

Activism Inc

Activism, Inc. How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America
Stanford University Press

What do you get when you cross a journalist and a banker? A brewery, of course. "A great city should have great beer. New York finally has, thanks to Brooklyn. Steve Hindy and Tom Potter provided it. Beer School explains how they did it: their mistakes as well as their triumphs. Steve writes with a journalist's skepticism-as though he has forgotten that he is reporting on himself. Tom is even less forgiving-he's a banker, after all. The inside story reads at times like a cautionary tale, but it is an account of a great and welcome achievement."

—Michael Jackson, *The Beer Hunter*(r) "An accessible and insightful case study with terrific insight for aspiring entrepreneurs. And if that's not enough, it is all about beer!" —Professor Murray Low, Executive Director, Lang Center for

Entrepreneurship, Columbia Business School "Great lessons on what every first-time entrepreneur will experience. Being down the block from the Brooklyn Brewery, I had firsthand witness to their positive impact on our community. I give Steve and Tom's book an A++!" —Norm Brodsky, Senior Contributing Editor, Inc. magazine "Beer School is a useful and entertaining book. In essence, this is the story of

starting a beer business from scratch in New York City. The product is one readers can relate to, and the market is as tough as they get. What a fun challenge! The book can help not only those entrepreneurs who are starting a business but also those trying to grow one once it is established. Steve and Tom write with enthusiasm and insight about building their business. It is clear that they learned a lot along the way. Readers can learn from these lessons too." —Michael Preston, Adjunct Professor, Lang Center for Entrepreneurship, Columbia Business School, and coauthor, *The Road to Success: How to Manage Growth* "Although we (thankfully!) never had to deal with the Mob, being held up at gunpoint, or having our beer and equipment ripped off, we definitely identified with the challenges faced in those early days of cobbling a brewery together. The revealing story Steve and Tom tell about two partners entering a business out of passion, in an industry they knew little about, being seriously undercapitalized, with an overly naive business plan, and their ultimate success, is an inspiring tale." —Ken Grossman, founder, Sierra Nevada Brewing Co.

What happens when businesses and their customers don't share the same values? Or, for that matter, when employees of a company don't share the same values as their executives? Welcome to the world of Brand Activism. Companies no longer have a choice.

Brand Activism consists of business efforts to promote, impede, or direct social, political, economic, and/or environmental reform or stasis with the desire to promote or impede improvements in society. It is driven by a fundamental concern for the biggest and most urgent problems facing society. Brand Activism: From Purpose to Action is about how progressive businesses are taking stands to create a better world.

Drawing on over thirty years of experience in community development practice, Eric Shragge offers a unique historical perspective on activism, linking various forms of local organizing to the broader goal of fundamental social change. This new edition places contemporary community organizing in a post-9/11 context and includes a discussion of national and international organizing efforts—in the Middle East, in the Occupy movement, in European resistance to austerity measures, and in recent student protests in Quebec. A new chapter-length case study covering Shragge's long-term involvement with the Immigrant Workers Centre in Montreal offers one of the few English-language discussions of community organizing in Quebec. Activism and Social Change is an excellent core or supplementary text in courses on social movements, community organizing, or community development. Guerrilla Girls: The Art of Behaving Badly is the first book to catalog the entire career of the Guerrilla

Girls from 1985 to present. The Guerrilla girls are a collective of political feminist artists who expose discrimination and corruption in art, film, politics, and pop culture all around the world. This book explores all their provocative street campaigns, unforgettable media appearances, and large-scale exhibitions. • Captions by the Guerrilla Girls themselves contextualize the visuals. • Explores their well-researched, intersectional takedown of the patriarchy

In 1985, a group of masked feminist avengers—known as the Guerrilla Girls—papered downtown Manhattan with posters calling out the Museum of Modern Art for its lack of representation of female artists. They quickly became a global phenomenon, and the fearless activists have produced hundreds of posters, stickers, and billboards ever since. • More than a monograph, this book is a call to arms. • This career-spanning volume is published to coincide with their 35th anniversary. • Perfect for artists, art lovers, feminists, fans of the Guerrilla Girls, students, and activists • You'll love this book if you love books like *Wall and Piece* by Banksy, *Why We March: Signs of Protest and Hope* by Artisan, and *Graffiti Women: Street Art from Five Continents* by Nicholas Ganz

