Naveen Jain, Donna Karan, Kevin O'Leary, Robin Li, Kiran Mazumdar-Shaw, José Neves, Michael Otto, John Sculley, Gary Vaynerchuk, Jack Welch (1935-2020), will.i.am, Chip Wilson, Jerry Yang, Professor Muhammad Yunus, David Baddiel, Laura Bates, Lord John Bird MBE, Sir Philip Craven MBE, Dexter Dias QC, Melinda Ann Gates, Leymah Gbowee, Matt Haig, Afua Hirsch, Ruth Hunt, Jameela Jamil, L. A. Kauffman, Frederik Willem (F.W.) de Klerk, Iby Knill, Harry Leslie Smith (1923-2018), George Takei, Peter Tatchell, Ai WeiWei, Bertie Ahern, President Martti Ahtisaari, Professor Alexander Betts, Marina Cantacuzino, François Crépeau, Dr Shirin Ebadi, Ben Ferencz, Zeid Ra'ad Al Hussein, Gulwali Passarlay, Professor George Rupp, Lech Walesa, Jody Williams, Catherine Woolard, Alastair Campbell, Noam Chomsky, Vicente Fox, Professor A. C. Grayling, Toomas Hendrik Ilve, Susan Herman, Garry Kasparov, Michael Lewis, Ted Lieu, Moisés Naím, Admiral James Stavridis, Ece Temelkuran, Yanis Varoufakik, Guy Verhofstadt, Lord Woolf, Bassem Youssef

A behind-the-scenes look at the firm behind WordPress.com and the unique work culture that contributes to its phenomenal success 50 million websites, or twenty percent of the entire web, use WordPress software. The force behind WordPress.com is a convention-defying company called Automattic, Inc., whose 120 employees work from anywhere in the world they wish, barely use email, and launch improvements to their products dozens of times a day. With a fraction of the resources of Google, Amazon, or Facebook, they have a similar impact on the future of the Internet. How is this possible? What's different about how they work, and what can other companies learn from their methods? To find out, former Microsoft veteran Scott Berkun worked as a manager at WordPress.com, leading a team of young programmers developing new ideas. *The Year Without Pants* shares the secrets of WordPress.com's phenomenal success from the inside. Berkun's story reveals insights on creativity, productivity, and leadership from the kind of workplace that might be in everyone's future. Offers a fast-paced and entertaining insider's account of how an amazing, powerful organization achieves impressive results Includes vital lessons about work culture and managing creativity Written by author and popular blogger Scott Berkun (scottberkun.com) *The Year Without Pants*

shares what every organization can learn from the world-changing ideas for the future of work at the heart of Automattic's success.

"The author of the #1 New York Times bestseller *Never Eat Alone* redefines collaboration for the twenty-first century with a radical new workplace operating system in which leadership no longer demands an official title. Many are quick to respond to the mounting pressures facing today's organizations by blaming the pace of technological change. But bestselling author, CEO, and coach to Fortune 100 companies Keith Ferrazzi disagrees. This era of explosive change, he says, has merely exposed the flaws in how we have always worked. At a time when constant innovation, agility, and speed of decision-making can mean the difference between success and failure, he says, we can no longer afford to waste time navigating the complex chains of command or bureaucratic bottlenecks present in most companies. In times like these, the ability to lead without authority is an essential workplace competency. Enter a bold new methodology Ferrazzi calls co-elevation. With the guiding ethos of "going higher together," co-elevation allows us to turn colleagues and partners into teammates. And you don't have to have formal authority, or direct reports, to do it. In fact, the other person doesn't even need to be aware of your efforts. You simply have to marshal a commitment to a shared mission and care about the success and development of others as much as you care about your own. By helping others to be better at what they do, we create a level of trust, candor, mutual accountability, and purpose that exceeds what could have been accomplished under the status quo. In *Leading Without Authority*, Ferrazzi draws on over a decade of research and over thirty years helping CEOs and senior leaders drive innovation and build high-performing teams to reveal how we can all transform our business and our relationships with the people around us. The result is a new roadmap for thriving amid the disruptive pressures afflicting every industry"--

Steven Kotler was forty years old, single, and facing an existential crisis when he met Lila, a woman devoted to animal rescue. "Love me, love my dogs," was her rule, and Steven took it to heart. Spurred to move by a housing crisis in Los Angeles, Steven, Lila - and their eight dogs, then ten, then twenty, and then they lost count - bought a postage-stamp-sized farm in Chimayo, New Mexico. *A Small Furry Hope* chronicles their adventures at Rancho de Chihuahua, the sanctuary they created for their pack with special needs: the very old, the very sick, and, as Kotler says, "the really retarded." An insider look at the culture of dog rescue, *A Small Furry Prayer* weaves personal experience, and scientific inquiry into a fast-paced, fun-filled narrative that explores what it means to devote one's life to the furry and the four-legged. Along the way, Kotler combs through every aspect of canine-human relations, from long human history with dogs to brand new research into the neuroscience of canine companionship, in the end discovering why living in a world made of dog may be the best way to uncover the truth about what it really means to be human.

The must-read summary of Peter Diamandis and Steven Kotler's book: "*Bold: How to Go Big, Create Wealth and Impact the World*". This complete summary of the ideas from Peter Diamandis and Steven Kotler's book "*Bold*" shows that nowadays anybody can get involved in the technology industry and make money from it; they just need to have a bold mindset. The authors explain that the key to success is to become an exponential entrepreneur; that is, to harness the growing power of exponential technologies most effectively. By using these new technologies, such as robots or nanotechnology, you can make a real difference to the world as well as reaping your own benefits. This summary tells you all you need to know about becoming an exponential entrepreneur and using new technology to your advantage. Added-value of this summary: • Save time • Understand key concepts • Develop your business knowledge To learn more, read "*Bold*" and start getting the most out of exponential technologies.

From the New York Times bestselling authors of *Abundance* and *Bold* comes a practical playbook for technological convergence in our modern era. In their book *Abundance*, bestselling authors and futurists Peter Diamandis and Steven Kotler tackled grand global challenges, such as poverty, hunger, and energy. Then, in *Bold*, they chronicled the use of exponential technologies that allowed the emergence of powerful new entrepreneurs. Now the bestselling authors are back with *The Future Is Faster Than You Think*, a blueprint for how our world will change in response to the next ten years of rapid technological disruption. Technology is accelerating far more quickly than anyone could have imagined. During the next decade, we will experience more upheaval and create more wealth than we have in the past hundred years. In this gripping and insightful roadmap to our near future, Diamandis and Kotler investigate how wave after wave of exponentially accelerating technologies will impact both our daily lives and society as a whole. What happens as AI, robotics, virtual reality, digital biology, and sensors crash into 3D printing, blockchain, and global gigabit networks? How will these convergences transform today's legacy industries? What will happen to the way we raise our kids, govern our nations, and care for our planet? Diamandis, a space-entrepreneur-turned-innovation-pioneer, and Kotler, bestselling author and peak performance expert, probe the science of technological convergence and how it will reinvent every part of our lives—transportation, retail, advertising, education, health, entertainment, food, and finance—taking humanity into uncharted territories and reimagining the world as we know it. As indispensable as it is gripping, *The Future Is Faster Than You Think* provides a prescient look at our impending future.

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