

2010 Vw Golf Speaker Install Guide

What happens when UNESCO heritage conventions are ratified by a state? How do UNESCO's global efforts interact with preexisting local, regional and state efforts to conserve or promote culture? What new institutions emerge to address the mandate? The contributors to this volume focus on the work of translation and interpretation that ensues once heritage conventions are ratified and implemented. With seventeen case studies from Europe, Africa, the Caribbean and China, the volume provides comparative evidence for the divergent heritage regimes generated in states that differ in history and political organization. The cases illustrate how UNESCO's aspiration to honor and celebrate cultural diversity diversifies itself. The very effort to adopt a global heritage regime forces myriad adaptations to particular state and interstate modalities of building and managing heritage.

The Anarchist Cookbook will shock, it will disturb, it will provoke. It places in historical perspective an era when "Turn on, Burn down, Blow up" are revolutionary slogans of the day. Says the author "This book... is not written for the members of fringe political groups, such as the Weatherman, or The Minutemen. Those radical groups don't need this book. They already know everything that's in here. If the real people of America, the silent majority, are going to survive, they must educate themselves. That is the purpose of this book." In what the author considers a survival guide, there is explicit information on the uses and effects of drugs, ranging from pot to heroin to peanuts. There is detailed advice concerning electronics, sabotage, and surveillance, with data on everything from bugs to scramblers. There is a comprehensive chapter on natural, non-lethal, and lethal weapons, running the gamut from cattle prods to sub-machine guns to bows and arrows.

A new edition of the ground-breaking undergraduate textbook on modern Standard English grammar, now completely rewritten and updated.

For a century, almost all light-duty vehicles (LDVs) have been powered by internal combustion engines operating on petroleum fuels. Energy security concerns about petroleum imports and the effect of greenhouse gas (GHG) emissions on global climate are driving interest in alternatives. Transitions to Alternative Vehicles and Fuels assesses the potential for reducing petroleum consumption and GHG emissions by 80 percent across the U.S. LDV fleet by 2050, relative to 2005. This report examines the current capability and estimated future performance and costs for each vehicle type and non-petroleum-based fuel technology as options that could significantly contribute to these goals. By analyzing scenarios that combine various fuel and vehicle pathways, the report also identifies barriers to implementation of these technologies and suggests policies to achieve the desired reductions. Several scenarios are promising, but strong, and effective policies such as research and development, subsidies, energy taxes, or regulations will be necessary to overcome barriers, such as cost and consumer choice.

The Volkswagen New Beetle Service Manual: 1998-2010 contains in-depth maintenance, service and repair information for Volkswagen New Beetle models from 1998 to 2010. Service to Volkswagen owners is of top priority to the Volkswagen organization and has always included the continuing development and introduction of new and expanded services. Whether you're a professional or a do-it-yourself Volkswagen owner, this manual will help you understand, care for, and repair your Volkswagen. Engines covered: * 1.8L turbo gasoline (engine code: APH, AWW, AWP, BKF, BNU) * 1.9L TDI diesel (engine code: ALH, BEW) * 2.0L gasoline (engine code: AEG, AVH, AZG, BDC, BEV, BGD) * 2.5L gasoline (engine code: BPR, BPS) Transmissions covered: * 02J 5-speed manual * 02M 5- and 6-speed manual * 0A4 5-speed manual * 01M 4-speed automatic * 09G 6-speed automatic * 02E 6-speed direct shift gearbox (DSG)

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Special edition slipcase edition of John Green's Paper Towns, with pop-up paper town. From the bestselling author of The Fault in our Stars. Quentin Jacobsen has always loved Margo Roth Spiegelman, for Margo (and her adventures) are the stuff of legend at their high school. So when she one day climbs through his window and summons him on an all-night road trip of revenge he cannot help but follow. But the next day Margo doesn't come to school and a week later she is still missing. Q soon learns that there are clues in her disappearance . . . and they are for him. But as he gets deeper into the mystery - culminating in another awesome road trip across America - he becomes less sure of who and what he is looking for. Masterfully written by John Green, this is a thoughtful, insightful and hilarious coming-of-age story.