Banksy, the Yes Men, Gandhi, Starhawk: the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to *Beautiful Trouble*. Sophisticated

enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling *Beautiful Trouble* is a book that's both handy and inexpensive. Showcasing the synergies between artistic imagination and shrewd political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world – and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Celia Alario • Andy Bichlbaum • Nadine Bloch • L. M. Bogad • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fithian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha Walia

From Jennifer Baumgardner, one of the leading voices of Third Wave feminism, comes this provocative, thoughtful, often funny collection of essays and interviews that offers a state of the union on contemporary feminist issues. *F 'em!* is a mix of old and new essays by Baumgardner, ranging in tone from laugh-out-loud confessional to sobering

analysis. She investigates topics as varied as purity balls, sexuality, motherhood, and shared breastfeeding; rape, reproductive rights, and the future of feminism. The essays in *F 'em!* are rounded out by candid one-on-one interviews with leading feminists who have influenced Baumgardner's perspectives—including Riot Grrrls' Kathleen Hanna, Native American activist Winona LaDuke, transgender activist Julia Serano, and artists like Ani DiFranco, Björk, and Amy Ray. At turns intimate, fierce, philosophical, and funny, they are an intimate window into the minds and hearts of Third Wave pioneers. Holding it all together is Baumgardner's insightful thinking about what it means to be a feminist today, as she answers frequently-asked questions: What does it mean to be a woman today? Do we even need feminism anymore? Thought-provoking and cutting-edge, *F 'em!* provides a clearer and more complete understanding of feminism—its past, its present, and its future.

Brand Activism, Inc. is a fascinating journey profiling companies being activists and the reaction their activism causes. Sometimes political, sometimes controversial but never boring, *Brand Activism, Inc.* is a whirlwind tour of a changing corporate landscape.

New York Times • *Times Critics Top Books of 2019* This long-overdue biography reestablishes William Monroe Trotter's essential place next to Douglass, Du Bois, and King in the

pantheon of American civil rights heroes. William Monroe Trotter (1872– 1934), though still virtually unknown to the wider public, was an unlikely American hero. With the stylistic verve of a newspaperman and the unwavering fearlessness of an emancipator, he galvanized black working- class citizens to wield their political power despite the violent racism of post- Reconstruction America. For more than thirty years, the Harvard-educated Trotter edited and published the *Guardian*, a weekly Boston newspaper that was read across the nation. Defining himself against the gradualist politics of Booker T. Washington and the elitism of W. E. B. Du Bois, Trotter advocated for a radical vision of black liberation that prefigured leaders such as Marcus Garvey, Malcolm X, and Martin Luther King Jr. Synthesizing years of archival research, historian Kerri Greenidge renders the drama of turn- of- the- century America and reclaims Trotter as a seminal figure, whose prophetic, yet ultimately tragic, life offers a link between the vision of Frederick Douglass and black radicalism in the modern era.

The Art of Activism is an all-purpose guide to artistic activism, combining the creative power of the arts to move us emotionally with the strategic planning of activism necessary to bring about social change. With contemporary case studies and historical examples, chapters on cultural and cognitive theory, sections on what can be learned from unlikely sources like popular culture and marketing techniques, along with investigations into ethics and evaluation, explorations of the creative process and the importance of utopian thinking, and an attached workbook with over fifty exercises to practice, the co-founders of the Center for Artistic Activism take readers step-by-step through the process of becoming, or becoming even better, artistic activists.

The university, as a core institution of democratic society, is increasingly threatened by the intrusion of big business.