Third edition of the best-selling Cambridge English: First (FCE) course. The Student's Book contains fresh, updated texts and artwork that provide solid language development, lively class discussion and training in exams skills. The 24 topic-based units include examples from the Cambridge English Corpus to highlight common learner errors while vocabulary sections informed by the English Vocabulary Profile ensure that students are learning the most useful language required at this level. A phrasal verb list provides a handy reference for students. The interactive CD-ROM provides comprehensive extra practice of the language and topics covered in the book.

This work shows how the various elements of consumer analysis fit together in an integrated framework, called the Wheel of Consumer Analysis. Psychological, social and behavioural theories are shown as useful for understanding consumers and developing more effective marketing strategies. The aim is to enable students to develop skills in analyzing consumers from a marketing management perspective and in using this knowledge to develop and evaluate marketing strategies. The text identifies three groups of concepts - affect and cognition, behaviour and the environment - and shows how these they influence each other as well as marketing strategy. The focus of the text is managerial, with a distinctive emphasis on strategic issues and problems. Cases and questions are included in each chapter.

The definitive biography of German Chancellor Angela Merkel, detailing the remarkable rise and political brilliance of the most powerful—and elusive—woman in the world. The Chancellor is at once a riveting political biography and an intimate human story of a complete outsider—a research chemist and pastor's daughter raised in Soviet-controlled East Germany—who rose to become the unofficial leader of the West. Acclaimed biographer Kati Marton set out to pierce the mystery of how Angela Merkel achieved all this. And she found the answer in Merkel's political genius: in her willingness to talk with adversaries rather than over them, her skill at negotiating without ever compromising on what's most important to her, her canniness in appointing political rivals to her cabinet and exacting their policies so they have no platform to run against her, the humility to allow others to take credit for things done in tandem, the wisdom to stay out of the papers and off Twitter, and the vision to take advantage of crises to enact bold change. Famously private, the Angela Merkel who emerges in The Chancellor is a

role model for anyone interested in gaining and keeping power while holding onto one's moral convictions—and for anyone looking to understand how to successfully bridge huge divisions within society. No modern leader has so ably confronted Russian aggression, provided homes to over a million refugees, and calmly unified Europe at a time when other countries are becoming more divided. But Marton also describes Merkel's many challenges, such as her complicated relationship with President Obama, who she at one point refused to speak to. This captivating portrait shows a woman who has survived extraordinary challenges to transform her own country and return it to the global stage. Timely and revelatory, this great morality tale shows the difference an exceptional leader can make for the greater good of a country and the world.

Chronicles the best and the worst of Apple Computer's remarkable story.

Aiming to bridge the gap between theory and application, this work focuses on strategic management.

Some things are worth the cost of their consequences ... Rosalee Clarkson isn't looking for love, she's looking for a temporary job. When she landed the job working as Anthony Accardi's personal assistant, she could have never imagined things developing the way they had. She was living in his guest house and getting full access to the man himself. Things are explosive between them. Sex with him is off the charts. She knows it's wrong to sleep with the boss, but there is no denying the chemistry between them. When he asks her to go to Italy on a business trip, she is forced to decide between what she wants and what her heart demands. Managing the Billionaire Never Enough Worth the Cost Secret Admirers Chasing Affection Pressing Romance Timeless Memories Search Terms: sexy, hot and steamy, sport romance, hired wife, fake girlfriend, happily ever after, sweet love story, romance love, romance love triangle, new adult romance, billionaire obsession, contemporary romance and sex, romance billionaire series, free kindle romance, melody anne billionaire bachelors series, billionaire romance, holiday, holiday romance, romance, billionaire, true love, love and life, golf, billionaire romance, dark romance, romantic comedy, saga, women's saga, motorcycle club romance FICTION / Romance / Contemporary FICTION / Romance / Action & Adventure FICTION / Romance / General FICTION / Romance / New Adult FICTION / Romance / Multicultural & Interracial

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, Backpacker is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has become the gold standard against which all other outdoor-industry awards are measured.

As I drove down the road one day...read along to see what I say!

Six months after its American introduction in 1985, the Yugo was a punch line; within a year, it was a staple of late-night comedy. By 2000, NPR's Car Talk declared it "the worst car of the millennium." And for most Americans that's where the story begins and ends. Hardly. The short, unhappy life of the car, the men who built it, the men who imported it, and the decade that embraced and discarded it is rollicking and astounding, and one of the greatest untold business-cum-morality tales of the 1980s. Mix one rabid entrepreneur, several thousand "good" communists, a willing U.S. State Department, the shortsighted Detroit auto industry, and improvident bankers, shake vigorously, and you've got The Yugo: The Rise and Fall of the Worst Car in History. Brilliantly re-creating the amazing confluence of events that produced the Yugo, Yugoslav expert Jason Vuic uproariously tells the story of the car that became an international joke: The American CEO who happens upon a Yugo right when his company needs to find a new import or go under. A State Department eager to aid Yugoslavia's nonaligned communist government. Zastava Automobiles, which overhauls its factory to produce an American-ready Yugo in six months. And a hole left by Detroit in the cheap subcompact market that creates a race to the bottom that leaves the Yugo . . . at the bottom.

New York Times bestselling author Anne Sebba's moving biography of Ethel Rosenberg, the wife and mother whose execution for espionage-related crimes defined the Cold War and horrified the world. In June 1953, Julius and Ethel Rosenberg, a couple with two young sons, were led separately from their prison cells on Death Row and electrocuted moments apart. Both had been convicted of conspiracy to commit espionage for the Soviet Union, despite the fact that the US government was aware that the evidence against Ethel was shaky at best and based on the perjury of her own brother. This book is the first to focus on one half of that couple for more than thirty years, and much new evidence has surfaced since then. Ethel was a bright girl who might have fulfilled her personal dream of becoming an opera singer, but instead found herself struggling with the social mores of the 1950's. She longed to be a good wife and perfect mother, while battling the political paranoia of the McCarthy era, anti-Semitism, misogyny, and a mother who never valued her. Because of her profound love for and loyalty to her husband, she refused to incriminate him, despite government pressure on her to do so. Instead, she courageously faced the death penalty for a crime she hadn't committed, orphaning her children. Seventy years after her trial, this is the first time Ethel's story has been told with the full use of the dramatic and tragic prison letters she exchanged with her husband, her lawyer and her psychotherapist over a three-year period, two of them in solitary confinement. Hers is the resonant story of what happens when a government motivated by fear tramples on the rights of its citizens.

An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

Popular Science

Engines covered - 1.9L TDI diesel (engine code: BRM) - 2.0L FSI turbo gasoline (engine code: BPY) - 2.5L gasoline (engine code: BGP, BGQ) Transmissions covered (remove, install, external service): - 04A 5-speed manual - 02Q 6-speed manual - 09G 6-speed automatic - 02E 6-speed DSG

This book takes a look at fully automated, autonomous vehicles and discusses many open questions: How can autonomous vehicles be integrated into the current transportation system with diverse users and human drivers? Where do automated vehicles fall under current legal frameworks? What risks are associated with automation and how will society respond to these risks? How will the marketplace react to automated vehicles and what changes may be necessary for companies? Experts from Germany and the United States define key societal, engineering, and mobility issues related to the automation of vehicles. They discuss the decisions programmers of automated vehicles must make to enable vehicles to perceive their environment, interact with other road users, and choose actions that may have ethical consequences. The authors further identify expectations and concerns that will form the basis for individual and societal acceptance of autonomous driving. While the safety benefits of such vehicles are tremendous, the authors demonstrate that these benefits will only be achieved if vehicles have an appropriate safety concept at the heart of their design. Realizing the potential of automated vehicles to reorganize traffic and transform mobility of people and goods requires similar care in the design of vehicles and networks. By covering all of these topics, the book aims to provide a current,

comprehensive, and scientifically sound treatment of the emerging field of “autonomous driving”.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

The zombie apocalypse has come and gone, the world has ended, and humanity has crumbled. But nobody told the aliens. And it seems that alien brains have some interesting side effects on the ravenous undead. Just ask zombie Li, who "wakes up" after a quick bite. The world is a wasteland, she's a walking corpse, and her "snack" has just melted into a noxious puddle of goo. She's had better days. But she won't go through the rest of her undead life alone. As Li hits the road to figure out what happened, the end of the world brings her strange company, and even stranger enemies. The aliens are coming back, and it's going to take more than a handful of quirky zombies to stop them. She's going to need some serious firepower-like the remnants of the human race. If she can find them.