Campus, Inc. not only describes the threat of corporatization, but provides real-life strategies, campaigns, and solutions to the problem. A new era of student activism has rolled back the sale of sweatshop-produced items in campus stores; the re-emergence of unions has helped faculty organize to prevent "hostile takeovers" of our publicly funded institutions; and effective strategies to redemocratize the university are increasingly available.

Community Projects as Social Activism: From Direct Action to Direct Services by Benjamin Shepard is an engaging and accessible work that will get today's students excited about the very real prospect of achieving lasting, positive change within their communities. It outlines a distinct approach to community practice born out of the intersection among social movements, day-to-day organizing, and the lessons of five decades of community change practices. This invaluable resource is a must-have for anyone involved in community organization, community health, and community activism practice research and policy.

Large and wealthy global companies too often fail to acknowledge environmental responsibility or workers' rights. This book tells the dramatic story of one company--Chiquita Brands International--that decided to change the negative paradigm and became a model of how multinational companies can become motivated to solve critical global problems.

Shareholder Activism Handbook is the single most comprehensive guide on all matters relating to enforcing shareholders' rights. As shareholder activism becomes a more integral part of investing, the law continues to respond accordingly. Legislators

Thought leader, racial justice educator, and sought-after spiritual activist Rachel Ricketts offers mindful and practical steps for all humans to dismantle white supremacy on a

personal and collective level. Heart-centered and spirit-based practices are the missing but vital piece to achieving racial justice. *Do Better* is a revolutionary offering that addresses anti-racism from a comprehensive, intersectional, and spiritually-aligned perspective. This actionable guidebook illustrates how to engage in the heart-centered and mindfulness-based practices that racial justice educator and healer Rachel Ricketts has developed to fight white supremacy from the inside out, in our personal lives and communities alike. It is a loving and assertive call to do the deep—and often uncomfortable—inner work that precipitates much-needed external and global change. Radical racial justice includes daily, intentional, and informed action. It demands addressing the emotional violence we have perpetuated on ourselves and others (most notably toward Black and Indigenous women and femmes), both as individuals and as a society. *Do Better* provides the missing pieces to manifest practicable, sustainable solutions such as identifying where we most get stuck, mitigating the harm we inflict on others, and mending our hearts from our most painful race and gender-based experiences, plus much more. This inspirational and eye-opening handbook is filled with carefully curated soulcare activities for getting into our bodies and better withstanding the grief, rage, and conflicting emotions that naturally arise when we fight against injustice. Culturally informed, secular spiritual exercises, such as guided meditations, transformative breathwork, and journaling prompt unpack our privilege, and take up the ongoing fight against oppression, while transforming our own lives along the way.

"The media has recently been abuzz with cases of citizens around the world using digital technologies to push for social and political change: from the use of Twitter to amplify protests in Iran and Moldova to the thousands of American

non-profits creating Facebook accounts in the hopes of luring supporters. These stories have been published, discussed, extolled, and derided, but have not yet been viewed holistically as a new field of human endeavor. We call this field "digital activism" and its dynamics, practices, misconceptions, and possible futures are presented together for the first time in this book."--Pub. desc.

Some of the worst corporate meltdowns over the past sixty years can be traced to passive directors who favored operational shortcuts over quality growth strategies. Thinking primarily about placating institutional investors, selective stockholders, proxy advisors, and corporate management, these inattentive and deferential board members have relied on short-term share price increases to sustain their companies long term. Driven by a desire for prosperity, not posterity, these actions can doom any company. In *The Activist Director*, attorney Ira M. Millstein looks back at fifty years of counseling companies, nonprofits, and governments to actively govern their corporations and constituencies. From the threat of bankruptcy and the ConEd blackout of 1970s New York City, to the meltdown of Drexel Burnham Lambert in the late 1980s, to the turnaround of General Motors in the mid-1990s, Millstein takes readers into the boardrooms of several of the greatest catastrophes and success stories of America's best-known corporations. His solution lies at the top: a new breed of activist directors who partner with management and reject short-term outlooks, plan a future based on growth and innovation, and take responsibility for corporate organization, strategy, and efficiency. What