Bentley Publishers is the exclusive factory-authorized publisher of Volkswagen Service Manuals in the United States and Canada. In every manual we provide full factory repair procedures, specifications, tolerances, electrical wiring diagrams, and lubrication and maintenance information. Bentley manuals are the only complete, authoritative source of Volkswagen maintenance and repair information. Even if you never intend to service your car yourself, you'll find that owning a Bentley Manual will help you to discuss repairs more intelligently with your service technician.

A tragic family history told in a collection of imaginary letters to a famed collector, Moise de Camondo Letters to Camondo is a collection of imaginary letters from Edmund de Waal to Moise de Camondo, the banker and art collector who created a spectacular house in Paris, now the Musée Nissim de Camondo, and filled it with the greatest private collection of French eighteenth-century art. The Camondos were a Jewish family from Constantinople, “the Rothschilds of the East,” who made their home in Paris in the 1870s and became philanthropists, art collectors, and fixtures of Belle Époque high society, as well as being targets of antisemitism—much like de Waal's relations, the Ephrussi family, to whom they were connected. Moise de Camondo created a spectacular house and filled it with art for his son, Nissim; after Nissim was killed in the First World War, the house was bequeathed to the French state. Eventually, the Camondos were murdered by the Nazis. After de Waal, one of the world's greatest ceramic artists, was invited to make an exhibition in the Camondo house, he began to write letters to Moise de Camondo. These fifty letters are deeply personal reflections on assimilation, melancholy, family, art, the vicissitudes of history, and the value of memory.

Professional resume and cover letter writers reveal their inside secrets for creating phenomenal cover letters that get attention and land interviews. Features more than 150 sample cover letters written for all types of job seekers, including the Before-and-After transformations that can make boring letters fabulous.

This book translates knowledge about persuasion into evidence-based principles. Useful knowledge about persuasion has been obtained over the last 100 years from the experience of advertising experts and from empirical studies in advertising and other fields including psychology, consumer behavior, law, mass communication, politics, and propaganda. The principles in Persuasive Advertising provide understandable and easy-to-access guidance for all types of advertising. Including still media such as print and Internet, and motion media such as TV, streaming video, Internet, and radio. They also apply to other types of persuasive communications such as management reports, speeches, and press releases. Wharton School Professor J. Scott Armstrong spent over 16 years on this book. In recent years, he was assisted by Gerry Lukeman, Chairman Emeritus of Ipsos-ASI and Sandeep Patnaik, Research Director at Gallup and Robinson. Altogether, more than 80 people contributed to Persuasive Advertising by obtaining relevant studies, analyzing data, editing and reviewing, and surveying researchers to ensure that the book correctly summarizes their findings. Persuasive Advertising summarizes findings from about 3,000 empirical studies and 50 books. It also presents new findings from previously unpublished studies. . Along with the AdPrin Audit software on AdPrin.com, Persuasive Advertising enables advertisers as well as agencies to quickly and inexpensively identify ways to improve ads – or to determine which of a set of ads will be most effective. For example, it typically requires about an hour for an experienced user to obtain a persuasiveness index for a print ad along with a list of ways to improve the ad., By using these principles, advertisers can improve their creativity and effectiveness. This book is supported by the AdPrin.com site:

<http://advertisingprinciples.com/>

Intelligent, lively, humorous, and thoroughly engaging, "The Predictably Irrational" explains why people often make bad decisions and what can be done about it.

This public domain book is an open and compatible implementation of the Uniform System of Citation.