questions should we ask of potential board members and how do we know they'll be active? Millstein offers pragmatic suggestions for recruiting activist directors to the boardroom to secure the future of the corporation. *Activism, Inc.* introduces America to an increasingly familiar political actor: the canvasser. She's the twenty-something with the clipboard, stopping you on the street or knocking on your door, the foot soldier of political campaigns. Granted unprecedented access to the "People's Project," an unknown yet influential organization driving left-leaning grassroots politics, Dana Fisher tells the true story of outsourcing politics in America. Like the major corporations that outsourced their customer service to companies abroad, the grassroots campaigns of national progressive movements—including Greenpeace, the Sierra Club, Save the Children, and the Human Rights Campaign—have been outsourced at different times to this single organization. During the 2004 presidential campaign, the Democratic Party followed a similar outsourcing model for their canvassing. Fisher examines the history and rationale behind political outsourcing on the Left, weaving together frank interviews with canvassers, high-ranking political officials across the political spectrum, and People's Project management. She compares all of this to the grassroots efforts on the Right, which remain firmly grounded in communities and local politics. This book offers a chilling review of the consequences of political outsourcing. Connecting local people on the streets throughout America to the national organizations and political campaigns that make up

progressive politics, it shows what happens to the passionate young activists outsourced to the clients of Activism, Inc.

In *When We Free the World*, acclaimed writer and activist Kevin Powell presents a stunning and brutally honest survey of America, yesterday and today, and what he hopes for its future, through the window of his own very painful personal trials - as #MeToo, Black Lives Matter, mass shootings, immigration, a global pandemic, and Donald Trump rotate in the background. The result is a deeply spiritual and emotional reminder of why freedom and justice and equality still remain so elusive for many, in this nation, on this planet. Inspired by the poetic dream montage of Langston Hughes, the prophetic letter sermon of James Baldwin, and Bobby Kennedy's raw and naked eulogy speech for Dr. King, Powell has created a fearless literary and political manifesto that is a town-hall meeting for an America seemingly at war with its own soul. With a passion and sensitivity that few writers of his generation can match, Powell tackles leadership, history, family, community, parenting, education, the legal system, racism, sexism, love, hate, forgiveness, mental health, and violence in all forms. And he challenges us, from beginning to end, on what that word "freedom" means, or ought to mean, for all human beings.

Liberals are waging war across America's boardrooms, and your company is next. The left is waging a stealth war on conservative America. After two decades spent infiltrating the boardrooms of our nation's most powerful corporations, leftists are using the same strategies they

perfected in the university classroom to implement the radical agenda they could not pass in Congress. National political commentator and creator of the MAGA index—the first ever exchange-traded index for conservatives, Hal Lambert exposes the liberal takeover of today's biggest corporations, explaining how companies have betrayed shareholders for stakeholders by attacking politicians and media hosts, boycotting entire states, and firing diligent employees brave enough to speak out. With a candid voracity for the truth, Lambert uncovers how the social progressive push within businesses silences free speech, restricts the Second Amendment, and threatens to reshape American democracy itself.

"A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"--

The student protests during the closing months of 2010 were organised online via Facebook, Twitter, university forums, Google Maps and other networks. They came in the wake of a surge of activity on the web that confronted the traditional media channels when Wikileaks and Anonymous disrupted them, creating a New World Order of breaking news. The fluid organisation of the protests showed that the internet and social media were key tools for organising dissent. Then in the Spring 2011, a wave of uprisings broke over North Africa with Tunisia, Egypt and Libya swept up in revolts also galvanised online. Tom Chatfield explores how the internet is re-shaping

society and affecting identity in a period of acute political turbulence. BRAIN SHOTS is the pre-eminent source for high quality, short-form digital non-fiction. The Summer of Unrest series brings together stellar writers to explore the issues surrounding the austerity measures in the UK, uprisings in the Middle East and the nature of the protest movements springing up all over the world.