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, Designing Brand Identity, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

An essential resource for understanding the main principles, concepts, and research findings of key theories of learning—especially as they relate to education—this proven text blends theory, research, and applications throughout, providing readers with a coherent and unified perspective on learning in educational settings. Key features of the text include: Vignettes at the start of each chapter illustrating some of the principles discussed in the chapter, examples and

applications throughout the chapters, and separate sections on instructional applications at the end of each chapter. A new chapter on Self-Regulation (Chapter 9). Core chapters on the neuroscience of learning (Chapter 2), constructivism (Chapter 6), cognitive learning processes (Chapter 7), motivation (Chapter 8), and development (Chapter 10) all related to teaching and learning. Updated sections on learning from technology and electronic media and how these advancements effectively promote learning in students (Chapters 7 & 10) Detailed content-area learning and models of instruction information form coherence and connection between teaching and learning in different content areas, learning principles, and processes (Chapters 2-10). Over 140 new references on the latest theoretical ideas, research findings, and applications in the field.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

Charles Hill's Global Business Today, 3e (GBT) has become an established text in the International Business market for its excellent, but concise coverage of the key global issues including the cultural context for global business, cross-border trade and investment, the global monetary system and competition in the global environment. GBT's concise chapters give a general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in Global Business Today, 3e through a variety of real world examples and cases from small, medium, and large companies throughout the world.

The Emily Post Institute, the most trusted brand in etiquette, tackles the latest issues regarding how we interact along with classic etiquette and manners advice in this updated and gorgeously packaged edition. Today's world is in a state of constant change. But one thing remains year after year: the necessity for good etiquette. This 19th edition of Emily Post's Etiquette offers insight and wisdom on a variety of new topics and fresh advice on classic conundrums, including: Social media Living with neighbors Networking and job seeking Office issues Sports and recreation Entertaining at home and celebrations Weddings Invitations Loss, grieving, and condolences Table manners While they offer useful information on the practical—from table settings and introductions to thank-you notes and condolences—the Posts make it clear why good etiquette matters. Etiquette is a sensitive awareness of the feelings of others, they remind us. Ultimately, being considerate, respectful, and honest is what's really important in building positive relationships. "Please" and "thank you" do go a long way, and whether it's a handshake, a hug, or a friend request, it's the underlying sincerity and good intentions behind any action that matter most.

The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies - how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017-2025 CAFE standards.

WINNER OF THE 2021 JOYCE CAROL OATES PRIZE NAMED A BEST BOOK OF 2020 BY O MAGAZINE, THE NEW YORKER, THE WASHINGTON POST, REAL SIMPLE, THE GUARDIAN, AND MORE FINALIST FOR: THE STORY PRIZE, THE L.A. TIMES BOOK PRIZE, THE ASPEN WORDS LITERARY PRIZE, THE CHAUTAUQUA PRIZE "Sublime short stories of race, grief, and belonging . . . an extraordinary new collection . . ." --The New Yorker "Evans's new stories present rich plots reflecting on race relations, grief, and love . . ." --The New York Times Book Review, Editor's Choice "Danielle Evans demonstrates, once again, that she is the finest short story writer working today." --Roxane Gay, The New York Times--bestselling author of *Difficult Women* and *Bad Feminist* The award-winning author of *Before You Suffocate Your Own Fool Self* brings her signature voice and insight to the subjects of race, grief, apology, and American history. Danielle Evans is widely acclaimed for her blisteringly smart voice and X-ray insights into complex human relationships. With *The Office of Historical Corrections*, Evans zooms in on particular moments and relationships in her characters' lives in a way that allows them to speak to larger issues of race, culture, and history. She introduces us to Black and multiracial characters who are experiencing the universal confusions of lust and love, and getting walloped by grief--all while exploring how history haunts us, personally and collectively. Ultimately, she provokes us to think about the truths of American history--about who gets to tell them, and the cost of setting the record straight. In "Boys Go to Jupiter," a white college student tries to reinvent herself after a photo of her in a Confederate-flag bikini goes viral. In "Richard of York Gave Battle in Vain," a photojournalist is forced to confront her own losses while attending an old friend's unexpectedly dramatic wedding. And in the eye-opening title novella, a black scholar from Washington, DC, is drawn into a complex historical mystery that spans generations and puts her job, her love life, and her oldest friendship at risk.