Activism and Marginalization in the AIDS Crisis shows readers how the advent of HIV-disease has brought into question the utility of certain forms of “activism” as they relate to understanding and fighting the social impacts of disease. This informative and powerful book is centrally concerned about the ways in which institutionally governed social constructions of HIV/AIDS affect policy and public images of the disease more so than activist efforts. It asserts that an accounting of the power institutional structures have over the dominant social constructions of HIV disease is fundamental to adequate forms of present and future AIDS activism. Chapters in Activism and Marginalization in the AIDS Crisis demonstrate how, despite what is thought of as the “successful activism” of the past decade, the claims of the HIV-positive are still being ignored, still being marginalized, and still being administratively “handled” and exploited even as the plight of those who find themselves HIV-positive worsens. Although chapters reject the assertion that activism has been a highly effective remedy to HIV-positive voicelessness, authors do not deny that activists have been vocal, but that they continue to be ignored despite their vocality. Contributors in Activism and Marginalization in the AIDS Crisis offer

numerous examples of institutional control and demonstrate that institutional structures, and not activists, are controlling the public meaning of HIV-related issues. Readers learn how messages about HIV/AIDS are produced, negotiated, modified, and sustained through institutional mechanisms that serve mostly institutional interests rather than those of the HIV-positive. In gaining an understanding of these issues, readers will begin to learn how to modify and strengthen activist efforts with valuable insight on: the lack of HIV-positive voices in mainstream news portrayals of HIV/AIDS research on constructions of HIV-disease at the state government level social constructions and how they affect HIV/AIDS policy the political construction of AIDS and interest-based struggles the emergent “bio-politics” of HIV and homosexuality in the U.S. how institutional power works to govern public understanding of HIV disease Institutional structures are defined in this book as groups engaged in and defined by the production of various “truths” which sustain them. Institutional power may be defined as the capacity to regulate, constrain, and disseminate versions of “truth.” Activism and Marginalization in the AIDS Crisis reveals how HIV activist groups have been outmaneuvered when it comes to the production and dissemination of various “truths” about HIV/AIDS by institutional structures more deeply steeped in social legitimacy and which have a superior capacity for message dissemination. HIV/AIDS activists, HIV-positive persons and those with AIDS, HIV/AIDS educators, public and institutional policymakers, health professionals, and the general

public will find this book essential to understanding the social constructions of HIV/AIDS, how these affect HIV/AIDS-related policy and public opinion, and how to begin to cipher through the plethora of information to find and promote the “truth.”

The Encyclopedia of Activism and Social Justice presents a comprehensive overview of the field with topics of varying dimensions, breadth, and length. This three-volume Encyclopedia is designed for readers to understand the topics, concepts, and ideas that motivate and shape the fields of activism, civil engagement, and social justice and includes biographies of the major thinkers and leaders who have influenced and continue to influence the study of activism.

Mass protests have raged since the global financial crisis of 2008. Across the world students and workers and environmentalists are taking to the streets. Discontent is seething even in the wealthiest countries, as the world saw with Occupy Wall Street in 2011. Protest Inc. tells a disturbingly different story of global activism. As millions of grassroots activists rally against capitalism, activism more broadly is increasingly mirroring business management and echoing calls for market-based solutions. The past decade has seen nongovernmental organizations partner with oil companies like ExxonMobil, discount retailers like Walmart, fast-food chains like McDonald’s, and brand manufacturers like Nike and Coca-Cola. NGOs are courting billionaire philanthropists, branding causes, and turning to consumers as wellsprings of reform. Are “career” activists selling out to pay staff and fund programs?

Partly. But far more is going on. Political and socioeconomic changes are enhancing the power of business to corporatize activism, including a worldwide crackdown on dissent, a strengthening of consumerism, a privatization of daily life, and a shifting of activism into business-style institutions. Grassroots activists are fighting back. Yet, even as protestors march and occupy cities, more and more activist organizations are collaborating with business and advocating for corporate-friendly “solutions.” This landmark book sounds the alarm about the dangers of this corporatizing trend for the future of transformative change in world politics. Outlines alternative media resources, aside from the conventional newspapers and television programs, listing everything from independent to activist sources and providing descriptions, web sites, and subscription information.