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

The only biography of its kind, *Lincolnomics* narrates The Great Emancipator's untold legacy as The Great Builder of American infrastructure—developer of an economic ladder to democracy through national transportation, public education, and market access Lincoln's view of the right to fulfill one's economic destiny was at the core of his governing philosophy—but he knew no one could climb that ladder without strong federal support. Some of his most enduring policies came to him before the Civil War, visions of a country linked by railroads running ocean to ocean, canals turning small towns into bustling cities, public works bridging farmers to market. Expertly appraising the foundational ideas and policies on infrastructure that America's sixteenth president rooted in society, John F. Wasik tracks Lincoln from his time in the 1830s as a young Illinois state legislator pushing internal improvements; through his work as a lawyer representing the Illinois Central Railroad in the 1840s; to his presidential fight for the Transcontinental Railroad; and his support of land-grant colleges that educated a nation. To Lincoln, infrastructure meant more than the roads, bridges, and canals he shepherded as a lawyer and a public servant. These brick-and-mortar developments were essential to a nation's lifting citizens above poverty and its isolating origins. *Lincolnomics* revives the

disremembered history of how Lincoln paved the way for Eisenhower's interstate highways and FDR's social amenities. With an afterword addressing the failure of American infrastructure during the COVID-19 pandemic, and how Lincoln's policies provide a guide to the future, Lincolnomics makes the case for the man nicknamed "The Rail Splitter" as the Presidency's greatest builder.

One of the Washington Post's 20 Books to Read This Summer A riveting history of the epic orbital flight that put America back into the space race. If the United States couldn't catch up to the Soviets in space, how could it compete with them on Earth? That was the question facing John F. Kennedy at the height of the Cold War—a perilous time when the Soviet Union built the wall in Berlin, tested nuclear bombs more destructive than any in history, and beat the United States to every major milestone in space. The race to the heavens seemed a race for survival—and America was losing. On February 20, 1962, when John Glenn blasted into orbit aboard Friendship 7, his mission was not only to circle the planet; it was to calm the fears of the free world and renew America's sense of self-belief. Mercury Rising re-creates the tension and excitement of a flight that shifted the momentum of the space race and put the United States on the path to the moon. Drawing on new archival sources, personal interviews, and previously unpublished notes by Glenn himself, Mercury Rising reveals how the astronaut's heroics lifted the nation's hopes in what Kennedy called the "hour of maximum danger."

It was the most brutal corporate restructuring in Wall Street history. The 2015 bankruptcy brawl for the storied casino giant, Caesars Entertainment, pitted brilliant and ruthless private equity legends against the world's most relentless hedge fund wizards. In the tradition of Barbarians at the Gate and The Big Short comes the riveting, multi-dimensional poker game between private equity firms and distressed debt hedge funds that played out from the Vegas Strip to Manhattan boardrooms to Chicago courthouses and even, for a moment, the halls of the United States Congress. On one side: Apollo Global Management and TPG Capital. On the other: the likes of Elliott Management, Oaktree Capital, and Appaloosa Management. The Caesars bankruptcy put a twist on the old-fashioned casino heist. Through a \$27 billion leveraged buyout and a dizzying string of financial engineering transactions, Apollo and TPG—in the midst of the post-Great Recession slump—had seemingly snatched every prime asset of the company from creditors, with the notable exception of Caesars Palace. But Caesars' hedge fund lenders and bondholders had scooped up the company's paper for nickels and dimes. And with their own armies of lawyers and bankers, they were ready to do everything necessary to take back what they believed was theirs—if they could just stop their own infighting. These modern financiers now dominate the scene in Corporate America as their fight-to-the-death mentality continues to shock workers, politicians, and broader society—and even each other. In The Caesars Palace Coup, financial journalists Max Frumes and Sujeet Indap illuminate the brutal tactics of distressed debt mavens—vultures, as they are condemned—in the sale and purchase of even the biggest companies in the world with billions of dollars hanging in the balance.

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