AN INSTANT NEW YORK TIMES BESTSELLER! A young entrepreneur makes the case that politics has no place in business, and sets out a new vision for the future of American capitalism. There’s a new invisible force at work in our economic and cultural lives. It affects every advertisement we see and every product we buy, from our morning coffee to a new pair of shoes.

“Stakeholder capitalism” makes rosy promises of a better, more diverse, environmentally-friendly world, but in reality this ideology championed by America’s business and political leaders robs us of our money, our voice, and our identity. Vivek Ramaswamy is a traitor to his class. He’s founded multibillion-dollar enterprises, led a biotech company as CEO, he became a hedge

fund partner in his 20s, trained as a scientist at Harvard and a lawyer at Yale, and grew up the child of immigrants in a small town in Ohio. Now he takes us behind the scenes into corporate boardrooms and five-star conferences, into Ivy League classrooms and secretive nonprofits, to reveal the defining scam of our century. The modern woke-industrial complex divides us as a people. By mixing morality with consumerism, America's elites prey on our innermost insecurities about who we really are. They sell us cheap social causes and skin-deep identities to satisfy our hunger for a cause and our search for meaning, at a moment when we as Americans lack both. This book not only rips back the curtain on the new corporatist agenda, it offers a better way forward. America's elites may want to sort us into demographic boxes, but we don't have to stay there. *Woke, Inc.* begins as a critique of stakeholder capitalism and ends with an exploration of what it means to be an American in 2021—a journey that begins with cynicism and ends with hope.

For over twenty years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools' best wisdom and advice into a book, creating a resource for any organization hoping to hone core skills like campaign and communication strategy, grassroots organizing, and lobbying as well as working with business, fundraising in uncertain times and using new technologies. Patagonia hopes the book will be dog-eared and scribbled in; a solid, inspiring guide and reliable companion. The book is organized in two

sections: Strategies, and Tools. Each chapter, written by a respected expert in the field, covers essential principals as well as best practices. A hands-on case study accompanies each chapter and demonstrates the principles in action. Sprinkled throughout are inspirational thoughts from acclaimed activists, such as Jane Goodall, Bill McKibben, Wade Davis, Annie Leonard, and Terry Tempest Williams. An activist's companion in the environmental movement.

Since Donald Trump's first day in office, a large and energetic grassroots "Resistance" has taken to the streets to protest his administration's plans for the United States. Millions marched in pussy hats on the day after the inauguration; outraged citizens flocked to airports to declare that America must be open to immigrants; masses of demonstrators circled the White House to demand action on climate change; and that was only the beginning. Who are the millions of people marching against the Trump administration, how are they connected to the Blue Wave that washed over the U.S. Congress in 2018—and what does it all mean for the future of American democracy? American Resistance traces activists from the streets back to the communities and congressional districts around the country where they live, work, and vote. Using innovative survey data and interviews with key players, Dana R. Fisher analyzes how Resistance groups have channeled outrage into activism, using distributed organizing to make activism possible by anyone from anywhere, whenever and wherever it is needed most. Beginning with the first Women's March and following the movement through

the 2018 midterms, Fisher demonstrates how the energy and enthusiasm of the Resistance paid off in a wave of Democratic victories. She reveals how the Left rebounded from the devastating 2016 election, the lessons for turning grassroots passion into electoral gains, and what comes next. American Resistance explains the organizing that is revitalizing democracy to counter Trump's presidency.

From Derek Hunter—one of the most entertaining political writers today—comes an insightful, alarming look at how progressives have taken over academia, pop culture, and journalism in order to declare everything liberal great, and everything great, liberal. Progressives love to attack conservatives as anti-science, wallowing in fake news, and culturally backwards. But who are the real denialists here? There are three institutions in American life run by gatekeepers who have stopped letting in anyone who questions their liberal script: academia, journalism, and pop culture. They use their cult-like groupthink consensus as "proof" that science, reporting, and entertainment will always back up the Democrats. They give their most political members awards, and then say the awards make their liberal beliefs true. Worse, they are using that consensus to pull the country even further to the left, by bullying and silencing dissent from even those they've allowed in. Just a few years ago, the media pretended they were honest brokers. Now a CNN segment is seven liberals versus a sacrificial lamb. MSNBC ate their sacrificial lamb. Well, Chris Matthews did. Tired of being forced to believe or else, Derek Hunter exposes the manufactured truths and unwritten

commandments of the Establishment. With research and a biting, sarcastic wit, he explains: The growing role of celebrities in the political world, and movies with a "message" that dominate awards season, but rarely the box office. The unquestioning reporting on "studies" that don't prove what they say they prove. The hidden bias of "fact-checking," when the media cherry picks which facts they check. Celebrity scientists like Bill Nye and Neil deGrasse Tyson blending liberal activism with pretend expertise outside their fields. Clever, controversial, and convincing, Derek Hunter's book gets to the root of America's biggest cultural war lies.

A lengthy essay by lifelong animal advocate Erik Marcus on how to overcome the various personal challenges that confront activists.

Sociologists and political scientists from Europe and the US explore how global issues are transforming local and national activism and the interactions between local, national, and supranational movement organizations. In addition to describing recent events, they adapt concepts and hypotheses developed in the social movement literature of the pas

A speech on the radio. A high school literature class. A promise made to a mother. Activism begins in small ways and in unexpected places. In this inspiring book, over forty activists from Billie Jean King to Senator Bernie Sanders and Grover Norquist to Al Sharpton recount the experiences that sparked their journeys and share the beliefs that keep them going. These are citizens who met challenge with

action. Their visions for peace, equality, and justice have reshaped American society—from voting to reproductive rights, and from the environment to the economy. • Brings together multiple generations from different (sometimes opposite perspectives) • Features KK Ottesen's luminous photographs revealing passion, purpose and optimism • Powerful narratives that collectively remind us that anyone can take the future into their own hands Fans of 1960Now, Martha Rosler: Irrespective, and Charles White: A Retrospective will love this book. This book is perfect for: • Activists, old and new • Politically engaged readers • Photography fans • Millennials Buying (RED) products—from Gap T-shirts to Apple—to fight AIDS. Drinking a “Caring Cup” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these commonplace activities point to a central feature of contemporary culture: the most common way we participate in social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to explore this new landscape through a series of case studies of “commodity activism.” Drawing from television, film, consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “Real Beauty” campaign, sex positive retail activism, ABC’s Extreme Home Makeover, and

Angelina Jolie as multinational celebrity missionary. Exploring the complexities embedded in contemporary political activism, *Commodity Activism* reveals the workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities, arguing that activism may itself be transforming into a branded commodity.

One of NPR's Top 100 Book for Young Readers
“Reading it is almost like reading Howard Zinn's *A People's History of the United States*, but for two-year olds—full of pictures and rhymes and a little cat to find on every page that will delight the curious toddler and parents alike.”—*Occupy Wall Street A is for Activist* is an ABC board book written and illustrated for the next generation of progressives: families who want their kids to grow up in a space that is unapologetic about activism, environmental justice, civil rights, LGBTQ rights, and everything else that activists believe in and fight for. The alliteration, rhyming, and vibrant illustrations make the book exciting for children, while the issues it brings up resonate with their parents' values of community, equality, and justice. This engaging little book carries huge messages as it inspires hope for the future, and calls children to action while teaching them a love for books.

Activist Scholar: Selected Works of Marilyn Gittell features seminal writings by Marilyn Gittell, a preface by Sara Miller McCune (Founder and Executive Chairman, SAGE Publications), a general introduction by Ross Gittell and Kathe Newman, and part introductions by Ross Gittell, Kathe Newman, Maurice Berube, and Nancy Naples. The part introductions highlight the key areas of research Marilyn Gittell championed and provide insightful context for the articles that follow. In addition to exploring Marilyn Gittell's groundbreaking research, this book serves as a bridge to current and future community-based urban research that advances citizen participation and empowerment. Marilyn Gittell was a renowned scholar and social activist. A graduate of Brooklyn College (BA) and New York University (PhD), she held her first faculty appointment at Queens College (1960–1973) before serving as Associate Provost (1973–1978) at Brooklyn College. She then joined the faculty of the City University of New York's Graduate Center (1978–2010) as Professor of Political Science. She helped launch and was the founding editor of Urban Affairs Quarterly, the leading academic journal in the field of urban research. Activist Scholar highlights Professor Gittell's writings on community organizations, citizen participation, urban politics, the politics of education, and gender. She specialized in applied and comparative research on local, regional,

national, and international policies and politics, and placed a high priority on training researchers and scholars. Marilyn Gittell was a mentor to hundreds of students in the City University of New York system, and her legacy of activism continues as her students, now on the faculties of universities across the nation, engage in important work globally.

A visionary book for our wild times. Scott Ludlam draws on his experience as a senator and activist to capture our world on a precipice and explore what comes next. One way or another, we are headed for radical change. We are now in the Anthropocene – humans are changing the earth's climate irreversibly, and political, human and natural systems are on the cusp of collapse. Ludlam shines a light on the bankruptcy of the financial and political systems that have led us here: systems based on the exploitation of the earth's resources, and 99 per cent of the world's population labouring for the wealth of 1 per cent. In *Full Circle*, Ludlam seeks old and new ways to make our systems humane, regenerative and more in tune with nature. He travels the globe to see what happens when ordinary people stand up to corporations and tyrants. He takes the reader on a journey through time to discover the underlying patterns of life. And he finds that we are at a unique moment when billions of tiny actions by individuals and small groups are coalescing into one great movement that could

transform history. Bringing together a wealth of new ideas, Full Circle outlines a new ecological politics. 'Scott Ludlam's Full Circle ranges very far in space and time – the story stretches over hundreds of millions of years and every inch of our planet. Ludlam's insights are often cogent and deep – and more than that, they're earned. His willingness to engage in the fight he's describing gives his take on these existential questions real power.'—Bill McKibben, author of *The End of Nature* 'Australia lost a senator, the world gained a luminous writer. Scott Ludlam's Full Circle is at once a comic chronicle of the climate apocalypse, a heartbreaking work of paleohistory and a fugitive tourist diary, strange, uncategorisable and magnificent.'—Raj Patel, author of *Stuffed and Starved* and *The Value of Nothing*

Conflicts in Africa, Asia and Latin America have become a common focus of advocacy by Western celebrities and NGOs. This provocative volume delves into the realities of these efforts, which have often involved compromising on integrity in pursuit of profile and influence. Examining the methods used by Western advocates, how they relate to campaigns in the countries concerned, and their impact, expert authors evaluate the successes and failures of past advocacy campaigns and offer constructive criticism of current efforts. Taking in a range of high-profile case studies, including campaigns for democracy in

Burma and Latin America, for the rights of Palestinians in Gaza, and opposing the Lord's Resistance Army in Uganda, the authors challenge the assumptions set forth by advocacy organizations.

A celebration of political activism by America's youngest citizens--our children. You're never too young to care about your community or to stand up for your beliefs. That's the empowering message of this book, which is all about how real kids exercise their first amendment rights. Filled with inspiring photos of children at recent demonstrations and rallies, *The Little Book of Little Activists* also includes inspirational quotes from kids themselves on topics of equality, diversity, and feminism, as well as an introduction by Bob Bland, co-chair of the Women's March on Washington, and an afterword by civil rights activist Lynda Blackmon Lowery, author of *Turning 15 on the Road to Freedom: My Story of the 1965 Selma Voting Rights March*. Five percent of gross proceeds go to benefit the Children's Defense Fund. *The Little Book of Little Activists* is a child's very first introduction to political activism, presented at a level that they can understand and relate to. Perfect for parents who want to raise their kids to become participatory members of a democracy.

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